

# Newspapers Handled Assassination in Way Unmatched for Generation

By United Press International  
A nation commands its brightest deeds in its darkest hours.

To honor their public trust and rally a shaken people in the dark hours after the slaying of President Kennedy, the nation's newspapers mobilized resources in a manner unmatched for a generation.

It was a triumph of nerve under pressure, of professional writers recording in straight, terse sentences the assassination of a president. It was a triumph of fast editorial decisions, of sure-handed presswork

of speeding delivery trucks racing the news to the streets.

"We can all take pride in how we performed," said Lloyd Wendt, editor of Chicago's American.

Don Codispoti, copy editor of the McKeesport (Pa.) Daily News, who has been in the newspaper business for 17 years, said: "It was the first time I ever heard anybody yell 'Stop the presses!'"

Special Editions  
And the presses did stop across the nation when that shot rang out in Dallas. Then they roared again, grinding out spec-

ial edition after special edition: The President is dead.

Newsboys hawked extras from Long Island to San Diego. There was an eager hand for every copy.

Many editorial and mechanical employes worked virtually around the clock. Type was set, then discarded before it could be smeared with a drop in ink.

Advertising and standing features were pushed aside to make way in what Stewart MacDonald, manager of the American Newspaper Publishers Association Information Service de-

scribed as a "tremendous public service."

J. Paul Austin, president of the Coca Cola Co., said the world is indebted to the nation's newspapers "for your fantastic accomplishment which will, without doubt, be credited with helping to keep our nation unified through enlightenment in what was a time of crisis and what might have been a time of public panic."

William German, news editor of the San Francisco Chronicle, said, "the nagging question was what our role was, since everybody had seen the news

on television. . . we needed things with thought behind them."

It was a question to which editors across the land were finding many answers.

Problem Compounded  
At the Elyria (Ohio) Chronicle Telegram the problem was compounded by a major disaster at nearby Norwalk, where 63 persons died in a fire. The Chronicle Telegram threw out three pages of regular features to make room for the two great stories.

Cartoonist Bill Mauldin of the Chicago Sun-Times met a different kind of challenge.

With only an hour before an engraving deadline, Mauldin completed a drawing of a grieving President Lincoln which was reprinted as far away as Moscow. His original is being framed for presentation to Mrs. Jacqueline Kennedy, at her request.

Paul Schoenstein of the New York Journal-American said his key staffers had "an almost sleepless siege from the time the flash came in on the shooting until the time of the funeral and burial."

Homer Jenks, managing editor of the Boston Traveler in

President Kennedy's home town, said that when the assassination flash came, two editions already were on the press. At 2:23 p.m. the presses started with the assassination story and ran continuously until 5:45 p.m. except for stops to insert fresh material. More than 100,000 extra copies were sold, and on one downtown street corner alone, 7,000 copies were sold.

Jenks said that on the day of the funeral, the Traveler threw out its women's and feature pages to make room for complete coverage.

Thomas Winship, managing

editor of the Boston Globe, said, "We heaved out the comics for three days and got half a dozen complaints. We heaved out all society news for two days."

In Dallas itself, the Morning News set more type in a shorter period of time than ever before in its history; but there were few typographical errors. For the first time the Morning News used an eight-column picture on its front page.

All but 70,000 copies of the 365,000 press run at the Garden City, L. I., N. Y., Newsday had been run off when the flash reached the news rooms. The staff immediately began work on an eight-page extra without advertising, which was delivered free to all subscribers.

Memorial Sections  
The Milwaukee Journal and the Minneapolis Star and Tribune each began preparing special memorial sections on the martyred President which were delivered during the weekend.

The Houston Chronicle prepared a special four page section on President Johnson for distribution Nov. 24.

Managing editor Herb Kamm said the New York World-Telegram and Sun "had the longest press run in our history on Friday (Nov. 22). It began at the time of the shooting and presses didn't stop until 6:30 p.m.

The New York Times, normally a fat two pounds of reading matter, saw its Sunday news section dwindle from 136 pages to 35 due to advertising cancellations, but it devoted 12 full pages to the Kennedy story.

Many publishers limited Sunday press runs to the number of supplement copies which had been printed, but in Chicago extra copies were distributed without color comics and color rotogravure magazines to fill the demand for news.

David Starr, managing editor of the Long Island Press, said, just checking the Sunday (Nov. 24) editions was "a tremendous operation because we eliminated every bit of light, frothy material, material in bad taste, and unkind references to the Kennedy's in syndicated columns and the like."

