



**OLD
SANTA
In Person!**

Greater Medford's Merchants have made special arrangements for OLD SANTA to visit MEDFORD TOMORROW. He will arrive at the MEDFORD ARMORY on South Pacific Highway at 1:30 P.M. in his helicopter, direct from the North Pole. His sack will be filled with candy and treats, so be sure to BRING THE CHILDREN!

Christmas OPENING

Tomorrow and Saturday in
**GREATER
MEDFORD**

The family's merriest Christmas begins NOW in Greater Medford stores. Everywhere you look, you see the glimmer and gleam of festive Yuletide decorations . . . and it seems like everyone you meet is humming "Jingle Bells!" This is the time and here is the place to do your Santa Claus-ing EARLY and "wrap up Christmas" to perfection for everyone on your list. Half the fun of Christmas is choosing the gifts that will bring the

greatest joy to those you love. And you'll never find a better place and time to do just that than right here, right now! Greater Medford is all a-brim with wonderful gifts to suit every age, taste and pocketbook. Their selections are now at their very peak . . . to make your choosing easier, better. Come see, you'll agree . . . Medford is the town with the Christmas spirit and the gifts to match!



ONLY 22 MORE SHOPPING DAYS BEFORE CHRISTMAS!