

# Lobbyists Ready Election Year Fight on Medical Care for Aged

WASHINGTON — While public attention is focused on taxes and civil rights, lobbyists are preparing for a potentially explosive election year fight on a third legislative issue—medical care for the aged.

President Kennedy's "medicare" plan to finance hospital and nursing home care for the elderly through increased Social Security benefits has lain dormant so far in the 86th Congress. But now the House Ways and Means Committee has scheduled hearings on the bill for Nov. 18.

Action will be put over until next year, but lobbyists, girding for battle on an issue that affects the nation's 16 million aged, are working now to promote their positions.

Dozens of organizations will take formal stands on the issue before Ways and Means. However, the groups which will play a key role in the legislative fighting when the debate gets hot in 1964 number less than half a dozen. These have vital economic, professional and ideological stakes in the measure.

Expected to testify and work most actively against the bill: the American Medical Assn. and the insurance industry. In favor: organized labor, particularly the AFL-CIO, and the National Council of Senior Citizens, formed by ex-leaders of the Senior Citizens for Kennedy movement that functioned during the 1960 campaign.

A study of the positions and lobbying plans of these groups provides an illuminating view

of how — and why — pressure groups attempt to work their will in Congress.

**Effective Lobby**  
The AMA is undoubtedly the most dedicated and effective lobby force against the President's bill.

It claims to speak for nearly three-fourths (200,000) of the nation's doctors. There seems to be little question that the AMA's opposition to the medicare program commands a high degree of support from the medical profession.

At the Congressional hearings, the AMA will probably argue that the Administration bill is unnecessary because the Kerr-Mills law, which provides medical aid to certain needy aged, is a far better way to help those who really need help.

The AMA will also contend that the President's hospital care program would eventually be enlarged to cover doctor bills, leading to "socialized medicine for every man, woman and child in this country."

In addition to exerting direct pressure through testimony, the AMA is working against the bill through activation of the local physician, who is often in an influential community position. The Association appeals to the public through advertising and speakers at public meetings.

The American Medical Political Action Committee (AMPAC), a political offshoot of the AMA, will work for defeat of medicare supporters in the '64 campaign. AMPAC, "a non-profit, unincorporated" group, may participate financially in political activities while

a corporation such as the AMA cannot.

**Financial Stake**  
The insurance industry, which ranges from private commercial firms to non-profit groups like Blue Cross, has a major financial stake in the medicare question. A health insurance spokesman recently told CQ that if the Administration bill were passed, he believed most privately covered persons 65 and over would drop their private policies.

Before the Ways and Means Committee, industry representatives will argue that it can provide health insurance for the aged which will be better tailored to individual family needs. It will contend that where private initiative can meet needs, the Federal Government should not interfere.

The industry is campaigning against the bill by developing a new kind of insurance policy designed to reduce support for medicare. Insurance companies "guarantee" to give this policy to any applicant over 65, regardless of health.

A considerable volume of business is needed to prevent financial loss from these plans. Thus far the insurance industry has, at best, been breaking even on them, and it is too early to tell how successful they will be.

**Working Class**  
The labor movement is undoubtedly the strongest force for the Administration proposals. Labor's direct economic interest in the plan is limited, but it feels that it has a responsibility for advancing the welfare of the working class, and believes that the medicare proposal works toward that end.

Labor will argue at the hearings that the aged badly need health insurance which requires no "degrading means test"; covers major costs of illness; and is not inflated in price by high costs of selling and advertising.

Labor unions oppose guaranteed insurance because the premiums are too high for many elderly and because such insurance generally covers too small a proportion of hospital expenses (often \$10 of a \$30 daily bill).

To meet AMA arguments, labor will say the Kennedy proposal is not socialized medicine because doctor bills are not covered. It believes Kerr-Mills is not adequate to help the elderly because states set standards for aid which leave uncovered vast numbers of low-income aged.

