

Does your health insurance provide "GROCERY BILL" benefits?

Most families would have to answer "no" to this question. Is your family among them? If you have only a hospital-surgical policy, then you have no "grocery bill" benefits. It takes a special kind of policy like Mutual of Omaha's "Paycheck Plus" to provide "grocery bill" benefits.

"Paycheck Plus" provides up to
\$500.00 a month
regular cash income
Plus up to **\$10,000.00**
for medical bills!

Income protection for the "breadwinner"!

You select the amount you'll need each month (from \$50 to \$500) to take care of the grocery bill and other living expenses when Dad is unable to work because of sickness or accident. Lifetime Benefits Feature available. These Mutual of Omaha "paychecks" are tax-free to spend as you wish—to buy groceries, to pay rent, the utilities, even to pay the premiums for your hospital-surgical policy. These "paycheck" benefits are payable for disabilities that start before retirement or age 65. Special benefits for disabilities starting after retirement or age 65.

Helps pay doctor, hospital, medical bills for the whole family!

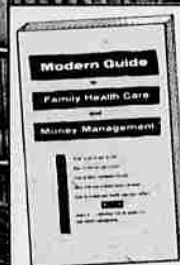
Yes, for you and every member of your family the "Paycheck Plus" plan also provides cash to help pay, literally, almost all hospital, specialist, Reg-



istered Nurse (R.N.) service, x-ray, drug, special treatment costs—and *much more*—as fully explained in your policy. How is this low-cost protection possible? Simply because of the share-the-risk deductible feature.

Guaranteed renewable for life!

This policy is yours for the rest of your life regardless of age, health or number of benefits received, and you can never be singled out for an individual premium increase. All policies of this form issued to persons of your class in your state would have to be changed before yours could be.



FREE!

From Mutual of Omaha
—the brand-new 128 page
"Modern Guide
to Family Health
Care and Money
Management"

Including facts about how to save
money on health insurance

Accept, as a free gift to you, this compendium of the latest, most basic guides to a happy, successful future. It shows you how to apply successful management principles to your own life. How to be healthier, release tension, and respond to emergencies and family crises! How to add up to 10% to your spendable income—and enjoy it twice as much! How to "shop" for credit! How to get the most out of your health insurance dollar by having Mutual of Omaha "Paycheck Protection" start where short term "sick leave" or group insurance leaves off. Just fill out the coupon—mail it today. No obligation. It's yours, free!

MAIL THE COUPON AT LEFT NOW!

MAIL THIS COUPON TODAY!

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Omaha, Nebraska

Dept. 308-D

Please rush full details on how I can get up to \$500.00 a month to help replace lost income and up to \$10,000.00 to help pay medical bills. Also send, as your free gift to me, my copy of the "Modern Guide to Family Health Care and Money Management."

Name

Address

City Zone

State

Mutual
OF OMAHA



Your
Good
Neighbor

MUTUAL OF OMAHA INSURANCE COMPANY • HOME OFFICE, OMAHA, NEBRASKA • V. J. SKUTT, PRESIDENT

The Greatest Name in Health Insurance whose policies provide coverage throughout the world. Licensed by Insurance Authorities in all 50 states, District of Columbia, all provinces of Canada, Panama, Puerto Rico, Canal Zone and portions of the West Indies.

Over 500 local offices to serve you everywhere. Mutual of Omaha is now paying an average of over \$3,700,000 in benefits every week. Listen to Bob Considine, ABC Radio, weekdays. See Mutual of Omaha's "Wild Kingdom"—a family show on NBC-TV, Sundays.