

Quips and Quotes



Father Chooses a Christmas Tree

He measures them with plumb
and line,
And reads the grower's labels.
He ponders spruce and fir and pine,
And silver ones for tables.
He asks the man how prices run,
And if the needles drop off,
And then he buys the biggest one,
Goes home—and lops the top off.
—Betty Billipp

The youngster had spent several weeks
in kindergarten, and his father asked
him how he liked it.

"Well, it's okay," the boy replied, "but
I'm tired of being taught to play. I want
to be taught to learn." —Greg Beers

The decathlon hopeful for the next
Olympics was taken ill suddenly and con-
fined to bed. The doctor examined him
and took his temperature.

"Give it to me straight, Doc," the
athlete said. "How high is it?"

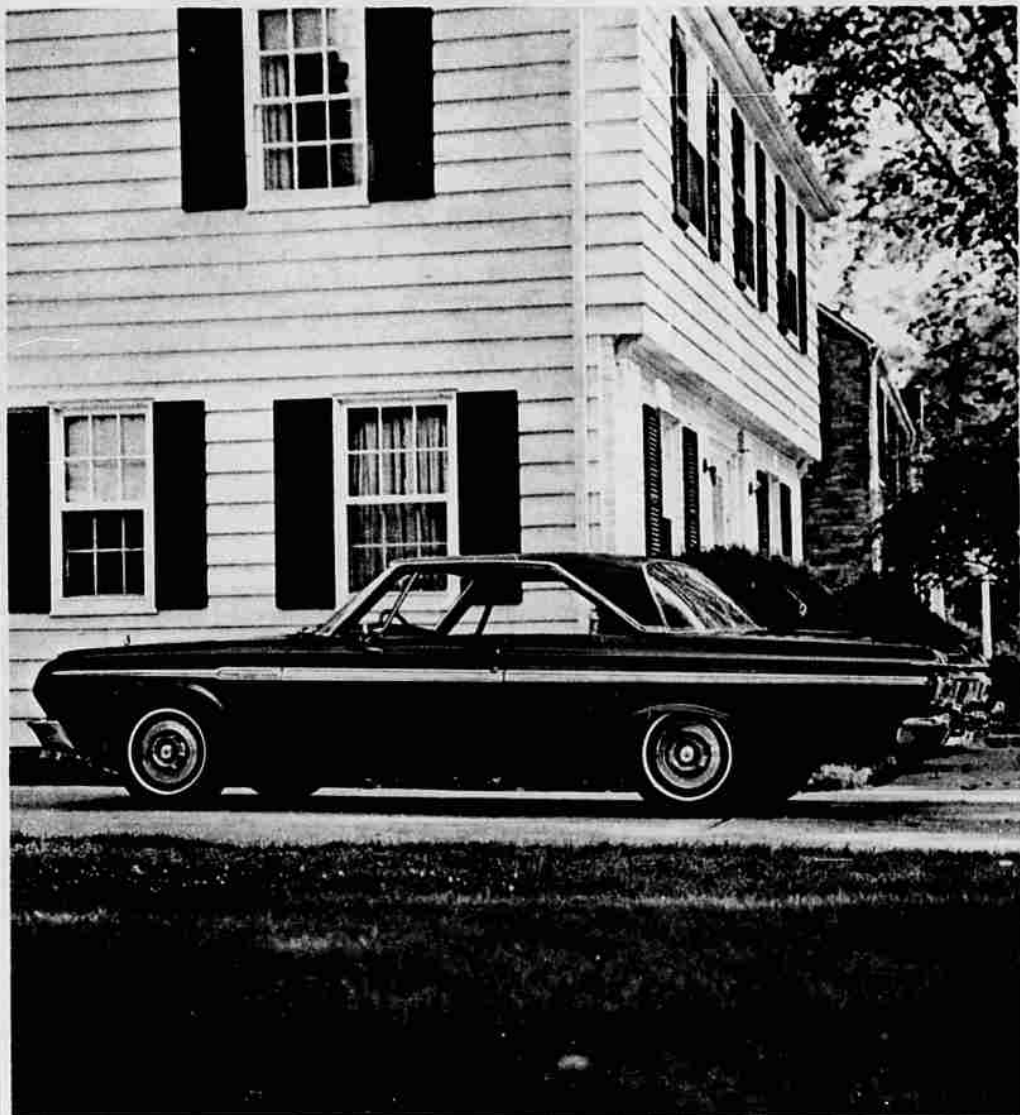
"Well, it's 103," the physician replied.
"What's the world record?" the cham-
pion asked.
—Giles H. Runyon

Then there was the gentleman who
kept complaining because his young
daughter's marriage had been a "May-
and-December" affair—she was married
in May, and he's still paying for it in
December.
—Ivern Boyett



"That's right, don't take my word for it."

This is the kind of car that brightens up a driveway
the minute you pull in. Other times, say on a long trip,
the 5-year/50,000-mile warranty* and the way the
car performs become the bright spots.



Fury 2-door hardtop

The 1964 Plymouth

*HERE'S HOW PLYMOUTH'S STRONG 5/50 WARRANTY PROTECTS YOU:

Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

Give this good-looking 1964 Plymouth half a chance, and it could easily end up in your driveway. Half a chance means getting to know it and driving it. There's something noticeably responsive about an engine and drive train guaranteed for a full 5 years or 50,000 miles.* If this is the year you picked to buy a new car, you picked a beautiful year to **Get up and go Plymouth!**

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