THE BROWN TAC SALE CONTINUES Big Stock Umbrellas UR opening gun, announcing the Great Brown Tag Sale, was heard and the response was generous. That day and every day since, the people have come and bought liberally and been generously loud in their praise of our unusually large assortment of Your Money the best quality and styles of merchandise at the smallest prices of any house in the city. The stock, the store, the service, the values—all are at their best at this writing. Our thorough preparedness is as gratifying to us as it is satisfactory to our patrons. From the fashion centers of the earth our buyers have brought the brightest and best in Men's and Boys' Wearables. Backed by unlimited capital and vast purchasing power those (the proprietors) who do the buying, making two trips each year to the eastern marlimited capital and vast purchasing power those (the proprietors) who do the buying, making two trips each year to the eastern marlimited capital and vast purchasing power those (the proprietors) who do the buying, making two trips each year to the eastern marlimited capital and vast purchasing power those (the proprietors) who do the buying making two trips each year to the eastern marlimited capital and vast purchasing power those (the proprietors) who do the buying from drummers, with the re-Back If You Want sult that our prices are no higher than are charged elsewhere for merchandise of mediocre merit—and fully 25 per cent lower than goods It! of EQUAL worth can be bought for elsewhere in this city. & S. WEINSTEIL 1654-167 First Street, bet. Morrison and Yamhill Change in CHICAGO SHOE STORE MAIN CLOTHING STORE Business January 1, 1905. cause of Footwear Boys' Clothing Men's This Sale for Men Clothing This is a branch of our business receiving our special efforts. We are going to make this the juvenile store of The good money kind, the serviceable kind, the dressy kind, at very small prices—much less than you have been paying. We handle all the famous makes. There are other Portland during this sale; going to make parents bring their Shoes that you pay \$2.50 for other places; many styles to select from; every pair of them guaranteed to be perfectly satisfactory; a regular shoe-store \$2.50 and \$3.00 \$1.30 boys here because it will pay them to do so. We wholemakes just as good as we handle, but none better. sale considerable in this line and are in the inside on prices. shoe, at There are makers who insist upon the retailers makdandy pair of shoes; extra quality-the kind that fits, Mothers who want suits for the little fellows that make men wears and holds their shape; all styles and makes. You'd pay \$2.50 and \$3.00 at a shoe store for this \$1.95 grade, now ing certain profits. This store, endeavoring to earn a of them in appearance yet wear like buckskin, come here during this sale. Look at these prices: Now we are talking shoes. You get no better style or quality anywhere for double the money, and \$2.35 we will back our reputation on them reputation for underselling, cuts profits and therefore \$5.00 Suits\$2.50 \$6.00 Suits\$3.00 \$7.00 Suits\$3.50 handles only goods on which there are no restrictions. MEN'S \$7 AND \$9 SUITS. This for a good wool Suit. Description useless. See it and be convinced of \$3.95 its quality Overcoats Ages From MEN'S \$10 AND \$12 SUITS. A swell line of all-wool cassimeres, in all the new staid colors. They have \$6.50 no equal in style and quality the coat you want-style and quality all combined. MEN'S \$12 AND \$15 SUITS. A lot of elegant garments that catch the eye of those who like the essence of style combined with quality. We have these in clay worsted, unfinished worsted, in blue and black. A \$7.45 perfect fitting suit For workingmen and for the man who wants stylish appear-Overcoat, ages from 8 to 16, \$1.95 and up to \$2.45, \$3.50 and \$4.95—all the latest styles and makes. ance and the best quality. Wool or worsted Pants; the kind you pay \$2.50 Regular \$3.50 and \$4.00 pair of Pants; well-made \$1.85 high quality pair of trousers, in all the new goods Suits for the MEN'S \$17.50 AND \$18 SUITS. Can't beat 'em. Look the city of Portland over and you'll find nothing to compare; go to your tailor, get his price, see the style and Young Men quality-you will take ours, the saving is too apparent; cassimeres and worsted, undressed worsteds The youth who wants to dress in the height of fashion MEN'S \$20 AND \$25 SUITS—J. M. Mertins & Co.'s swell stuff—the height of taste, the cream of quality, only equaled by the best tailor-made garments. All the new and