



SHOWS SWITZERLAND—This map shows Switzerland, a small European country which has known peace for more than half a century. The inset map locates Switzerland in relation to the rest of Europe. (UPI)

Swiss Express Happiness With Way Their Country Is Operated

By CHARLES LA ROCHE
United Press International
ZURICH (UPI) — When the Swiss people were asked in a recent international poll whether they were satisfied with their country and the way it was run, 79 per cent of those who answered said they liked it just fine and were happy to live in it.

This isn't surprising. Switzerland has been at peace and has been for more than half a century.

In many ways it is a tourist's paradise, too, but there is one thing the visitor learns quickly — and sometimes with a little disappointment: The yodelling mountaineer in knee pants is no more common to Switzerland than war-battered Indians are to the United States.

Small Area Inhabited
Switzerland is a small country with an area of 15,944 miles or roughly twice the size of New Jersey. It has 5,000,000 inhabitants, four-fifths of whom are crowded into one-fifth of the country's area — the flat or rolling "midlands."

Most of Switzerland sits astride the roof of Europe where the Alps reach 12,000 or more feet into the sky. It has no natural frontiers, sloping away from the Alpine center like a pyramid toward France on the West, Germany to the north, Austria on the East, and Italy to the south.

Switzerland's prosperity in this century has been in astonishing contrast with a poverty that endured for centuries and even in relatively recent times found the country so poor it had to send its sons to fight as mercenaries on the battlefields of Europe.

The Swiss Guard of the Pope is a reminder of the times when Europe's wars were fought by soldiers produced by Switzerland.

Enjoys Prosperity
Today, by virtue of benefits of the industrial age, the hard work and craftsmanship of its people, Switzerland is one of the richest nations in the world.

Its present high level of economic well-being — national income soared to \$8,840 million in 1962 — has been termed a "super-boom" and statistics support the term.

In just ten years Swiss exports have doubled to reach the total of \$2.23 billion, or \$400 per capita, as against a figure of \$120 per capita in the United States. Switzerland's gold reserves are even greater — \$450 per capita as compared with \$100 per capita in the United States.

Unemployment is practically non-existent (averaging about 150 people) and job demand so great that in the last ten years Switzerland has imported 800,000 workers from other countries.

Lives Comfortable Life
The average Swiss citizen lives a comfortable life. A typical example: Ulrich Forrer, a 40-year-old high school teacher who lives with his wife Anita, 37, and their two children, Rolf, 14, and Doris, 9, in a suburban Zurich apartment. Forrer earns about 1050 Swiss francs (\$430) a month from his teaching which claims him 35 hours a week. He earns another 250 francs (\$80) a giving private tutoring and occasionally doing some freelance journalism. Anita does not work.

The Forrers' apartment is in a three-story house with accommodations for six families. They have three bedrooms, a living room, kitchen, bath and a roomy balcony. They pay 350 francs a month for this.

Food prices are high by European standards. A pound of prime steak costs 8 francs (\$1.82), a pound of butter 5 francs or \$1.15. Eggs run from 2.40 to 3.10 francs (55 to 70 cents) a dozen. Coffee costs 4.50 francs a pound, a pound of potatoes 25 centimes (6 cents), a pound of salad greens one franc (23 cents). Like practically all Swiss the Forrers have a telephone and a radio, not yet television which has been slow catching on in the country. About one in three families has television.

Ordinance on Barking Dogs Turned Down
OXNARD, Calif. (UPI) — The city council Wednesday rejected an ordinance that would have made it a misdemeanor to own a dog that "barks unreasonably."

Councilmen called it "unworkable and discriminatory."

Harney Mail Fraud Trial on Land Sale Believed Near Jury

PENDLETON (UPI) — The trial of seven Chicago and Los Angeles area men charged with mail fraud and conspiracy in the sale of Eastern Oregon land go to a jury late today.

The defense planned to call one or two witnesses before resting its case and Acting U.S. Attorney Sidney Lezak indicated he would call two or three in rebuttal.

