

Penneys
ALWAYS FIRST QUALITY

Christmastime... anytime
COUNT ON PENNEY FASHIONS
to keep you looking smart, living smart, without spending a fortune



CHARGE IT!
PENNEY'S



APPLIQUED SLIPOVERS 'N CARDIGANS

\$2 \$3
slipover cardigan

Short sleeved slip-overs and long sleeved cardigans of Turbo Orlon[®] acrylic Dainty Appliques on each. 7 to 14.

Spectacular special buy on girls' better party dresses!

Here are the dress-up holiday styles that you usually find at a much higher price . . . but not at Penney's! We've kept the fine quality fabrics, the beautiful styling and all the pretty trimmings . . . but we've brought the price tag down to a low, low 3.99! Choose from crisp Dacron[®] polyester batistes and organzas . . . Fortrel[®] polyester and cotton styles that wash 'n wear so well, need little ironing . . . dreamy cotton Pima mists! All have deep hems, underskirts too! Terrific value!

3.99
3 To 14

ANOTHER BIG PENNEY GIFT BUY! GIRLS' CRISP FULL SLIPS easy care fabric . . .

Straight line slips of Dacron[®] polyester nylon and cotton, sizes 4 to 14. Also nylon bouffants with nylon tricot tops, lace and ribbon trims! 1 to 4. Wash and dry in a wink, need little ironing! Great gifts!

\$1

PENNEY'S MEZZANINE



NEAT AS A SLIP, FREE AS PANTS... GIRLS' PETTI PANTS!

4 to 14 **66¢**

So easy-to-wear . . . so comfortable! Nylon petti pants made to our own specifications!

* Pretty trims too! Girls love the comfort, Mom loves the fabulous value!

SPECIAL FOR TODDLERS 2-PIECE PIXIE-PANTS SETS

Sizes 2, 3, 4 **2.88**

The jauntiest, gayest, fun-lovengest pants sets ever . . . bound to please any little pixie (and her mother's budget too!) Embroidered cotton broadcloth or combed cotton tops with nylon stretch or cordurey pants!

COMFY NYLON STRETCH PLAYSUITS!

Our own Toddle-time[®] stretch nylon playsuit! Snapper opening, stretch terry knit trim, stocking cap too!

1/2 to 1 **2.98**
1 1/2 to 2



CHARGE IT! TAKE MONTHS TO PAY FOR WHAT YOU TAKE HOME TODAY. No carrying charge until 30 days after billing!