The labor unions are continuing their fight for medicare through regular union lobbyists and through activation of union members by publications and union local meetings.

The National Council of Senior Citizens, organized in 1961, lists as its number one priority en-

actment of health care for the aged through Social Security. Its major reasons for support of the program parallel those of labor unions.

The group leaves registered activities to affiliated organizations, but carries on considerable work in the medicare fight as a "clearing house and educational center."

(Copyright 1963, Congressional Quarterly Inc.)

**Weight Limits Are Set for Lake Road**

A weight load limit will be effective on the Lake of the Woods Highway, State 270, at 8 a.m., Saturday, Nov. 23, according to Tom Edwards, Salem, state assistant highway engineer.

The limit will be for that section from the end of the present paved highway 19.81 miles east of Eagle Point to 4 1/2 miles east.

Limits will be 11,000 pounds gross on any single axle and 20,000 pounds gross on tandem axle trucks. The road will be posted informing the public of the weight limits, it was noted.

## Gaddis to Carry On Stroud's Work

PORTLAND (UPI)—Thomas E. Gaddis, author of the "Birdman of Alcatraz" said he would carry on the work of the late Robert Stroud started on legal and civil rights of prisoners.

Stroud, 73, died of natural causes in the hospital for federal prisoners at Springfield, Mo., Thursday.

Gaddis, who became a close friend of Stroud while working on the book, said Stroud "remained true to himself and the world as he saw it."

Gaddis is co-director of the graduate school education program at Reed College here. He worked for years to obtain Stroud's release from prison.

"Stroud has actually won his battle" he said.

"He worked harder than many on the outside to accomplish something. Because he would not bend his neck to a convict's rose he was hated by some prison officials," Gaddis said.

"Despite this," he added, "Bob Stroud did some of their work for them because his world story created events which dismantled the hated Alcatraz."

**TO SEND GREETINGS**  
WASHINGTON (UPI)—President Kennedy sends recorded greetings to the people of Japan today via the relay communications satellite in the first television program ever flashed across the Pacific.



KEYSTONE KOPS — All Shirley Temple Black wanted to do in San Francisco Tuesday was to buy a couple of tickets to benefit premier of "It's a Mad, Mad, Mad, Mad World" . . . and this happened. A pair of mad "Keystone Kops," Bill Walsh (L) and Virgil Elliott, chased her almost out of town. Premier, sponsored by San Francisco Press Club, will go to the club's scholarship fund for high school journalism students. (UPI)

**TIME TO START GETTING READY FOR XMAS**

NEW SUNDAY HOURS:  
10 A.M. - 5 P.M. Starting  
November 24

**OUTDOOR LIGHT SET**  
7 LIGHT MULTIPLE SET WITH THE BIG C-9 1/2 LAMP ..... **\$1.49**

**TWINKLING "JEWEL-LITE"**  
20 LIGHT MIDGET TREE SET REPLACEABLE LAMPS IN STOCK TWINKLING OR NON-TWINKLING ..... **\$1.88**

**GLASS TREE TOP ORNAMENT**  
BEAUTIFUL POLISH CRAFTSMANSHIP  
12 INCH SIZE, WERE 49c ..... NOW **25c** | 16 IN. SPIRE, WERE 75c ..... **49c**

