

We  
Are  
Celebrating  
Our

**43**

**Years of Furniture Selling  
In The Rogue River Valley**

**COMBINED WITH OUR ANNUAL**

**CHRISTMAS SALE**

**Starting Tomorrow, Decemebtr 2, 10:00 a.m.**

**And Continuing Through The Entire Month of Dec.-25 Days of Selling!**



**Our Guarantee  
To You!**

Not one article purchased for sale purposes—Every article is from our fine stock of quality home furnishings and office furniture carried every day of the year, purchased from our regular suppliers. The original price ticket is on every article. Not one article has been marked up then down for sale purposes. The sale price is marked on every article.

John Cupp, Owner

**NO . . . We Are Not Quitting Business . . .**

**NO . . . We Are Not Selling Below Cost . . .**

**BUT, We Are Offering You Of Southern Oregon A  
Good Old Fashion HONEST SALE**

**At Real Low Prices To You, And A Small Profit To Us!**

**WE DO THIS TO SHOW OUR APPRECIATION FOR YOUR  
PATRONAGE OVER THE LAST 43 YEARS**

We have just added 4,000 square feet of display room to our store giving us 15,000 square feet to display our large \$65,000 stock of fine, high quality home furnishings and our large stock of office furniture.

**Extra Discount Prices On All Stock**

(Beauty Rest Mattresses Excepted)

**This Is The Finest Selection Of Fine Quality Furniture  
We Have Ever Offered At Sale Prices In Our 43 Years Of Selling!**

- LIVING ROOM — Modern and Early American
- DINING ROOM — Walnut and Maple
- BEDROOM — Maple, White and Walnut
- CHAIRS — Over 100 To Choose From
- More Than 100 LAMPS
- MIRRORS
- PICTURES
- TABLES Galore



**SAMSONITE  
LUGGAGE**

AT  
**CLOSE-OUT  
PRICES**  
50 Pieces

**See Our Fine Office Furniture Dept.**

**● DESKS ● CHAIRS ● FILES**

**Reception Room Furniture  
ALL AT LOW DISCOUNT PRICES!**

**SHOP OUR  
150 Ft. of  
SHOW  
WINDOW  
From Your Car!**

**If Your Credit Is Good . . .**

**IT'S GOOD AT THIS BIG SALE!**

**Don't Miss This REAL Sale At REAL DISCOUNT PRICES  
SALE PRICES ON ALL SPECIAL ORDERS**

Delivery As Soon As Our Suppliers Can Deliver!

**CUPP'S FURNITURE**

YOUR DISCOUNT STORE

Highway 99 at Central Point, Oregon

FREE DELIVERY...FREE PARKING FOR OVER 100 CARS

Phone 664-1794