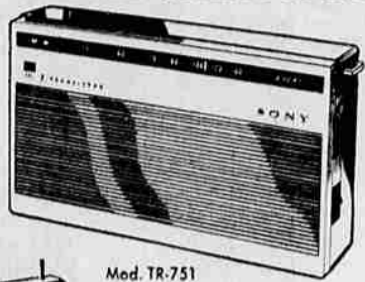


WEISFIELD'S the CHRISTMAS GIFT STORE

LOW EASY CREDIT TERMS. 1st PAYMENT IN FEBRUARY 1964

SONY ALL-PURPOSE PORTABLE 7-TRANSISTOR... WITH THE QUALITY SOUND

now only **29⁹⁵** 3.00 month



Mod. TR-751



Mod. TR-931

SONY 9-TRANSISTOR 3-BAND RADIO

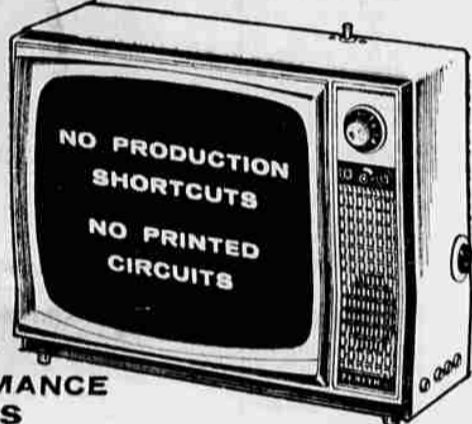
complete with batteries **79⁹⁵** 8.00 month

- ★ Built-In Telescopic Antenna ★
- Covers Broadcast, 3-9 and 9-24 MC bands • Superior sensitivity due to the RF amplifier stage • Features built in tuning meter, lighted dial and battery indicator
- Smart black and chrome finish
- Optional leather case

Slim! NEW ZENITH 19" PORTABLE TV

Get the World's Finest Performing Portable Television

...with Full-Power Transformer! Genuine Handcrafted Chassis! ...and



8 QUALITY PERFORMANCE FEATURES

- Peak Picture Control
- Exclusive Automatic "Fringe-Lock" Circuit
- High Gain 3-Stage IF Amplifier
- "Gated Beam" Sound System
- Zenith Quality Sound-Out-Front Speaker
- Exclusive "Blanking Circuit" helps protect picture tube
- "Capacity plus" quality components
- CINELENS' darkened picture glass intensifies picture contrast

The JAMAICA Model L2005

159⁹⁵

EASY TERMS LOW AS 12.00 A MONTH

LOVELY... NEW TEXAS-WARE MELMAC



Complete 45-Pc. SERVICE FOR 8

you pay only **12⁹⁹** SET \$2 month

- Featuring cheerful floral design on top quality chip-stain, fadeproof Melmac to withstand hottest water, detergent and daily use
- You'll love using this refreshing pattern with contrasting pink or white plates for breakfast, luncheon and dinner.
- HERE'S WHAT YOU GET: 8 Decorated Dinnerplates • 8 Pink Cups • 8 Pink Bread 'n Butters • 8 Pink Soup Bowls • 8 White Saucers • 1 Large White Platter • 1 Pink Vegetable Dish • White Creamer • White Sugar Bowl



