

Beautiful Rose Pattern 70-PIECE SET STAINLESS STEEL TABLEWARE

19⁸⁸ WEEK
Fine cutlery steel knives have mirror finish blades. Never stains, rusts. Stays gleaming for years!
YOU GET: 8 DINNER FORKS, 8 DESSERT FORKS, 14 TEASPOONS, 8 SERRATED DINNER KNIVES, 8 TABLESPOONS, 2 LARGE SERVING SPOONS.

INCLUDED FREE

- 8 ICED DRINK SPOONS
- 8 SERRATED GRAPEFRUIT SPOONS
- 4-PIECE SERVE SET

Cold meat fork, pierced serving spoon, poultry server and gravy ladle.

Made in U. S. A. by INTERNATIONAL SILVER CO.



ROYAL "ELDORADO"

- Space-Saving 3 inches high
- Weights Only 11 Pounds

COMPLETE WITH CARRYING CASE

New Streamlined Portable Typewriter

YOURS FOR ONLY 49⁹⁵ Plus Fed. Ex. Tr.



POWERFUL ALL TRANSISTOR PORTABLE

- COMPLETE WITH EAR PHONE
- CARRY CASE
- BATTERY
- SHOULDER STRAP

NOW, AT OUR LOW PRICE... 14⁹⁵ 2.00 MONTH

AN UNBEATABLE BARGAIN

- Big 3 1/2" speaker
- fold-down carrying handle
- Case unbreakable in normal use

90 DAY WARRANTY ON PARTS AND LABOR

WEISFIELD'S LAST MINUTE GIFT SUGGESTIONS

Calibri by Kreischer

CIGARETTE LIGHTERS

By a Distinguished Name In The Jewelry Field!

Your Choice Only 6⁹⁵ 1.00 MONTH

Featuring petite, regular large size and table lighter in gas and butane styles. Here—lady's Petite white finished metal lighter. BUTANE MODELS FROM 13.95



DELUXE PORTABLE HAIR DRYER

* In a Fashion-Right Travel Case *

- Big adjustable bonnet slips over largest rollers
- Heat is distributed evenly for fast drying
- Quiet, portable—lets you walk, talk on phone
- 3 heat selections plus cool dry for hair, nails

PAY ONLY 22⁸⁸ ONLY 1.00 MONTH



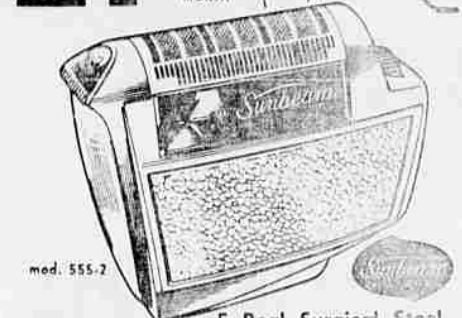
Your Personal Hair Styling Center, At Home or Away!



NEW Sunbeam ELECTRIC SHAVER WITH BUILT-IN TRIMMER FOR NEAT, SHARP SIDEBURNS

PAY ONLY

21⁸⁸ 2.00 MONTH



- 5 Real Surgical Steel Blades for Close Shaves
- Use trimmer for "touchup" hair grooming, trims neck hair
- Curved head gently depresses skin to shave below beard line
- Pip-top latch for easy cleaning
- Famous Self-adjusting rollers
- Famous 11" Angle Shaving Action
- 5 Precision-bonded blades for cleaner, closer shaves

SPECIAL LIMITED TIME OFFER!

FREE

... THIS COMPLETE 69-PIECE SET OF GENUINE CHINA and CRYSTAL STEMWARE WITH ANY DIAMOND PURCHASE OF \$100 OR MORE

THE WORLD'S MOST BEAUTIFUL TABLE SETTING IN A BANQUET SERVICE FOR 8!

69 European GENUINE CHINA and CRYSTAL STEMWARE



NOT Earthenware! NOT Glassware! BUT Genuine CHINA and CRYSTAL STEMWARE!

You'll thrill to the generous 10 1/2 inch dinner plates, the big soups, the oversized meat platter, the graceful Dresden cups and saucers! The crystal stemware is exquisitely hand etched!

- HERE'S WHAT YOU GET!
- 8 Dinner Plates
 - 8 Soup Dishes
 - 8 Bread & Butter
 - Vegetable Bowl
 - 12 1/2" Oval Platter
 - Sugar & Cream
 - 8 Cups
 - 8 Champagne
 - 8 Teacups
 - 8 Water Goblets
 - Creamer
 - 8 Cocktail



9-Diamond Continental OFFSET DESIGN SETTING 475⁰⁰

Large blazing center diamond, 8 side diamonds in 14K gold. Low easy credit terms.



Lovely "Cleopatra" SMART 5-DIAMOND BRIDAL PAIR 250⁰⁰

Features large solitaire, 4 diamonds in 14K gold. Low, easy credit terms.



Exciting "Riptide" 11-DIAMOND BRIDAL DUO 200⁰⁰

Large center diamond, 4 side diamonds. Adiamond matching 14 Karat band. Low as 14.00 month.



