



**park & shop**

# Christmas OPENING

**TOMORROW  
FRIDAY**

IN

## **DOWNTOWN MEDFORD**

*Dear Friends*

I'll zero-in on Medford and the Rogue River Valley TOMORROW AFTERNOON at 1:30 o'clock sharp when I'll land at the MEDFORD ARMORY in my helicopter! Be SURE to be there and bring the kiddies. I'll have CANDY TREATS for every boy and girl! Make my visit a joyous start for the bright new Yuletide!

MERRY CHRISTMAS TO ALL,

*Santa Claus*

When Old Santa swoops down over the Rogue River Valley in his helicopter, and lands at the Medford Armory tomorrow at 1:30 p.m., the joyous Yuletide will officially come to Medford . . . and Downtown Medford will be aglow to usher in the enchanting season. You'll find all the world at your doorstep when you shop in Downtown Medford. From here, there and everywhere come doodads to diamonds, fashions and furnishings, pianos and piccolos. New automobiles, model trains, things for the home and every member of your family. So, get into the happy Christmas spirit early, when selections are complete and you can miss the last-minute fuss and flurry. You'll find it's truly fun to shop in Downtown Medford!



**Courteous Service**



**Ample Parking**



**Large Selection**

**For Your Convenience**

. . . most downtown Medford stores and shops will be OPEN NIGHTS until 9:00 o'clock until the 23rd of December, with the exception of three Saturday nights—November 30th and December 7th and 14th.