



Penney's
ALWAYS FIRST QUALITY

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Christmastime... anytime
**COUNT ON
PENNEY FASHIONS**
to keep you looking
smart, living smart,
without spending a fortune

TAILORED DRESS SHIRTS! BRIGHT, BOLD SPORT SHIRTS! FLEECY WARM COTTON PJ'S! FEATURES YOU WON'T FIND ELSEWHERE AT THIS PRICE!

**Sensational
Savings!**

on **GIFTS**
for **BOYS**

any 3 for \$5!



BOYS' SPORT SHIRTS. Richly patterned button down sport shirts in cotton broadcloth with box pleat and back loop. Sizes 6 to 18

BOYS' DRESS SHIRTS. Button down cotton oxford dress shirts in stripes or solids, box pleat 'n back loop. Sizes 6 to 18

BOYS' PAJAMAS. Choose warm machine washable cotton flannels or cotton knit ski pajamas. Sizes 6 to 18

3 for \$5

3 for \$5

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Water
Repellant
Nylon
Quilted
Ski

JACKETS

6⁸⁸

7⁸⁸

4 to 10
Sizes

Sizes
12 to 18

All-weather, water-repellent parka in nylon quilted to lightweight Dacron® polyester fill. Zip pockets, roll-away hood. In Royal Blue, Olive Green, and Black.

**LOOK! Boys'
ORLON Sayelle
Zipper Bulky**

SWEATERS

Sizes
6 to 20 **6⁹⁵**

Cadet styled sweater leads an easy life for active boys. Toss it in the washer, dryer and it's ready to wear. Orlon Sayelle® acrylic says so . . . smartly in colorful ways that give lots of warmth without weight.



BOYS . . . PENNEY'S STREET FLOOR

GIVE OR SEND A GIFT CERTIFICATE. Let 'em pick what they like . . . good in every Penney store!

