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Doctors' Attitudes

Organized medicine in the United States, meaning in essence the American Medical Association, has always been successful in its lobbying battle to kill federal health services that are not designed primarily to benefit doctors.
The AMA has gladly supported aid to hospitals for facilities and equipment to be used by doctors, and federal subsidies for educating doctors.

But it has balked at federal programs designed to help patients pay for medical assistance. The cry against such medical assistance is "socialism."
THE contradiction is obvious, but the reason for it is not. What the AMA really fears, but it hides its fear behind the "socialism" facade, is a national health service which would, without question, make the practice of medicine somewhat less remunerative.

Male Perfumes

Call them colognes, after-shave lotions or what you will, the latest and hottest item in the toiletries world is men's perfumes. The advertising copy writers are using every subterfuge in the book to tell about their products without coming right out and saying that effeminate word—perfume.
The whole emphasis is rugged masculinity. "Mark II is a man's essence, expressed in no uncertain masculine terms," the copy says. It is pictured with a black panther. Gillette is spending \$2 million this year introducing Sun Up, its new cologne.

Recognizing that women are more likely to buy perfume for their men than men are to buy it for themselves, Moustach cologne makes an outright pitch to women buyers.
WE WOULDN'T be poking so much fun at male perfume if it was really authentic. The trouble is that all these scents leave a man smelling like a drug store instead of like a man. There are some really wonderful male smells, but so far they have not shown up in perfumes.

Anyone who has had a working man or an outdoorsman for a father knows what these smells are.
Take Old Sawmill, for instance. The clean, pungent smell of freshly cut wood which clings to a millman is something a child will remember all his life. The smell of Fresh Hay. There is a nostalgia of summertime, the security of farm life, in this male aroma.

SOME of the smells may not conform with the acceptability standards of the perfume industry, but they are masculine and genuine—Wet Leather, Well-Oiled Rifle, and the most virile of them all, Hard Day's Work.
It isn't likely that any of these will be bottled, and even if they were, they wouldn't have the aura of authenticity.
We sympathize with the copywriters who have the task of convincing men they must buy a bottle of perfume in order to smell like men. —Oregon Statesman, Salem.

America, the Beautiful

Billboard alleys along much of the nation's \$40 billion interstate highway system appear to have semi-permanent, if not permanent, status. According to the Bureau of Public Roads, only 20 states have agreed to limit their use on interstate roads in return for federal cash bonuses. Congress in 1963 extended the six-year-old bonus authorization for two more years. But Road Bureau officials say it is not likely that many more states will come in at this late day.

All in all, 1963 was not an auspicious year for America the Beautiful. Legislation to establish a National Wilderness Preservation System and protect virgin lands against depredation still remains tied up in the House Interior Committee.
The Senate has twice passed it since 1961 by comfortable margins, but mining and timber interests have been able to block its consideration on the House floor.
DIRTY AIR is mounting a smelly assault on the nation's nostrils, even in the countryside. Congress cautiously approached the air pollution problem by authorizing \$97 million over four years for a research program.
Water pollution continues to render more and more of the nation's streams unfit for man or aquatic life.
The right to peace and tranquillity and to quiet enjoyment of property has been invaded by the cacophonies from motor vehicles, airports, industrial parks, even the power mower next door. City fathers in Baltimore attracted national notice when they outlawed the use of transistor radios on public buses.
And that Federal Communications Commission proposal to limit the number of broadcast commercials—which offend both eyes and ears—has been left for dead.—E.R.R.

"Mind If I Look Over Your Shoulder, Swami?"