In their spare moments, employees of the Beaumont (Tex.) Enterprise Journal began making up packages containing copies of all editions from Nov. 22 through Nov. 25 for subscribers who wanted them as mementoes.

Circulation Records Broken  
Circulation records were broken in many cities. At San Francisco, the News Call Bulletin sold 315,004 copies Nov. 22—127,744 above normal, and 56,000 more than the previous record of May 2, 1960, when kidnap-artist Caryll Chessman was executed.

The Chicago Tribune sold more than 650,000 additional cop-

ies of its Nov. 22-25 editions. The Los Angeles Times printed half a million extra copies during the weekend and sold virtually all of them.

The San Diego (Calif.) Tribune listed sales of 174,103 for Nov. 22, nearly 57,000 above normal and breaking the record of 141,405 set Feb. 20 after John Glenn's space flight. The newspaper published three extra editions Nov. 22.

The Washington Star published an extra Nov. 22. "The first I can remember since Franklin D. Roosevelt's death," said James Cassidy, world editor.

David Rimmel, night managing editor of the Cleveland (Ohio) Plain Dealer, said, "we put out our first extra since Pearl Harbor."

The Fort Worth (Tex.) Press published its first Saturday edition in "many, many years" and its first morning paper ever. The Fort Worth Star-Telegram ran one extra Nov. 22 and another Nov. 24. The San Antonio (Tex.) Light ran seven extra editions Nov. 22. The El Paso (Tex.) Herald Post ran two extras, one Nov. 22 and the second Nov. 23.

Bureaus Bolstered  
The Chicago Daily News bolstered its Washington bureau with a vacationing staffer and another on leave of absence to attend Columbia University.

Stan Opatowsky, assistant managing editor of the New York Post, just happened to be in Washington, at the time of the shooting and took charge of the newspaper's bureau operations there.

Harvey Patton of the Detroit News said "no page was sacred" when it came to making room for the Kennedy story.

Al Friendly, managing editor of the Washington Post, said, that despite a drop of 28 pages in the Nov. 24 edition due to cancelled advertising, the newspaper carried about six more pages of news.

Greater News Content  
Sam Bornstein, managing editor of the Boston Sunday advertiser, said, "we opened the paper up to almost double its normal news content."

Charles Dameron, news editor of the Dallas Times Herald, said, "we threw out about 25 or 30 columns of live news about the Kennedy visit to Texas by the time we hit the streets with our last edition Friday (Nov. 22) afternoon."

The Washington Daily News had its presses rolling when the President was shot. "We stopped the press when the United Press International flash came through and junked about 7,000 from that run. Then we reprinted six or seven times and again stopped the press for the death," Managing Editor Richard Hollander said.

## Diseases of Body Said Mistaken for Disorders of Mind

By DELOS SMITH  
UPI Science Editor

NEW YORK (UPI) — To prevent their medical fingers from ever pointing exclusively at either the mind or the body, all physicians "must continuously remind themselves that they are treating persons." Persons have both minds and bodies. "Laboratory diseases" have neither.

This was the response of an official of the American Psychiatric Association to continuing protests that psychiatrists have so sold their science to other physicians. Diseases of the body are being mistaken for disorders of the mind.

Dr. William F. Sheeley admitted to this much: "Trying to eliminate past neglect of the psychic (mind) aspects of illnesses, we psychiatrists tempt ourselves — to neglect the somatic (physical)."

The proper answer to the protests, he continued, is for psychiatrists to maintain and to expand their knowledge of the organic — that is physical — functions of human beings, and for all other physicians to maintain and expand their knowledge of how the mind ties in.

There is too much stubbornly held medical thinking based on "either-or" — "a patient has either organic disease or psychic." The fact is, Sheeley said, the two may exist at the same time in the same person; indeed, the presence of one increases the likelihood of the other being present, too.

He cited a scientific comparison between 471 psychiatric patients and 480 normal persons. There were significantly more body illnesses among the former. Having found either a mental or a physical illness, "the wise physician redoubles his efforts to find the other."

Sheeley was commenting specifically on a recent study of 115 persons whose illnesses were first diagnosed as psychiatric. Two days to 25 years after these original findings, all were demonstrated to have organic diseases.

The 115 got well, 31.3 per cent improved, 2.6 per cent showed no change. Meanwhile, 27 per cent had died.

Those figures, Sheeley said, "warn us once more of the dangers of mistaking organic illness for psychiatric and thereby exposing our patient to needless suffering if not premature death."

