

News About Today's Woman

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MEDFORD, OREGON, WEDNESDAY, DECEMBER 11, 1963



Miss Irene Murdock and Buck Martin were two of the models for the program which Rogue Snowmen presented last week at the Medford High School auditorium. Mr. Martin is winter sports director for the Mt. Ashland Ski corporation, and Miss Murdock is his assistant. Another program, with the accent on skiing, will be given tonight at 7:30 p. m. at the Medford High School auditorium by the Medford Junior Chamber of Commerce, and additional clothing from Rogue Ski Shop and Burelson's store will be modeled. Miss Christy Finch, Rogue Snowmen Snow Queen and her court will be models. The public is invited to attend. A film showing the French ski racing team will be shown.

Record Toy Sales Are Predicted

By Gay Pauley

NEW YORK (UPI) — Those merry little cash registers at the toy counters will ring up a record sales for 1963—with purchase of everything from the classic teddy bear to a new doll who converses in six languages contributing.

The Toy Manufacturers of the U. S. A., Inc. estimated that their sales for 1963 will set a record, if they keep the sales pace they had set through September.

The year 1962 was the industry's first billion dollar year at wholesale level when toy purchases totaled \$1.1 billion. For 1963, said the manufacturers' president, A. C. Gilbert, Jr., sales should run six to nine per cent ahead of 1962.

The industry once estimated sales at the retail level, too, but quit three years ago simply because the highly competitive market which included discount houses made it impossible to make an accurate estimate of retail purchases, said Frank Gavitt, a manufacturers' spokesman.

Sales Double
Manufacturer sales totals have more than doubled in the last decade. The association said purchases for '63 totaled \$513 million. In 1947, the total was \$308 million.

All that loot for the children's Christmas stocking shows two major trends this year, said the manufacturers.

One is the plethora of new toys. Strangely, said Gilbert, the military group includes only a small segment of space-age toys, apparently because as one manufacturer explained, boys associate being grownup with being what dad is now or was at some time in his life. And rare are the dads who blast off to work each morning.

But otherwise, the national defense theme seems to be going great guns. There is an Army Engineer's set of heavy gauge steel that's oriented to building air fields or missile bases, a plot of land for barracks, or just high speed highways. There's a Tiger Joe tank that's a yard long and can be driven forward or backward by remote control. It climbs over obstacles and the cannon breech loads harmless plastic shells. The variety of planes is infinite; so is the variety of military seacraft, said the manufacturers.

For small girls, new toys include cosmetics kits to make up themselves, or to make up their dolls; a variety of household appliances; and dolls which this year are greater performers than ever before.

Dolls, Dolls, Dolls
There are dolls that cry, dolls that drool, dolls that blow up balloons, dolls whose hair "grows", dolls which squirm with pleasure as they are fed from bottles, dolls which cry when spanked, and laugh when tickled. There's one doll equipped for a conversation in six languages, and another who coughs and sneezes between conversational gambits her young owner is supposed to nurse her back to health.

Gilbert said all the long-time favorites abound. The Western influence continues, and this year children will have a choice of hundreds, perhaps thousands, of stuffed animals.

"We know there will be carloads of teddy bears sold this year," he said. "There always are."

One other price note: Gilbert said that in general "toy prices will be a little lower this year."

Temple to Hold Rites Saturday; Luncheon Slated

Zuleima temple, Daughters of the Nile, will hold its second ceremonial of the year at Grants Pass Masonic Temple Saturday, December 14 at 1 p. m. The rites will be preceded by a covered dish luncheon for members and candidates at noon.

Medford members are asked to take hot dishes to the luncheon, and those from other areas may take salads or desserts.

Mrs. E. H. Tardy, Grants Pass, a past queen of the order, is general chairman of the ceremonial arrangements. Assisting are Mrs. H. S. Bullock, a past queen, and Mrs. R. H. Singleton, both of Grants Pass.

Members are reminded that they may deposit toys for children in the Shriners hospitals at the container at Weeks & Orr, 114 West Main street, or the gifts may be taken to the meeting on Saturday.