Fiery "Gold Spun" DIAMOND in Graceful Set. 375⁰⁰

Brilliant solitaire enhanced by reproduction 14 Karat bands. Low easy credit terms.



"Desert Blossom" SOLITAIRE WITH INTERLOCKING BAND 150⁰⁰

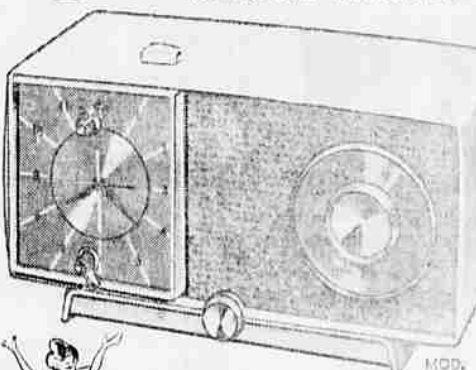
A brilliant solitaire oval in 14 Karat gold, as low as 10.00 month.



Tripoli—11-Diamond Trio 100⁰⁰

Blazing 11-diamond bridal set in modern 14K gold rings, as low as 8.00 month.

CLOCK-RADIO with Snooz-Alarm



DELIGHTFUL NEW CLOCK-RADIO

PRICED AT ONLY 26⁹⁵ \$1.00 & MONTH

- Automatic Wake-To-Music
- Muted Slumber Switch
- Lever Clock Control Knobs
- Snooze-Alarm
- Dependable G-E Clock
- 4" Dynapower speaker
- Built-in Ferrite Rod Antenna
- Automatic Volume Control

OPEN EVENINGS UNTIL 9 P.M.

THE FINISHING TOUCH



Beautiful Imported Hand-Beaded ENVELOPE STYLE EVENING BAGS

A wide assortment of elegant bead designs adorn these foldover clutches. Of rich white or black satin with inside pocket. A glamorous gift any season. 4⁰⁰ EACH CHARGE !!!



Buffet Style Merit FAMILY-SIZE AUTOMATIC IMMERSIBLE SKILLET

Detachable heat control, high dome cover, gleaming mirror finish. 7⁹⁹ 1.00 MONTH

ZENITH 23" CONSOLE TELEVISION

(23" overall diag. picture meas., 280 sq. in. rec. picture area)

FEATURES SPACE COMMAND REMOTE CONTROL



PAY AS LOW AS \$369⁹⁵

For This Elegant "THE SHERIDAN" Contemporary Cabinet Model SA 3042-2

LOW EASY TERMS

UP TO 70⁰⁰ Allowance for Your Old Television Set

NEW REMOTE TV TUNING PROVIDES COMPLETE REMOTE OPERATION. Turn set off or on, change channels one direction, mute sound or adjust volume to two levels from across the room. Manual control in back.

- Super-Sensitive Reception! Hand-Crafted... No Printed Circuits!
- Brighter, Clearer Pictures
- Static-Free TV Sound
- 7" x 5" Zenith Quality Speaker
- 20,000 Volts of Picture Power
- Built-in Antenna

When you apply it toward the purchase of this fine Console Television. Come in, see how surprisingly easy it is to own Zenith "The Sheridan"

New Sunbeam Radiant Control Toaster

Automatically adjusts itself for same shade of toast—whether bread is thick or thin, white or rye, fresh or frozen!

you pay only 18⁸⁸ 2.00 MONTH

- Complete range of settings for exact toasting
- Cushioned toast lift—no annoying "bang"
- Long-life heating elements. Reheats cold slices
- Famous Sunbeam one year guarantee



500 Watt Lamp 400-Ft. Reel



Mansfield "Holiday" 8mm ZOOM MOVIE PROJECTOR

49⁹⁵ 5.00 MONTH

- Thready film automatically
- Automatic pick-up reel
- 1/16 cinebar zoom lens adjusts picture size to fill screen
- Push button remote control
- 6" cord
- Tube-blower cooling



Borg Adjustable BATH SCALE

5.99 1.00 MONTH

Stainless, magnifying dial!

MIXMASTER HAND MIXER with new Compact styling and beauty



Has All Settings Necessary to Fold, Blend, Stir, Mix, Beat or Whip

you pay only 9⁹⁹ 1.00 MONTH

- BUILT-IN MIXING CHART—shows proper speed settings to FOLD, BLEND, STIR, MIX, BEAT, or WHIP.
- THUMB-TIP SPEED CONTROL—on/off switch is easy to use.
- BEATER LECTER—lets you hold mixer and release beaters automatically. No messy fingers, no tugging.
- LARGE FULL-WIRE BEATERS—give larger mixing area, produce better results in less time.
- HEEL REST—prevents wobbling. Keep Sunbeam ready for action while adding ingredients.



Sunbeam Deluxe Automatic Mixmaster Mixer

5⁰⁰ MONTH

- Rotary Mix-Finder dial for all-speed mixing
- Use as portable mixer away from stand
- Includes large and small mixing bowls
- Automatic bowl-speed control
- Choice of colors or white!

Use Weisfield's Easy Terms! No Payment Until Feb., 1964

WEISFIELD'S THE WEST'S LEADING CREDIT JEWELERS

Medford Shopping Center Acres of Free Parking Phone 773-5348