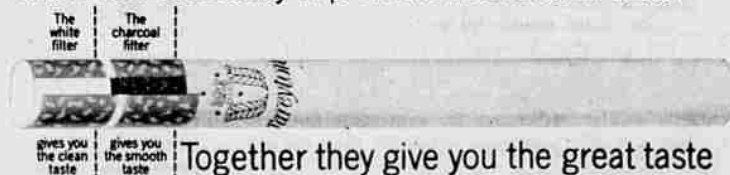


"Us Tareyton smokers would rather fight than switch!"



Join the Unswitchables and enjoy the great taste that inspires their aggressive loyalty.

Tareyton, of course, is famous for fine tobacco. Now see how the Activated Charcoal filter works with the white filter to actually improve the fine tobacco taste:



Together they give you the great taste of **DUAL FILTER TAREYTON**

Product of The American Tobacco Company - Tobacco is our middle name D.A.T.C.

