

### Tips to Prevent Thefts During Holidays Given

Unfortunately, as soon as Christmas shopping begins in earnest, shoplifters and petty thieves turn out in full force. There are several things you can do to prevent being the victim of theft.

First step: When you arrive at a store, be sure you lock your car.

Once inside the store, keep a

firm grip on your purse at all times. Never set it down on the counter out of your direct sight. (It's smart to carry a shoulder strap bag when shopping — stylish or not). Men would be wise to put their bilfold in the inside pocket of their coat. If it is carried in the hip pocket of slacks, be sure the pocket is buttoned.

Women should carry a handbag that closes tightly at the

top. Open-top bags are a real invitation to thieves. When paying for a purchase, be careful in showing how much cash you are carrying, especially if it is a considerable amount. It's wise, too, to check your purse or pocket every few minutes to make sure you have your wallet. The sooner you report a theft, or loss, the better your chances are for having

the item recovered. If you will put all of your packages into one or two large sacks or shopping bags, it will be easier to keep up with them. All packages, especially, have a way of disappearing. These suggestions are good ones to follow at any time of the year, but do be extra cautious now when stores are so crowded.



ALL WEATHER COAT — For festive days, when the weather is frosty, this handsome all-weather coat can be worn with its 100 per cent zip-in wool lining. The all-wool worsted gabardine shell is dependably water-repellent. By Alligator

### Tips Are Given For Photo Gifts

One Christmas gift you can be sure won't be duplicated is a portrait photograph. If you're planning to have one taken, now is the time to make an appointment.

Eastman Kodak suggests these ways to be more photographic: For men: Dark gray or medium blue suits photograph better than black and navy blue ones. A man should wear a conservative tie, shave no more than two hours before he faces the camera, and he should forget the face powder, as it makes the face look chalky in a photograph.

He should be about midway between haircuts and wear his glasses if that is how people recognize him. If he has a hobby, he might consult the photographer about including some aspect of it to give personality to the photograph.

For women: Cocktail-type dresses usually have flattering necklines and are perfect for photographs. Steer clear of stripes, plaids and bold prints that will detract from the focal point: your face.



FOOD STORED — It's easier to entertain when the hostess can prepare party dishes and family foods in advance and have plenty of room to store them in a modern electric refrigerator-freezer such as the unit shown here.

### Wide Selection of Pipes, Tobacco Are Available for Man

A most pleasurable solution to your gift-giving problems this Christmas will be found in the wide selection of pipes and smoking tobacco which will fill tobacconists' shelves this year.

Buying a pipe for the man, or men, on your list will not only prove a pleasant surprise for him come Christmas morn, but will give you an interesting and enjoyable shopping experience because of the great variety of shapes, sizes and colors that meet your eye and the attractively packaged smoking tobaccos to accompany them.

According to the Pipe and Tobacco Council, more than half of the pipes sold for gifts are purchased by women. The Council suggests that you give careful thought to your pipe purchase and consult with your local tobacconist to help you choose the most appropriate style for the man you are trying to please.

Council Gives Tips Here are some tips from the Council: If he's a tall man choose a long stemmed, large-bowled pipe. Shorter men look well with a small bowl. Curved stems are popular with students who are heavy readers and sandblast bowls suit the outdoorsman.

In smoking tobaccos, there is a wide selection of aromatic and non-aromatic blends, all attractively packaged in materials which assure freshness. A new smoker or a younger man will usually prefer the aromatic sweet-smelling tobacco, while

the older, inveterate pipe smoker will welcome the heavier non-aromatic flavors. There are also blending kits available for those who like to experiment with their own mixtures.

Unusual Shapes If the man on your list is a pipe collector, there are many unusual shapes and specially carved bowls to please him. There is also a large selection of enjoyable corn cobs and aluminum shanked briars.

In addition, buying him a pipe will lead to a variety of accessories to solve your gift problems for a longtime to come. While pipe and tobacco hunting in your local shops you will see many beautiful humidors, pipe racks, pouches and other pipe smoking accompaniments which any man will appreciate and value. As you see the man of the house lighting up his new Christmas briar, the feeling of peaceful relaxation seems to epitomize the meaning of the Christmas Season.

