

### OEA Dilutes Plan For Tax Support

PORTLAND (UPI) — The sharp contrasts of opinion regarding the Oregon Education Association's stand on a state sales tax earmarked for education was mitigated somewhat when the organization unofficially diluted its previous proposal in support of the measure. Organization members made it clear they would like to have the OEA support an education

sales tax, but not initiate one. The proposal called for active support and possible initiation of a sales tax. In other business the group named Beulah Elliott, Altamont Junior High school teacher, new vice president. She will automatically assume the presidency of the organization in 1965. President for next year is Allen Rogers, an Albany teacher.

### Liquor Prosecutions Blamed on Youngsters

OLYMPIA, Wash. (UPI) — Youngsters were responsible for more than 1,100 prosecutions for violating state liquor laws in fiscal 1963, the State Liquor Control Board said Monday. The board, in its annual report, said the year was also the biggest ever for sales of beer, wine and hard liquor.

## Use of Recorded Music as Business Booster Widespread

NEW YORK (UPI) — The songs of the Christmas season are the songs of home. But some of America's top companies believe that they also help to get the housewife out of her home and into the stores; or that they will, when played in the home, help to remind the consumer of the existence of the company or of some of its operations.

The use of recorded music as a business booster has become widespread among American businessmen, not only at Christmas but at other times of year as well. Trend Growing Stanley Arnold, New York marketing consultant, believes that music on long-playing phonograph records, especially created for companies, will help attain a wide range of merchandising objectives, and that a trend to its use, already well established, is growing.

There are an estimated 75 million phonographs in the United States, and sponsors of the special records or albums feel that their presence in the home bring an indirect message repeatedly to the owner. Two major tire manufacturing companies, Goodyear Tire & Rubber Co. and Firestone Tire & Rubber, have for the past three years sponsored Christmas LP albums. A. C. Sparkplugs, also in the automotive field, is this year promoting a special LP recording of the Osmond Brothers "We Sing You a Merry Christmas." MGM set up a

"Wizard of Oz" album built around the music from that almost ageless film, issued it for Procter & Gamble; sales were more than 100,000.

Cost Cut Arnold, who originally created the Goodyear album as a special store traffic builder, believes that more than 3 million of its current edition will be distributed this year; it is offered through 60,000 dealers and franchise holders from coast to coast, at a low cost.

From a cost standpoint, Arnold believes that the use of albums has advantages. A big initial order by the sponsoring manufacturer allows special arrangements with the performing artist or units. The sponsor does not count costs of advertising, merchandising, point of sale display and other promotional materials in the purchase price; there is high volume and small per unit distribution cost.

Some companies have used the records to furnish a tie-in with sponsored television shows. Tie-in Sales A number of manufacturers have had special records created for sale only in retail stores, with the sales tied in with their products. Companies using this form of the promotional record include Kleenex. Ordinarily the music used in the records come from the recording company's existing library, although special recordings are done for some, such as the Goodyear album this year.

## Many Government Officials Bribed By Rafael Trujillo, Book Reveals

By LYLE C. WILSON  
United Press International  
Just published are the makings of a big and smelly mess in Washington in which it is alleged that many members of the Congress and other U.S. officials were bribed by the late Rafael Trujillo, Dominican dictator.

These allegations appear in "Trujillo: The Last of the Caesars" (published at \$4.95 by Henry Regnery Co., Chicago). The author is Arturo Espallat, described by the publisher as: "A graduate of West Point, (former) head of the Dominican army, for a time Dominican consul and U.N. representative in New York, and at the time of Trujillo's murder head of internal security." Espallat writes that Trujillo's murder was arranged by the U.S. State Department and that Prof. Jesus De Galindez was killed by the U.S. Central Intelligence agency.

The book's most sensational chapters, however, allege multi-million dollar bribery. A member of the publishing house said this would involve some 30 members of the Congress, mostly senators and House committee chairmen, in addition to State Department officials and other public figures.