HUGE CERAMIC TURKEY PLATTER

1⁶⁷ Charge it



Stainless SET OF 3 MIXING BOWL

2⁹⁹ New Only **2⁹⁹** Charge it



3 SWIVEL-LIGHT POLE LAMP

8⁸⁸ 1.00 month

Smart brass finish

EXCLUSIVELY AT WEISFIELD'S

1¢ SALE Nationally Famous **TIMEX** Dependable Watches

LADY'S OR MAN'S STYLES

BUY ANY MAN'S OR LADY'S WATCH PRICED AT **29⁹⁵** OR OVER

A **TIMEX** FOR **1¢**

BOTH WATCHES FOR ONLY **29⁹⁶** A MONTH

TERMS ONLY 3.00 A MONTH

LADY'S TIMEX ILLUSTRATED

NOW! TAKE COLOR SLIDES OR PRINTS AUTOMATICALLY... **NEW argus**



IT'S UNCONDITIONALLY GUARANTEED

ELECTRIC EYE 35MM CAMERA KIT

COMPLETE WITH CAMERA, CASE, FLASH **59⁹⁵** 6.00 month

- Fully automatic electric eye... Just aim and shoot!
- Automatic 3-range focusing
- Accurate bite-line viewfinder
- Many other deluxe features

DELUXE PORTABLE HAIR DRYER

★ In a Fashion-Right Travel Case ★



Mod. HD2

- Rig adjustable bonnet slips over largest rollers
- Heat is distributed evenly for fast drying
- Quiet, portable—lets you walk, talk on phone
- 3 heat selections plus cool dry for hair, nails

PAY ONLY **24⁹⁵** ONLY 3.00 MONTH

Your Personal Hair Styling Center, At Home or Away!

TOASTMASTER PORTABLE ELECTRIC HEATER



Model 9A2

- Radiant Heat Combined With Blower Circulated Warm Air
- Thermostatically Controlled
- Yours for only **21⁸⁸** 2.00 month

- Fully automatic
- Maintains desired heat
- One "instant heat" element
- Safety tip-over switch
- Quiet air circulation
- Handsome chrome plated safety grill
- Cool cabinet, handle
- Rubber covered feet



DIAL CONTROLLED Thermostat settings low to high. Set dial. Elements, blower turn off, on automatically.

HERE'S A PRACTICAL AND PRETTY 2-PIECE SERVING SET



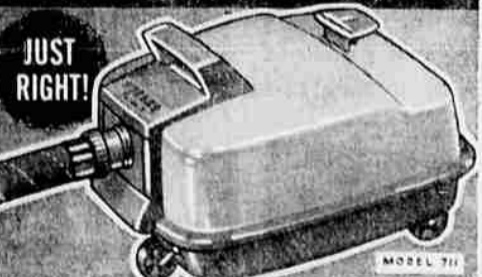
in famous Wm ROGERS SILVERPLATE

This gracefully sculptured leaf and spoon with a delicate rose pattern make ideal serving for jams, jellies or relishes.

A Product of The International Silver Company

3⁹⁵ CHARGE IT

NEW EUREKA Princess II VACUUM CLEANER



Complete with Deluxe 4-pc. set of tools

OVER 1 H.P. MOTOR covers power full suction, gets out all the dirt... fast!

NEW CORD CADDY keeps cord neatly tucked away for easy storage

FLIP-UP LID makes bag changes almost instant. Extra large dust bag and 12-oz. dust cup. And 12-oz. dust cup for fast-emptying.

JUST \$39⁹⁵

UNBREAKABLE NYLON HOSE • SOFT VINYL BUMPER • DIRECT HOSE CONNECTION • POWER ADJUSTER • TOE SWITCH

SMALL DEPOSIT EASY TERMS

10-DAY HOME TRIAL—MONEY-BACK GUARANTEE

HAND-CARVED CUCKOO CLOCK



pay only **9⁹⁹** 1.00 month

A touch of the Old World to brighten your hours. Made in the heart of the Black Forest. Cuckoos on the half and full hour while melodious gong strikes.

