

BAKE REAL MAGIC

and make Christmas
Good Spirits appear!



Betty Crocker's astonishing
new 24-page booklet...

world's
1st
authentic magic
recipe collection!





BAKINGS BELIEVING FREE

in the Holiday Gold Medal sacks
(5 LB. OR LARGER)



Perform amazing feats!
OVEN WIZARDRY
TABLE SORCERY
EATING ENCHANTMENT
with Gold Medal Flour
new Gold Medal Wondra
and Saran Wrap!



-  Magic Making Cookies
-  Fortune Christmas Cookie Tree
-  Wand Cookies
-  Hocus Pocus Buns
-  Surprise Topper Cake