

NOW...and for the first time!
GENERAL ELECTRIC
CHRISTMAS LIGHT SETS

Cord, sockets, plugs and bulbs made entirely in the United States by General Electric

NEW DESIGN!

**Looks better...
 lasts longer...
 helps you decorate
 easier, faster!**

GREEN cord, sockets... blend with tree.

UL approved.

New slim sockets... tough ...20% lighter!

Won't pull out... molded together.

Spring steel clips stay springy.

New!

- Stronger spring steel clips easier to use
- Rugged sockets, not brittle... practically unbreakable even when stepped on
- Green wire and sockets blend with Green trees
- No washers needed



FOUR SIZES:
 10 and 20 light multiple sets
 15 and 25 light outdoor sets

Here's why you'll like them!



Practically invisible on green tree
 ... wire, sockets, clips, plugs ... all are Green!



No mess of wires to untangle
 ... both wires in single cord.



No washers needed
 ... bulbs screw snugly into sockets.



Improved clips always grip tight
 ... on both big branches and small.



Sockets practically unbreakable
 ... even when accidentally stepped on!

For replacement lamps

ALWAYS LOOK FOR G-E



General Electric means dependable service, long life, extra value!

A variety of toppings adds interest to creamy chocolate fudge with almonds.



Candy Favorites

Miniature Lamp Dept., General Electric Co., Nela Park, Cleveland 12, Ohio.

GENERAL ELECTRIC