NEW Sunbeam ELECTRIC SHAVER WITH BUILT-IN TRIMMER

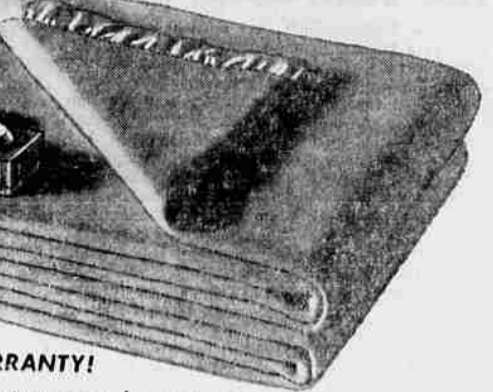


FOR NEAT, SHARP SIDEBURNS

PAY ONLY **21⁸⁸** 3.00 MONTH

- 5 Real Surgical Steel Blades for Close Shaves
- Use trimmer for "touch-up" hair grooming, trims neck hair
- Curved head gently depresses skin to shave below beard line
- Flip-top latch for easy cleaning
- Famous Self-adjusting rollers
- Famous "11" Angle Shaving Action
- 5 Precision-honed blades for cleaner, closer shave

GENERAL ELECTRIC SLEEP-GUARD ELECTRIC BLANKETS



• TWO YEAR WARRANTY!

One luxurious, lightweight blanket guards and protects your sleeping comfort! Beautiful blend of rayon and cotton with wide nylon binding for wear and washability. Flat, with room for plenty of tuck-in.

High-fashion colors include Mist Pink, Floss Green, Tawny Beige, Sky Blue... completely washable, dries in automatic dryer. Moth-proof, non-allergenic.

• New Reliability! New control and circuit for even warmth and protection against overheating

TWIN BED SIZE Single Control Size—60 x 84 **15⁸⁸** 2.00 month

DOUBLE BED SIZE Single Control Size 72 x 84 **17⁸⁸** 2.00 month

DOUBLE BED SIZE Dual Control Size 72 x 84 **23⁸⁸** 3.00 month

NOW! EVERYTHING YOU NEED TO TAKE AND SHOW PERFECT PICTURES

BELL & HOWELL ZOOM AUTOLOAD MOVIE OUTFIT



IT'S NEW! IT'S THE IT'S SMART! AUTOLOAD A WONDERFUL FAMILY GIFT ONLY **199⁹⁵** PLUS THESE VALUABLE ACCESSORIES

- BELL & HOWELL CARTRIDGE
- BELL & HOWELL PISTOL SHIP
- BELL & HOWELL TITLE SET
- BELL & HOWELL OPTIKLEEN
- SMOOTH & COSTELLO COMEDY
- BELL & HOWELL 100 FT REEL

BELL & HOWELL CAMERA Load this new AutoLoad cartridge camera in seconds! View directly through the lens. What you see, you get! Full-time Electric Eye sets the lens automatically. Zoom in... zoom out for the most dramatic movie effect.

BELL & HOWELL PROJECTOR Loads automatically in 3 seconds! Nothing for you to do, but sit and watch the show. Fast 1 1/8 lens projects sharper movies. Forward, still and reverse on a single lever. Full half-hour shows!

NO MONEY DOWN! UP TO 2 YEARS TO PAY!

She Has 11 Complete Costumes! Teen-Age "Pammy" Doll

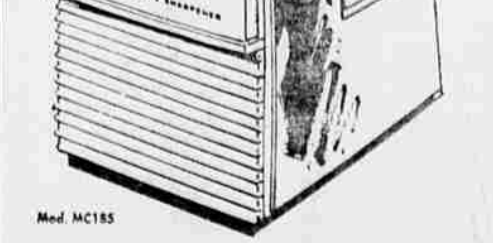


• With dreamy typical teen outfits and 20 exciting accessories for every occasion **6⁶⁶** 1.00 month

Loveable "Pammy" is 12" tall, of durable life-like plastic with movable head, arms and legs and smart teased hairdo.

All These Accessories, Plus 11 Costumes!

ALL NEW UDIGO CAN OPENER-KNIFE SHARPENER



Important Quality Features Make It Easy, Safe To Operate

- Fingertip touch opens cans automatically
 - Powerful magnet lifts, holds lids
 - 10-year cutter guarantee
 - Easy to clean removable cutting unit
 - Sparkling enamel and chrome finish
- YOURS FOR ONLY 16⁸⁸** 2.00 month

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