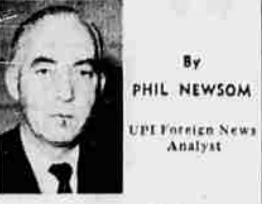
Strictly Personal

By Sidney J. Harris
(c) Field Enterprises, Inc.
WAS LINCOLN WRONG ABOUT CIVIL WAR?
Although I yield to no man in my admiration for Lincoln's character, I have sometimes of late been beset by the uneasy notion that he was wrong about the Civil War.
Supposed he had allowed the South to secede when it wanted to? What might the results have been, for both sections of the country, for Negroes and for Whites?
Slavery would not have lasted very long, anyhow; it was disappearing all over the world. The North would have flourished industrially, much as it did; the South would have remained an agrarian country.
We would have been spared bloodshed and bitterness; and now, a hundred years later, we would not be resuming that fratricidal conflict.
Wars solve absolutely nothing. We fought the First World War to rid the world of German militarism—and inherited Hitlerism. We fought the Second World War to check Nazism and Fascism—and today there is more hatred, more violence, more revolution, more narrow nationalism than ever before.
And, likewise, the Civil War solved nothing; it only postponed a decision for a century. It freed the Negro from slavery, but it did not confer full citizenship upon him.
The South would have learned the error of its ways, would have repented and reformed, or would have sunk into backwardness and poverty. For no nation that treats men as property in the modern world can use its resources to the fullest. Economically, psychologically, morally, slavery was doomed, for it goes against the current of human history.
The Civil War gave the South a permanent sense of injury and rejection; and it gave the North a false sense of superiority. The nation's wounds were not bound up; they were merely covered with a flimsy plaster that quickly dried, curled up, and fell off.
Men's minds cannot be changed by force. Indeed, force usually reaffirms their stubborn defense of principles and feelings. It makes them go to extremes they would not otherwise consider. It summons up all their virtues in the service of their vices.
The South was wrong about slavery, but right in its desire to leave the Union when it found it could no longer subscribe to the doctrine that all men are created equal. This desire should not have been denied them by force—for it was this denial that bred in them the mass neurosis we are witnessing today.
Lincoln's mistake was in believing in "unity" at all costs. But the "unity" achieved at the cost of civil war had no basis in fact or feeling. For, a century later, the wound is still suppurating.

Everybody's for Ike --And Vice Versa

By Arthur Hoppe
The secret's out. Governor Seranton of Pennsylvania says he can now reveal the truth. Mr. Eisenhower has urged him "to give a good deal of thought" to running for the Republican nomination. So, he says, duty calls. And at great sacrifice he will reluctantly accept a draft. If he can organize one in time.
It just shows you the tremendous value all politicians place on that pearl beyond price—the endorsement of Mr. Eisenhower. Who, of course, has also publicly urged Mr. Lodge to return from Vietnam to run And who thinks of Nixon as his protégé. And who looks on Mr. Milton Eisenhower as his brother. And who is also known to approve heartily of Mr. Halfield, Mr. Dirksen, Mr. Dewey, Mr. Hoover, and President Lincoln.
But it does cause problems. Take the letter I received, perhaps by mistake, from a Mr. Sammy F. Hogan, c/o Greenliff Golf Club, Gettysburg, Pa.
"Dear Abby," it begins, "I got a problem. I been caddy-ing here at Greenliff 17 years and the other day they give me the General. Now he's a nice old gaffer. I guess but just like us, he has his bad days. And this one was.
"His slices two out of bounds off the first tee, hooks a third into the rough and winds up with an eight. On the second hole he hacks out a six and I think maybe things are going to improve. But on the third he takes a seven and on the fourth (a dogleg to the left he winds up with an eight. I am getting a little tired musing through the swamps hunting for his balls. So as I hand him his driver on the fifth tee, I take the liberty of saying, 'General, you don't look like you got your mind on it today.'
"and he says, 'Son, it is true. I have a problem. I don't know which of the 28 Republican candidates to support for the nomination, seeing as how I have endorsed them all. And it is ruining my backswing.'
"General," I says, because I figure he should get it off his chest, 'leave you tell me why this is such a problem.'
"well, son,' he says, 'being President is the most awful job in the whole wide world. Nobody can imagine the terrible burdens and the horrible responsibility. So we must have some man in there who can stand the pressure, who can keep cool under fire, who knows how, above all, to face up to these horrendous decisions. Only I cannot decide which of the 28 has got it in him and this is why I cannot keep my head down today.'
"General," I says, 'you can't let problems like that ruin your game. That's what golf is for. Why, the day my sainted mother passed on, I went out and broke 80, may she rest in peace. And when my wife left me I shot a 76. Yes, sir, golf's the only answer to your problems. Only you never want to get the two mixed up.'
"he thinks this over, nods, gets a grip on his club and pars the next five holes. As we come into the clubhouse he takes me aside for a private chat, the details of which I am not at liberty to divulge at this time. But that gets me to my problem.
"I know the General's experienced in these things, but it really truly that he being President would cut five strokes off my game?"

Foreign News: Cypress Settlement Seen; Chou To Paris?; Sino-African Trading



By PHIL NEWSOM UPI Foreign News Analyst

Notes from the foreign news bureaus:
Cypriot Settlement: Britain expects to be able to restore order in Cyprus, but foresees considerable difficulties in re-establishing a working relationship between the Greek and Turkish Cypriot factions.
Mediation between Archbishop Makarios and Turkish leader Frazil Kuchuk will be required to set administrative machinery functioning again. American "advice" may also prove a helping factor in the delicate forthcoming negotiations re-establishing a balance of rule between the Greek and Turkish factions.
Chou To Paris? Insiders do not rule out the possibility of a Paris visit by Red Chinese Premier Chou En-lai before he returns home. During his North African swing, Chou dropped a number of remarks recalling his stay in Paris in the early twenties and saying he would like to see it again. It will be up to President Charles de Gaulle to decide whether he should be invited. If Chou does go to Paris, it will be a further sign that French diplomatic recognition of Red China is likely soon.

