

They'll Do It Every Time

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By Jimmy Hatlo

WHEN LUSHWELL WAS ENTERTAINMENT CHAIRMAN NONE OF THE WOW ACTS HE PROMISED EVER SHOWED UP....

BUT WHEN LONGHAIR IS GIVEN THE JOB OF PROVIDING TALENT HIS ACTS NEVER FAIL TO APPEAR....



Employer-Employee Relations Discussed by University Dean

Dean Clifford E. Maser, of the Oregon State University School of Business and Technology, urged all businessmen to take a regular annual inventory of their human resources when he spoke before the Southern Oregon Conservation and Tree Farm Association Friday night at the Rogue Valley Country Club.

There is a basic need for recognition as an individual. An employee must feel he belongs to the group.

Know Where He Stands
For a feeling of security, an employee must know also where he stands.

Four basic things cause problems to an employee in his work, Dean Maser said. Problems may be brought on over health worries, an employee's own, or somebody's close to him. Other causes are financing problems, domestic affairs and affairs of the heart. These are the four most basic reasons for non-rational behavior, he reiterated.

Another set of factors which affect an employer's productivity involve what a boss represents to the worker.

As company representative a boss is the company to the employee. The boss says what the company is saying. A boss must be careful and clear in what he says to his worker.

A Good Supervisor
If a boss is a good supervisor, employees look to him as a friend. Such a man must be friendly, but not a friend. The higher an official is in a business or a university the fewer friends he has in his organization and this is the way it should be, the dean of the business school said. By being friendly with one or two employees a boss causes the friends of those employees to withdraw from them.

Dean Maser also listed the basic types of bosses which the audience may think are descriptions of other people but really fit each person listening. These include the indecisive boss, the domineering boss, the out-of-touch boss, the driver type boss, the palsy-walsy boss, the know-it-all boss, the moody boss, the overburdened boss and the young man-on-his-way-up boss.

The out-of-touch boss may have been a logger at one time but has lost touch and forces his opinions on people who may know more than he does. The man-on-his-way-up type is the type who will do anything to gain promotions at the expense of others.

Must Be Competent
The dean also emphasized that business leaders must be competent, organized and must lead. Such a leader must be decisive, the dean concluded. The constructive type of leadership builds up cooperation between the worker and boss and an exchange of ideas and thoughts.

Bruce Blew, Medford, president of the Oregon Logging Conference, introduced conference directors to the 145 people attending the dinner meeting. Theme of the conference, Feb.

27, 28 and 29 in Eugene, will be "What's In Store for '64." It will cover logging and road construction, logging power, the business of logging and logging in recreation areas.

Report on Study
Dale Prentice, secretary-manager of Southern Oregon Conservation and Tree Farm Association, reported figures on Jackson and Josephine County forest products production as obtained from the Oregon Forest Products Laboratory at OSU. The figures are part of a study being conducted by the laboratory to see what industry could be brought into the valley utilizing forest by-products.

Combined production of Jackson and Josephine Counties is 674 million board feet of lumber, 1,100 million square feet of three-eighths inch plywood, and 129,000 tons of chips. The two counties produce 17 per cent of Oregon's plywood and 11 per cent of U. S. plywood, Prentice said.

Jackson County produces 472 million board feet of lumber, Josephine County 202 million board feet; Jackson County manufactures 490 million square feet of plywood, Josephine County 510 million square feet; Jackson County turns out 119,000 tons of chips and Josephine County 10,000 tons.

Documentary Film On Cuba Slated At SOC Campus

ASHLAND—The first and only film documentary made inside Cuba will be presented and lectured on by Robert Cohen at 8 p.m. Monday, Dec. 9 in the Britt ballroom of Southern Oregon College. The public is invited to attend without charge.

Under passport by the U.S. State Department, at the time of the furor over American students who were refused permission, Cohen was granted authorization to enter Cuba to record life in Cuba as it is today. His film was developed in the United States; although he had more trouble getting out than he did in getting in, the Cubans had no opportunity to approve or disapprove.

The film depicts the Cuban people, their leaders, Russian influence, Chinese influence, and revolutionary influence. Ninety miles from the United States, it shows a country bristling with weapons. Despite U.S. embargos, Cohen found Cuba "swimming" in Russian oil, processed in former American refineries.

The film will show the shipyards of Cardenas, where Russian artillery, manned by Cubans, stands guard over construction of 200 wooden fishing boats to help solve food shortage; an enormous power plant being sped to completion by communist engineers using Russian equipment and pre-fab techniques; 200 of the 300 factories built after the revolution standing idle for lack of power and raw materials; state farms and private farms under land reform; some modern homes with one cold water faucet; the majority still living in substandard homes; Cuban mothers in military uniforms, carrying revolvers; illicit Coca-Cola production; close-ups of Castro in action; the Bay of Pigs; influx of Russian and Chinese equipment and arrival of Valentina, lady cosmonaut.

THEFT REPORTED
Frank A. Rumble reported to the Jackson County Sheriff's office today that 30 Christmas trees were taken from the Rumble ranch on Elk Creek Road Thursday. The owner lives in Arlington, Va., deputies noted.



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'63 BONNEVILLE 2-DR. SDN.

Red with full leatherette interior, power steering and brakes, radio & heater, low mileage one owner.

'63 PONTIAC STATION WGN.

Tan, 6 passenger, seat belts, power steering & brakes, radio & heater, lots of miles left in this family car.

'60 PONTIAC STA. WAGON



Power steering & brakes, auto. trans., radio & heater, local car, this car has had 3 years of T.L.C.

'60 STAR CHIEF VISTA 4-DR.

2 tone Grey and White with power steering & brakes, radio & heater, white wall tires, a real clean sharp car and priced for quick sale.

'61 CATALINA STATION WGN.

2-tone Brown and White with power steering and brakes, auto. trans., radio & heater.

'61 TEMPEST 4-DR.

Red, auto. trans., radio & heater, it's a gas saver the little woman would like to have for her personal car.

'61 TEMPEST STATION WGN.



This one has the gas saving 4 cyl. engine and is a custom model with auto. trans. Let one of the salesmen show you this one soon.

'63 MONZA COUPE

Red, Black bucket seats, 4 speed stick shift, radio & heater, why not trade your old heap in on this beauty.

'62 IMPALA 4-DR.

Blue with power steering & brakes, radio & heater, auto. trans., all ready for the open road.

'63 BONNEVILLE SPORTS CPE.



Power steering & brakes, auto. trans., tilt steering wheel, power windows, premium tires and low mileage, local car.

'63 BONNEVILLE COUPE

Beige, Cordova hardtop, tilt wheel steering, power steering & brakes, electric windows, a real beauty and at big savings.

'63 GRAND PRIX

Saddle Bronze, power steering & brakes, bucket seats, console floor shift, radio & heater.

'62 TEMPEST SEDAN

Turquoise, auto. trans., radio & heater, another gas saving 4 cyl. power plant, leatherette interior.

'61 Corvair Lakewood Sta. Wgn.



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