### Yuletide Said Ideal Time for Diamond Giving

The brightest star on the Christmas tree is a diamond engagement ring.

Most June brides get engaged at Christmas time. It's such a festive, sentimental season, and also the ideal time for giving diamonds.

In addition, Christmas brides grow more numerous every year, with the holiday season second only to June as the favorite wedding date, so the Christmas diamond is in high demand.

Whether it's a wedding or engagement ring, it's a once-in-a-lifetime gift that must be selected with care and with the aid of a fine jeweler, who can give expert advice on the choice of the perfect diamond.

Still Top Choice The diamond solitaire is still the one top choice for an engagement ring, and it need not be a large stone to have brilliance and beauty. New "diamond point" white gold settings are almost as brilliant as the stone itself and can enhance the smallest diamond.

New and beautiful also are engagement and wedding ring combinations, designed to fit together so that the two can give the effect of one striking ring.

The combination of white gold and diamonds is always effective and popular, even more so this year in engagement and wedding rings.

Whatever the style, whatever the size, the gift that outshines them all is the Christmas diamond.



FOR FISHERMEN — Fishing for ideas about what to give Dad this Christmas? If he likes fishing, he'll love a gift of an outboard motor. Especially one that's as light in weight as this. By McCulloch Corporation



PRINT SLIP — Give her roses that bloom on this Rose Noire print slip. It has fitted bodice held by adjustable straps of fabric-lined Val. Bodice and hemline are outlined in white imported Val beaded with black satin ribbon which rises into a fake slash. By Vanity Fair.

### Humble Buys West Coast Facilities

HOUSTON, Texas (UPI) — Humble Oil and Refining Co. and Tidewater Oil Co. announced today Humble has bought Tidewater's Avon, Calif., refinery, much of its West Coast marketing operation, and five super-tankers for \$329 million.

The Tidewater marketing outlets that go to Humble are in California, Washington, Oregon, Idaho, Arizona, Nevada and Hawaii. Around 3,000 service stations are involved in the deal. Tidewater retains title to all other properties not mentioned in the deal and will concentrate on oil and gas production in the west, mid-continent and southern areas and on refining and marketing in the east.



Slope Specs make a great gift for the gal who skis. They're glamorous, light-weight, distortion-free and will not fog or mist. They come in several colors, in a chic case. Spectaculars by Sea and Ski.

THIS CHRISTMAS MAKE IT... **A GIFT OF VALUE**

## Lerner Shops

**GIFT ROBES IN COLORFUL NEW PRINTS, SOLIDS 3.99**  
Cotton cordana... acetate trefac quilts... soft fleeces! Choose from many styles, assorted trims. Sizes 10-18. Others, 5.99 to 8.99

**GIFT SLIPS LACE TRIMMED OR TAILORED STYLES 2.99**  
Selection includes proportioned or shadow panel styles... regular and stretch straps. White & colors! Sizes 32-40. Also in extra sizes 42-44. Others, 3.99

**GIRLS' GAY HOLIDAY DRESSES IN THE NEWEST STYLES AND FABRICS 5.99**  
Choose cottons, rayons, wools, cotton cordurays. Sizes 3-14. Other festive dresses 3.99 to 7.99

**COLORFUL CUDDLY STUFFED ANIMALS... 1.99 to 7.99**  
Happy personalities... wonderfully low priced.

**SPECIAL VALUE**

**FREE! One pair NYLONS**  
With Purchase of Box of 3 Pair for \$2.75  
Seamless — Stretch — Full Fashioned

**MEDFORD SHOPPING CENTER**

**CHARGE IT! Use our revolving credit plan... No money down - take months to pay!**

## Evening splendor

QualiCraft gives you the most fabulous footing for the party season, at prices that let you pick a pair for every gown. Put your feet in a dancing mood with the magnificent look of peau de soie, white, silver-flecked or tinted free of charge to match or complement your costume.

7.99

# Leed's

MEDFORD SHOPPING CENTER  
MAIL ORDERS, white fabric only, add 35¢ postage. (Sorry—No C.V.O.'s)