Sino-African Trade: Aside from the possibility of diplomatic relations between France and Red China, there also is talk of a sizeable buildup in Sino-French trade. In Paris it is believed that Chou is using his African tour to step up Red Chinese trade with former French African territories who would pay for their Chinese goods with financial assistance received from France.
Sino-Japan: Look for Japan's already substantial trade with Red China to make giant strides in 1964, especially in critical industrial machinery. The Japanese have been going slow in the last year fearing a possible U. S. protest. Aside from some mild words of caution, the protest has not been forthcoming so that Japanese are going full speed ahead.
The Japanese industrial fair in Peking last October was a resounding success. Millions of dollars worth of sales were concluded, including an agreement under which Peking will purchase 57 industrial machines in 1964.

French Referendum: De Gaulle who likes to use national referendums as proof of the peoples' support for his policies, is said to want another for 1964. But he is having trouble finding an issue of sufficient interest to bring out the voters.
From London: Secret reports reaching Western governments from Moscow say there has been a sizable shift recently of Soviet units from Central Russia toward the Communist Chinese border. Receipt of these reports has been acknowledged in London and Paris by high officials of several important Atlantic pact powers.
According to informed officials, Soviet troops are understood to be heading toward the frontier of Red China's Sinkiang province.
THERE'S an ancient proverb to the effect that when thieves fall out honest men may hope to come into their own.
Still—
Let's not go so far as to hope that Red Russia and Red China go to war. History tells us that when nations of that size go to war to the knife and the knife to the hilt the rest of the world is pretty apt to get dragged in.
IN OUR general time, there have been two wars to prove it:
World War I.
World War II.



By Joseph Alsop (c) New York Herald Tribune Syndicate

Matter of Fact

ROCKEFELLER VS. GOLDWATER
NEW YORK, N. Y. — A harassed, far from wildly enthusiastic Barry Goldwater has passed the word to his key supporters that he will seek the Republican Presidential nomination, even though President Kennedy's assassination seems to have knocked the patented Goldwater strategy for Republican victory into a cocked hat.

A word passed in this manner is, of course, very different indeed from a formal Goldwater announcement, irrevocably committing the senator to the rigors of the race. But it is pretty hard to see how Goldwater can go back on the word that he has passed. Indeed, his formal announcement is likely to be made at any moment.
Senator Goldwater's problem is summed up in the rigorous impulsive person of former Sen. William Knowland of California. Knowland long ago let it be known that he would head the California slate of Goldwater delegates. The Goldwater candidacy, in fact, was regarded by Knowland, not just as a fine thing in itself, but also as a fine opportunity for a political comeback by Knowland.
In the changed circumstances, it must be added, it genuinely seems more possible for Rockefeller to defeat Goldwater in these primary contests on which Rockefeller is building his chief hopes of being nominated. But between hopes and delegates, there is always a wide gap.

In the Day's News

By FRANK JENKINS
We had nothing to do with the starting of either war—but we got dragged into the fighting just the same.
There's another proverb: HISTORY TENDS TO REPEAT ITSELF.
That also is worth remembering.
FROM Washington: Senate and House leaders hope to complete action on a final foreign aid bill to lay on President Johnson's desk this week.
QUESTION: Why the strength of foreign aid in the congress despite its lack of popularity out in the hustings?
This thought occurs: It's sometimes easier to keep the children quiet by giving them candy.
BUT—
To most of us out in the sticks, who PAY THE TAXES, this further thought occurs: The more candy the children get, the more they WANT.
There's plenty of evidence that it works the same way in the case of foreign aid.

Flight o' Time

Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

10 YEARS AGO
Dec. 20, 1953 (Wednesday)
Articles of incorporation filed in Salem for Beaver Sales Co., Inc., Medford sawmill business, with capitalization listed at \$15,000; they were signed by Glenn L. Jackson, O. B. Waddell and J. L. Carver.
Claude D. Morgan, son of J.D. Morgan, Gold Hill, arrived home after receiving a discharge from the Navy; he served for three years including duty in Alaska and Korea.

20 YEARS AGO
Dec. 20, 1943 (Thursday)
Carlos W. Morris purchased one-half interest in Conger Funeral Parlor and the name of the firm was changed to Conger-Morris Funeral Parlor.
From Arthur Perry's "Ye Smudge Pot" column: "Horses are using East Side lawns for pastures. None of the home-owners to date are mad enough to solve the alleged meat shortage with a 30-30 rifle. They, however, threaten to point the district attorney at the equine trespassers."