The error of the psychiatrist who fails to notice that the person he is treating for anxiety reaction is "no more tolerable" than the error of the surgeon treating cancer "who fails to note his patient's depressive reaction until the patient takes the short way from his seventh-floor room to the concrete yard below."

Specialty training, Sheeley argued, can cause some physicians "to feel comfortable only within the sheltering walls of a narrow medical field." He praised current official efforts to increase the psychiatric knowledge of physicians in general, adding: "As yet efforts to expand the psychiatrist's general medical skills are not particularly vigorous."

## Old Timers Car Club Sets Election

Election of officers for the Old Timers Car Club will be held Saturday, Dec. 14, at a meeting of the group at the clubhouse in Medford.

A potluck dinner will be held at 6:30 p.m. followed by a short business meeting at 7:30 p.m. Those attending are to take a hot dish, salad or cake as rolls and coffee will be provided by the club.

Cards and games will be played following the business sessions. Wives and guests are invited to the event.

BRING A HORSE  
NEW YORK (UPI)—Gallop-in movies are gaining in popularity in the West. A new outdoor theater near Palm Springs, Calif., says it will provide hitching posts and oats for the mounts of equestrian patrons.

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# PORK CHOPS

Lean center cut chops from Swift's Premium tender, young porkers . . . save at Piggly Wiggly this weekend.



# 59<sup>c</sup>

lb.



# Swift's Premium Leg of Lamb

Tender and delicious leg of lamb for a welcome menu change.

# 69<sup>c</sup>

lb.

<b>Pork Spareribs</b> Lean and meaty country style . . . lb.	<b>39<sup>c</sup></b>	<b>Beef Short Ribs</b> U.S. Choice or Swift's Premium . . . lb.	<b>39<sup>c</sup></b>
<b>Ground Beef</b> Pure, fresh and lean . . . lb.	<b>39<sup>c</sup></b>	<b>Beef Pot Roast</b> U.S. Choice or Swift's Premium . . . lb.	<b>59<sup>c</sup></b>
<b>Caraway Cheese</b> Tangy flavored cheese . . . lb.	<b>69<sup>c</sup></b>	<b>Arm Cut Pot Roast</b> U.S. Choice or Swift's Premium . . . lb.	<b>69<sup>c</sup></b>
<b>Fresh Crabs</b> Whole crabs from the Pacific . . . lb.	<b>59<sup>c</sup></b>	<b>Boneless Chuck Roast</b> U.S. Choice or Swift's Premium . . . lb.	<b>79<sup>c</sup></b>
<b>BRADLEY'S CRISPI APPLE PIE</b> 8-Inch Pie	<b>23<sup>c</sup></b>	<b>Standing Rib Roast</b> U.S. Choice or Swift's Premium . . . lb.	<b>79<sup>c</sup></b>
<b>JELLO</b> New Banded Pack — Regular 47c Value	<b>4 PKGS 29<sup>c</sup></b>	<b>Boneless Beef Cubes</b> U.S. Choice or Swift's Premium . . . lb.	<b>79<sup>c</sup></b>
		<b>Beef Rib Steaks</b> U.S. Choice or Swift's Premium . . . lb.	<b>89<sup>c</sup></b>
		<b>Round Steak</b> Full cut . . . U.S. Choice or Swift's Premium . . . lb.	<b>89<sup>c</sup></b>
		<b>Top Round Steak</b> U.S. Choice or Swift's Premium . . . lb.	<b>98<sup>c</sup></b>
		<b>Sirloin Steak</b> Bone-in . . . U.S. Choice or Swift's Premium . . . lb.	<b>98<sup>c</sup></b>
		<b>Tender Cube Steak</b> U.S. Choice or Swift's Premium . . . lb.	<b>\$1.09</b>
		<b>Top Sirloin Steak</b> Boneless . . . U.S. Choice or Swift's Premium . . . lb.	<b>\$1.39</b>
		<b>Armour Star Bacon</b> Sliced with lean 1-lb. package	<b>55<sup>c</sup></b>
		<b>Medium Sharp Cheese</b> Cheddar Cheese . . . lb.	<b>69<sup>c</sup></b>
		<b>Fillet of Sole</b> From the Pacific . . . lb.	<b>69<sup>c</sup></b>



# Pork Loin Roast

Savory pork loin roasts cut from Swift's Premium pink-meated young porkers. Serve with browned potatoes and spiced crab apples. 3-lb. average size.

# 39<sup>c</sup>

lb.

# TIP-TOP Orange Juice

DRINK—Regular 37c

# 4 \$1.00

12-oz. tins



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