

**THIS Year - Make it NORGE**

# APPLIANCES

*... the welcome gift!*

SAVE UP TO **\$200** Allowance on your old Washer and Dryer DURING THIS 1963 CLOSEOUT!



**ONLY Norgé**  
dries all 4 ways

New Norgé 14 Dryer dries everything washable!

1. Heat and tumble
2. Heat and no-tumble
3. Air and tumble
4. Air and no-tumble

Only the 1964 Norgé lets you stop the tumbling action to dry delicate fabrics, sweaters, even stuffed toys and boots! New slanted "Easy-Vu" control panel. Big 14-lb. capacity. Two cycle automatic timer. Exclusive 5 ways to vent cuts installation cost.

**ONLY \$229**

With Trade

**EXCLUSIVE 5 YEAR WARRANTY**

—against defects in material and workmanship with one-year warranty on motor. Parts repaired or replaced at our option during warranty period. Customer to pay labor charges after first year.



4 DRYING SELECTIONS

- Fluff
- Linen
- Cottons and Linens
- Wash-N-Wear



EXCLUSIVE STOP-N-DRY RACK

Fits quickly into drying cylinder for no-tumble drying. Place articles on rack or hang from rack for drying.

**FREE BONUS GIFT—16 piece Queen Marie SHEET AND TOWEL SET** if you purchase and install a new **FLAMELESS ELECTRIC DRYER** between December 7 and December 14 from this Local Cal/Ore Electrical League Dealer **\$2495** Value  
Subject to conditions of dryer purchase as posted with this dealer. This is a Cal/Ore Electrical League sponsored offer.

MERRY CHRISTMAS from your **NORGE** dealer!

**WIINI**  
THIS GIANT 8-FOOT CHRISTMAS STOCKING LOADED WITH TOYS

COME IN AND REGISTER Nothing to Buy!



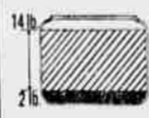
... and Look at This ...

First 14-lb. capacity washer ever!

**Norgé 14**  
FLEXI-LOAD



Washes a 14-lb. hamperful to a 2-lb. handful... with no extra basket attachments!



**Flexi-Load Water Level**—you set the water level for any load from 2 to 14 lbs. to make the Norgé 14 any size washer you want it to be... use only the water you need.



**Biggest tub and Agitator** in any home use washer gives clothes plenty of room to turn and tumble while the giant agitator provides a superior washing action that gets the biggest loads really clean.



**Automatic Dispensers** for bleach and rinse conditioner. Wonderfully handy just under the side-hinged lid. Dispensers release bleach or conditioner at exactly the right moment for perfect results.

The Norgé 14 gives you new easy-to-use dials and easy-to-use controls. There's a bigger and better lint filter; a regular, gentle or soak washing cycle; 3 wash water temperature choices and 2 for rinse. A big new light illuminates the entire inside of the tub.

BETTER SEE THE NORGE 14 RIGHT AWAY

**\$299**

With Trade

Look at Big Y Appliances Complete Line Of Fine Gifts



**CLOSEOUT**  
1963 Norgé Dryers

Prices Start at **\$99<sup>95</sup>**

**NORGE**

**ONLY 580 FILL A BOOK**  
We Give and Redeem **SILVER DOLLAR STAMPS**  
Worth \$1.00 Per Book in CASH  
**SPEND... LIKE MONEY**

SHOPPING CENTER'S...  
**Big Y APPLIANCE**  
DEPARTMENT...

**Amana**

**MOTOROLA**

**NORGE**

OPEN 9 A.M. TILL 9 P.M. SEVEN DAYS A WEEK

Hurry! Only 18 BIG Y Shopping Days Till Christmas