U.S. District Judge John F. Kilkenny instructed both sides to be prepared to present their closing arguments today.

Two of the defendants testified Wednesday that they had little to do with the promotion of land in Lake Valley, 22 miles south of Burns.

George Isaacs, 31, of Glendale, Calif., said he sold 6,919 acres of land to Harney County Land Development Corp. for resale. He said he had no part in preparing the multi-colored brochure which was mailed by the corporation to prospective tract buyers.

The government contends the advertising misled purchasers into thinking the Lake Valley land was surrounded by mountains, trees and lakes.

Richard Walker, 41, a Los Angeles attorney, said he first came into the picture as an intermediary handling technical aspects of Harney County Land Development's purchase. He later became secretary of the corporation.

Walker testified that he made suggestions on materials to be included in a packet sent to prospective buyers, but he denied the brochure was intended to mislead.

Earlier, six buyers of land in Lake Valley told the court they were satisfied with their purchases, but most said they had not relied on the advertising material in making their decision.

"I'm familiar with that part of the country anyway. I like to hunt and fish," said Hilding Lofstrom, an Oakridge, Ore., logging equipment operator.

Dr. Glen C. Lewis, a University of Idaho soil chemist, testified soil samples indicated the land is "potentially fertile" but would require periodic fertilization.

Kenneth A. Johnson of Ontario, Ore., a realtor who said he has sold at least 200,000 acres of Harney and Malheur County land in the last 10 years, said the land could best be used for recreational purposes, with power and roads installed.

Other defendants, in addition to Walker and Isaacs, are Abraham and David Koolish, Winnetka, Ill.; Jack Cecil Cherbo, Chicago; John M. Phillips Jr., Evanston, Ill., and Maurice A. Hall, Beverly Hills, Calif.

Bad Year Seen for Crab Fishermen

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Snow said crabs seem to be in short supply although fewer of them have soft shells.

He said something other than fishing pressure seems to be responsible for the situation. Crab season in Oregon opened Dec. 1.

First Lottery Winner Makes Another Try

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THE Lighter Side...
BY DICK WEST
Intramural Insults
Opposed by Johnson

WASHINGTON (UPI) — President Johnson has on several occasions recently urged the American people to refrain from name-calling and other forms of intramural insults.

This is certainly a laudable admonition and to it I would like to add an appeal of my own. My plea is this:

If you insist in reviling or vilifying someone, please try to be creative about it.

Frankly, the brand of slander being circulated nowadays is not only deplorable but boring. The minting of invectives, which might be defined as verbal taxidermy, seems to be a dying art.

One rarely encounters a person who is highly skilled at taking the hide off someone. At least, it is a rare experience for me.

People Lose Interest
Weeks and even months go by without my hearing a single authentically original malediction. People apparently no longer take pride in inventing vituperation.

The standards of Billingsgate have dropped to the point where "sick, sick, sick" has come to be regarded as a clever expletive. If you denounce someone as a "rat fink" you are credited with being a devastating wit.

Acrimony, as the President indicated, is at a high level, but it is conducted almost totally in cliches.

I haven't run across a truly stylish disparagement since Speaker John W. McCormack, D-Mass., professed a few years ago that he held a certain colleague in "minimum high regard."

One novel bit of execration did turn up not long ago, however, in a letter that Rep. Morris K. Udall, D-Ariz., received from one of his constituents.

It said that "of all the rats and snakes elected to office in Washington to represent the people and carry out their wishes, you rank head and shoulders beneath the lowest."

I enjoy shutting my eyes and trying to visualize someone ranking head and shoulders beneath a serpent, but the picture won't come in.

Nevertheless, it does present a challenge. On that score alone it sinks high above the average contemporary tirade.

Another fulmination I have admired recently was directed at me by a doctor in Ohio who became incensed over something I had written.

He dashed off a diatribe suggesting that I had "descended from a long line of bachelors."

Now that is the type of Philip-ic that made this nation great. If we are going to abuse each other, let us at least use a little imagination.



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