30 YEARS AGO
Dec. 30, 1933 (Saturday)
Jackson County Sheriff Walter J. Olmscheid and District Attorney George Coddling serve notice on local roadhouses, speakeasies, and "resorts" to stop illicit sales of liquor.
W. M. Clemenson, member of Medford City Council and proprietor of Jackson Hotel, dies.

40 YEARS AGO
Dec. 30, 1923 (Sunday)
Amos R. Willits, young Medford businessman and volunteer fireman, dies in \$100,000 fire at Medford's Page theater. Fire Chief Roy Elliott injured.
Medford Hotel advertised "three elaborate dinner celebrations" for New Year's Eve.

What's Your I.Q.?

- 1. What is the C. A. P.?
2. What, according to the proverb, is the "mother of invention"?
3. Name the General who was George Washington's rival for command of the Continental Army.
4. Who was Sigmund Freud?
5. Why is Holland called the Netherlands?
6. From what is agar derived?
7. Flatbush is a section in one of New York City's boroughs; which one?
8. The name of which day of the week has the most letters?
9. Shintoism is the principal native religion of which country?
10. Was the message, "What hath God wrought?", first to be sent by telephone, telegraph, or radio transmission?
Answers: 1. Civil Air Patrol.
2. Necessity. 3. Horatio Gates.
4. German psychologist.
5. Much of it is below sea level.
6. Seaweed. 7. Brooklyn.
8. Wednesday. 9. Japan. 10. Telegraph.

... Communications ...

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

No Seat Belts
To the Editor: When we were driving the old REO taxicab around Southern Oregon, we didn't have no seat belts. There wuzn't nuttin' to fasten seat belts to but the gas tank. Nobody wanted to get thrown through the windshield with a tank full of gasoline strapped to the seat of their pants.
The only thing wot ever went through the windshield wuz a jackrabbit chasing a dog. He wouldn't have gone through the windshield if he had been wearing his seat belt. Maybe his belt would have, but his seat wouldn't.
Everett Acklin
Ashland, Ore.

All's Fair
To the Editor: This letter has gone to the President of the United States; the House of Congress; and the Governor of the State of Oregon.
Sirs: All is fair in love and war; business and politics? Whoa!!! Please save the Ten Commandments, the Constitution and the Bill of Rights.
Hadley A. Yow
109 Oak Drive
Central Point, Ore.

P.S. Guns don't kill people—people kill people! Money doesn't buy principles! Too many laws mean legal corruption!
Poverty and Taxes
To the Editor: As one who shared your feeling of uneasiness at Christmas because many are not enjoying what we might call the American standard of living, I would like to call your readers' attention to two outstanding recent magazine articles.

In the Dec. 21 issue of the "Post" there is for those who have never experienced poverty, or even observed it to any extent personally, a shocking picture of poverty amidst plenty in America. The question immediately arises as why should the richest nation on earth allow poverty that would never be tolerated in such countries as, say, Denmark and Sweden?
Perhaps the January "Progressive" (founded by the liberal Wisconsin Republican Bob La Follette) provides part of the answer. We are told, e.g., of a Houston, Texas, oil investment adviser who had an income of \$2,000,000 in a single year but legally paid no taxes at all that

year. Not only for individuals, but for companies involved in the oil business, Congress has provided very favorable tax treatment in relation to most other business concerns. Among the effects is the case of J. Paul Getty, who estimated the value of his holdings at several billion dollars, or H. L. Hunt (former sponsor of Dan Smoot), whose estimated income is some \$50 million a year perhaps \$14 million of which is tax free.
If it would help end poverty I'm sure many of us would be glad to have our already high taxes raised, but at the same time a more equitable system of levying taxes should be instituted.
(Name on file)
Ashland, Ore.

Philosophy
To the Editor: The beginning of a new year gives many people renewed hope for better things to come than past years have offered. To start the new year right, here is a bit of constructive philosophy by Albert Einstein:
"Strange is our situation here upon earth. Each of us comes for a short visit, not knowing why, yet sometimes seeming to divine a purpose. From the standpoint of daily life, however, there is one thing we do know: that man is here for the sake of other men—above all, for those upon whose smile and well-being our own happiness depends, and also for the countless unknown souls with whose fate we are connected by a bond of sympathy.
"Many times a day I realize how much my own outer and inner life is built upon the labors of my fellow men, both living and dead, and how earnestly I must exert myself in order to give in return as much as I have received."
This kind of philosophy put into universal practice might help us to establish a peaceful world.
Happy New Year to everyone,
Lydia Burnham
814 Warne St.
Prescott, Ariz.

Missing Sheep
Easily Identified
MANITOWOC, Wis. (UPI)—Police searched for a live sheep which vanished Sunday from a Nativity scene here in sub-zero weather.
Officers were advised, "if you see him, he's wearing a wool coat."