Says Names Available The publisher's covering letter accompanying the book to some reviewers noted the circumstantial nature of Espallat's charges and states: "We couldn't mention names in the

book, but these are available through an interview printed in a Canadian paper." So, much or all of the Espallat story has been previously published in Canada and some also in the Indianapolis, Ind., Star. On Jan. 22, 1963, reporter Robert Jones led off a piece in the Star like this:

"A shadowy but explosive drama is being enacted behind the scenes in Washington these days. If a fraction of the whispered reports is true, a situation may be in the making which could explode with a far bigger bang than the Teapot Dome scandal of the '20s."

Investigation Seems Likely Reporter Jones seems not to have overestimated much, if any, the megaton potentialities of the scandal that would bil-

low around proof of charges contained in this newly published book. It is not conceivable that the U.S. Congress will be able to avoid investigating the charges of bribery. After all, the names of bribe-takers are said to be available in Canada.

Author Espallat names individuals in Washington who might know, as agents or otherwise, where Trujillo put his bribe money. There is somewhere a file recording all of the bribe transactions, according to Espallat. He believes it may be concealed in Washington, perhaps in official custody. If so, the file is being suppressed.

Politicians were not alone in accepting Trujillo money, according to Espallat. Some

newsmen got Trujillo favors and some persons were bribed merely because of their standing in the community and not for any official position they occupied.

Espallat pictures Trujillo as a sucker for any highly placed American who might say a good word for the dictator in the right place.

The Senate now is investigating one of its clerks. Congress scarcely can afford to refuse to investigate itself.

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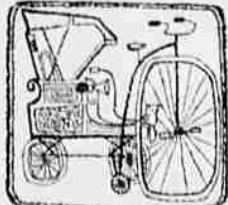
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### Family Council

Editor's Note: The Family Council consists of a judge, a psychiatrist, three clergymen, a newspaper editor, a women's editor, and two writers. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors. (Copyright 1963 General Features Corp.)

Mrs. G. V. — He should have confided in us. Now he's in trouble.

Michael V. — My parents are no help. They get me all mixed up.

Mrs. G. V. — My husband and I thought we had a close relationship with our 15-year-old son. Now it's like the end of the world for us. Two weeks ago he was picked up by the authorities as a truant. Unknown to us he'd been pals with two hoodlums, one a juvenile delinquent with a record. He'd cut classes, sat in poolrooms, forged my name to absence excuses. He was let off with a warning, but we must report weekly.

Michael V. — I had no one to talk to at home or at school. The classes were murder. I failed every quiz in chemistry and Latin. The only ones who understood my agony were Red and Lenny. How can my mother say we were close? She and Dad get me dizzy. If she says yes, he says no. Dad told me to drop Latin. Mom told Dad to tutor me. She said drop Science, he called me a quitter. Whatever I do, one of them gets sore.

The Council — "Save the surface and you save all" may be true of a house but not of a family. The shiny veneer of the V. household has cracked to reveal an insidious undercurrent of marital hostility. Using Michael, Mrs. V. and her husband have been "getting back" at each other. Despite protestations of love for their son, these parents were so wrapped up in their own ego - needs that they were hardly aware of Michael's. Added to his school worries was his guilt over being the cause of so much disagreement between his parents. But there is a bright side. The "shock" may activate the "therapy." Reporting to the Youth Board, Mr. and Mrs. V. may receive counseling for their marriage which, in turn, will enable them to offer Michael a united, consistent love. Once a boy realizes he was not the cause, only the outlet of bitterness, a big load will be lifted from him.

### University To Get Original Manuscript

EUGENE — A presentation of the original manuscript of "The Conqueror," an historical novel of Alexander the Great, written by Edison Marshall, formerly of Medford, will be made to the University of Oregon Library Wednesday, Dec. 11.

Representing Marshall at the ceremony will be Owen R. Cheatham, chairman of the board of the Georgia-Pacific Corporation who is a long-time friend of the noted writer.

Marshall, who lives in Augusta, Ga., was a student at the University of Oregon prior to World War I, and while at the university began his writing career. He is the author of many short stories and novels. Several of his novels have been made into motion pictures.

The original manuscript will be presented by Cheatham to Arthur S. Flemming, president of the University of Oregon.

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