Zuleima Social Club will hold its next meeting at the Medford Hotel Monday, December 16. Luncheon at 12:30 o'clock will be followed by an afternoon of cards.

Knitting Class Planned at Y

Knitting classes taught by Mrs. Riley Appelgate will begin January 6, at the YMCA. Classes will be held Monday and Friday from 11 a. m. to 12 noon in a series of 12 lessons plus two make-up lessons.

The first meeting will be devoted to an outline of the instruction to be given and the necessary materials needed. A \$6 program fee will be charged for YMCA members; for non-members a membership fee plus the \$6 program fee will be charged.

The class will be limited to 25, but another class will be started in the spring if there is enough interest according to Mrs. Ruthe Gerety, director of the women's program at the Y.

Child care will be available for 25 cents per child, and those wishing this service are asked to notify the Y no later than January 6 concerning the number of children they wish to bring.

Registrations are now being taken at the YMCA or those interested may call Mrs. Riley Appelgate, dial 661-1754.

Good topping for baked potatoes — whipped cottage cheese mixed with a little minced onion and seasoned with salt.

Anniversary Dance Listed

ASHLAND—Buckles and Bows Square Dance Club of Ashland is planning a birthday dance Saturday, December 14 at the Country Square, Colver Road, Talent.

The party will begin at 8:30 p. m. and supper will be served at midnight. The club will provide fried chicken and birthday cake; those attending are asked to take salads and desserts.

Floyd Workman will call, and prizes are to be awarded.

Officers were elected at the last meeting. They are Raymond Stahler, president; Wayne Ratty, vice-president; and Mrs. Melvin Saltmarsh, secretary-treasurer.

Minister Talks On Meaning Of Christmas

ASHLAND—The deeper meaning of Christmas in this 1963 season was brought to members of the Women's Civic Club, Oregon Federation of Women's Clubs, by the Rev. Paul E. Otte, minister of the Congregational church. His message opened the afternoon program Wednesday in the clubhouse on Winburn Way.

"How can we think of the star and angel voices, of shepherds and a manger when there is darkness all about us?" asked the speaker. "What the world needs is to look to a higher ruler to bring order out of chaos. We must re-adjust our eyes and re-attune our ears and learn that God with us is the true and deeper meaning of Christmas and know that Christ is God on earth."

Mrs. Rose Ahrendt was in charge of the program, introducing Mr. Otte and afterward Mrs. Lucille Mackay who sang two Christmas numbers accompanied by Miss Edna Dougherty. Mrs. Florence Cornman read a short article, "The Real Meaning of Christmas," a traveler's account of visiting Jerusalem. Led by Mrs. Mackay the club members joined in singing several carols.

The noon luncheon was served from long tables gay with holiday decorations and at the close of the afternoon business session Santa Claus appeared to distribute exchange gifts.

EAST PARFAIT
Make fruit cake parfait this way: cube 1/2 of three-pound fruit cake, mix with 1 quart of softened vanilla ice cream. Freeze in parfait glasses. Top with cherry.



An added feature of The Golden Ball which Medford Junior Service League will give Saturday, December 14, at Rogue Valley Country Club will be a small style show staged by Jean Hart. Mrs. James Shoemaker, one of the models, is pictured here wearing an oxford grey street dress trimmed with braid on the pockets and worn with a tur neckpiece which is detachable. Women attending the annual formal event are asked to wear elaborate coiffures, and these will be judged and the winner crowned queen of the evening. Proceeds from the ball will be given to the School of Hope in Medford. Mrs. Don McNeil, dial 773-2163, is reservations chairman.

Hostesses for the event will be Miss Mears and Mrs. Emil Piel; Miss Ruth Nye will be social chairman.

WAYS WITH CAKE
Give the fruit cake a vineyard touch. Place fruit cake on footed cake plate or large cake plate. Frost small bunches of seedless grapes by dipping in slightly beaten egg white, dust with granulated sugar, let dry. Place alternate bunches of frosted and plain green seedless grapes around base of cake and in center hole of cake. Slice and serve with clusters of fresh grapes.