at the same time lay out only a moderate sum, can do goods\$13.50 so here, having a choice from a large assortment of the Your pick of a handsome lot of odd Vests; worth 70c up to \$1.50—good values latest cuts, latest materials as well as the very best. FOR CHOICE OF ANY SUIT in the house, including all our \$22.50 and \$27.50 Suits—the cream of the swell garments made for particular people who know and appreciate values and style. No tailor can equal the \$16.50 HIGH GRADE, ALL-WOOL checks, stripes and mixtures; light and dark colors; nobby styles; cut from \$3.95 Prompt A BEAUTIFUL LOT of 12 styles, in all-wool or worsted, Fancy Vests in very desirable colors and patterns. Every one \$5.75 of them sold at and are worth \$8.50 LOOK IN OUR SHOW WINDOWS AND SEE. Atten-SINGLE AND DOUBLE BREASTED STYLES, serges clays, cheviots, tweeds and cassimeres, tailor-made, shape-retaining shoulders. They were our great \$7.50 tion Overcoats and Given All OTHER GRADES IF YOU DESIRE THEM FOR A LITTLE Cravenettes MORE MONEY. Mail Orders Overcoats and Cravenettes for rain or sunshine styles. Our Great \$2.50 and \$3.00 Furnishings In every instance seasonable quality and materials the best; Received most atractive patterns. In styles illustrating the approved Large variety, best quality and the prices lower than our competitors ask. fashions of the leading designers. In workmanship repre-We're still "harping" on the merits of these famous \$2.50 senting in every detail the finest custom work. Our stock and \$3.00 Hats. Nothing to compare with them elsewhere in Goods of Overcoats and Cravenettes includes the Hart, Schaffner Big Stock of Trunks, this city for less than \$4.00-and that's no idle boast. The Good stiff-bosom Shirt-a shirt of quality......30¢ Sent on & Marx, David Adler and Fedeheimer & Fishel Co. makes. Valises and Sult Cases new Fall blocks in both soft and stiff shapes are all here. Soft-bosom \$1 and \$1.25 style—a shirt good enough to wear at 60c on the dollar Approval GOOD, SERVICEABLE OVERCOAT, in knee All the popular shades, too, made from the best select fur length or longer styles All kinds of soft and stiff-bosom \$1 shirts, including Crown and superbly trimmed. Don't buy a hat 'fill you've seen OVERCOATS AND CRAVENETTES in a dependable line brand65¢ for young men. Many styles and all the new goods. We have them for \$10.00, \$6.50, \$5.00 and Extra quality cassimere and flannel \$1.50 Shirts 85¢ For a \$1.25 and \$1.75 Hat-a good quality in all CRAVENETTES, all styles of goods, all makes—the best in the land, in prices ranging from \$15, \$12, \$5.45 the staple shapes and colors Select French flannel and silk-mixed \$2.50 shirts \$1.45 A Hat good enough to wear anywhere, in all the late shapes and shades; you pay \$2.00 and \$2.50 for this Hat elsewhere \$1.25 Good Working Shirts-you'd pay 50c anywhere else for this ALL-WOOL OVERCOAT, in the staple fashions in the prevailing colors, goods and fashions \$7.50 Boys' soft or stiff-bosom Shirts, all our 65c kinds 30¢ The best \$3.00 Hat on earth; quality and styles \$1.75 Neckwear, Collars, Suspenders A PEACH OF AN OVERCOAT here—cast you \$12,00 or \$15.00 colors\$10.00 elsewhere; all good styles of make and A Hat that fits and looks well on any head. Wear it any time and place; quality A No. 1, and the styles \$1.85 Underwear 50c grade lightweight odds and ends in Shirts and Drawers20¢ sells everywhere for 50c25e WELL, YES, IT'S A CORKER—box opera or Cossack lengths, coverts, tweeds, cheviots, Kerseys, beaver and all exclusive lines; best overcoat values in the \$15.00 Several styles 50c and 75c Underwear at, a garment 35¢ Women's Fine Regular quality 75c Underwear-you'll pay \$1.00 for this Sox—Good Ones BETTER ONES THAN QUOTED ABOVE IF YOU WANT THEM-BUT THAT'S SAYING SOME. The woman who wants good, serviceable Shoes or dressy, fashionable Shoes at money-saving prices should visit this The very finest Australian in the well-known Roots make, in all colors; worth \$2.50\$1.50 sale. Gloves GREAT VARIETY Extra Special Ladies' heavy soled vici kid, worth \$2.25; you take \$1.50 STILL A FEW LEFT A still better grade; worth \$2.50. Special inducements given to merchants A few odd Frock Coats and Vests, wortl. \$12.50, in English outside the city who call during this All our \$3.50 Goodyear welts and hand-turned Shoes-you'd

and French clay worsted, cheviots and unfinished

worsted. While they last—a great bargain— \$2.50

pay \$3.25 and \$3.50 for this shoes elsewhere— \$2.50 now

sale and want to buy goods at wholesale.

Strates Minery and Strategy and Strategy