Miss Jacobson Heads Bethel; Installation Set

Miss Barbara Jacobsen, daughter of Mr. and Mrs. Walter Jacobsen, 1325 Fortune Drive, Medford, was elected honored queen of Bethel 14, International Order of Job's Daughters, during a meeting held on December 4.

Elected to serve with Miss Jacobsen were the Misses Penny Roach, senior princess; Karen Huggdahl, junior princess; Karen Svendsen, guide and Gayle Johnson, marshal.

Installation of the new officers will be held at 7:30 p. m., January 4, in the Medford Masonic Temple. The public is welcome to attend.

Queen Ada Harris announced a slumber party December 14. Teresa Patton was presented a proficiency certificate.

The next meeting, December 18, will be Masonic and Eastern Star night. Reames chapter will exemplify the opening and closing ceremonies.

Refreshments were served by the Misses Ada Harris, Sara Myers and Donna Martin.

Manor Group To Give Program

A 20-member choir from Rogue Valley Manor, directed by Ray Neptune, will sing for a meeting of the College Women's Club of the Rogue River Valley Saturday, December 14. The group will meet at Girls Community Club at 2 p. m.

The choir will sing Christmas music, with scripture reading interspersed. Three members of the choir, Miss Mabel Mears, Miss Florence Gifford and Mrs. Robert Bridge, are members of the College Club.

Shipmates Class of First Methodist Church will conduct a Christmas party Friday, December 13, in the church.

A potluck dinner will be served at 6:30 p. m. A program and gift exchange are planned.

Seeking Different Gift? Group Offers 'Servants'

Is there someone on your Christmas list who has everything? Rogue Valley Art Association announces that it can offer the "ultimate Christmas present" to solve the problem of what to give such friends and relatives.

Two members of the board have teamed up to perform personal services, and these services will be auctioned to the highest bidder during the annual "Poor Losers' Show and 'charitable bazaar'" to be held Sunday, December 15, at the Rogue Gallery, 220 West Main Street.

The men, Robertson Collins and James Ragland, have worked out five "package deals" to be offered to the bidders. For Package 1 the two men will baby sit for four hours; under Package 2 they will serve as butlers for four hours; Package 3, they will tend bar and serve refreshments for a cocktail party; Package 4, they will cook and serve a dinner (the client must provide the food but the two men will wash the dishes); Package 5, they will prepare breakfast and serve it to their clients in bed.

When queried, one of the men said they hadn't yet decided how many family members would be included in this package.

Servants Incomparable—Advertising their money-making scheme to members, the two claim to be "servants incomparable," maintain that they don't want to work during the holidays—their clients must take them in January or February. No bid of less than \$15 will be accepted.

"We're serious about this!"

Mr. Collins said yesterday. "The gallery needs money and we think this is a good scheme." The intent may be serious, but Art Association members and their friends are looking forward to a hilarious session at Rogue Gallery about 4 p. m. Sunday when the auction will be staged.

The show and bazaar will be open from 2 to 5 p. m. and saleable articles are being sought by the committee.

The event is the fourth annual one of this nature. Messrs. Robertson and Ragland were responsible for the idea of the first "Poor Losers' Show," it should be added, and the previous three have resulted in substantial sums for the Gallery treasury.

The president and president-elect of the auxiliary to the Oregon Medical Society will be guests of the auxiliary of the Jackson County Medical Society at a meeting set for tonight.

The guests will be Mrs. J. Clifford Massar, president, and Mrs. Guy R. McCutchan, president-elect, both Portland. Members of the executive committee of the Jackson County Auxiliary will meet with the two officers for dinner at Rogue Valley Country.

A meeting of the auxiliary will follow at the home of Mrs. Robert Riechers, 2447 Hillcrest Road. This will be a Christmas party with exchange of gifts.

Two Women Visit Here

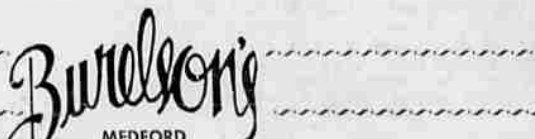
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