**INDOOR TREE LIGHT SET**  
7 LIGHT MULTIPLE WITH C-7 1/2 LAMP A COLORFUL SET FOR JUST ..... **98c**

**THE "REGENT" ASSORTMENT**

**50 XMAS CARDS** ..... **98c**  
A \$3.00 VALUE

**The "CLARIDGE" Assortment**  
**100 XMAS CARDS** ..... **\$1.98**

**Big Fat Box of 100 XMAS CARDS** ..... **\$1.98**

CHECK OUR HUGE SELECTION OF **BOXED XMAS CARDS 49c up**

**Head & Shoulders** shampoo

**Head & Shoulders** dandruff control shampoo

in jars or tubes

the effective dandruff control shampoo

large jar	med. jar	large tube	med. tube
\$1.75	89c	\$1.00	69c

**OLD FASHIONED HONEY AND HOREHOUND** — OR — **WILD CHERRY DROPS**

**BIG 1/2 Lb. BAG** ..... **25c**

**THIS WEEK'S DOUBLE SILVER DOLLAR STAMP SPECIAL "SUNSET 6"**

6 TRANSISTOR RADIO A LONG RANGE BEAUTY COMPLETE WITH EARPHONES CARRYING CASE AND BATTERY ..... **\$7.89**

AND REMEMBER! DOUBLE SILVER \$ STAMPS TOO!

**TROPIC-AIRE** "instant-heat"

Maintains any selected temperature Automatically

1650 WATT ..... **\$15.88**

FOR MORE HEAT

**PEDESTAL CAKE PLATE**

Beautifully Designed SPARKLING CRYSTAL ..... **\$2.95**

**SPRAY SNOW**

BLUE OR WHITE  
BIG 13 OUNCE BOMB ..... **49c**

**FAMOUS Focalipse HEATER**

Focuses Heat like a beam of light.

For more and faster heat choose this 1000 watt heater. Heat where and when you want it—instantly! Exclusive patented element concentrates heat rays on desired area—no wasted heat! Heats faster and more effectively. 14 inch highly polished reflector. Sturdy plated wire guard. Has sturdy metal base. The finest in bowl heaters.

**\$6.88**

**STEAM OR DRY IRON**

"LANDERS" By UNIVERSAL ..... **\$8.45**

MAKES IRONING EASIER

**BIG FAMILY SIZE CORN POPPER**

COMPLETE WITH CORD  
3 QUART HOPPER A GREAT GIFT IDEA ..... **\$3.98**

**SCHICK BLADES**

WITH KRONA EDGE 15 BLADES PLUS FREE INJECTOR RAZOR

WAS 98c SPECIAL OUR SPECIAL ..... **69c**

20 SCHICK KRONA INJECTOR BLADES ..... **69c**

**SOMETHING NEW! REGAL "POLY-PERK"**

AUTOMATIC ELECTRIC PLASTIC COFFEEMAKER MADE FROM DURABLE POLYPROPYLENE

I DIDN'T BELIEVE IT, BUT IT'S GREAT! ..... **\$9.95**

**COLORTONE ELECTRIC COLOR ROTO-WHEEL**

FOR WONDERFUL LIGHT EFFECTS ..... **\$4.98**

COMPLETE WITH LAMP

**SCHICK BLADES**

LESS THAN 1/2 PRICE

**RUBICAPS MULTIPLE VITAMINS WITH B-12**

COMPLETE VITAMIN & MINERAL FORMULA APOTHECARY STYLE BOTTLE OF 300 TABS.

REGULAR \$15.95 LIST. OUR PRICE ..... **\$7.95**

**MECHANICAL ANIMALS**

JUST WIND THEM UP. THEY GROWL AND PROWL ..... **\$1.98**

LIONS—LEOPARDS—TIGERS

**FOSTORIA CORN POPPER**

2 QUART SIZE. A \$3.95 VALUE ..... **\$2.49**

ANY STANDARD APPLIANCE CORD FITS

**SCHICK BLADES**

WAS 98c SPECIAL OUR SPECIAL ..... **69c**

20 SCHICK KRONA INJECTOR BLADES ..... **69c**

**once-a-year only save 60% on world-famous**

**AYER HAND CREAM**

\* HUGE 10 oz. SIZE. Reg. 2.50 **1.00** plus tax

Save more than half on this rich, fragrant, quickly absorbed cream and have smooth, soft, lovely hands. Hurry — sale is for limited time!

**PENETRAY HEAT LAMPS**

LAMP FIXTURE WITH GENERAL PURPOSE FROST LAMP COMPLETE ..... **\$3.75**

LAMP FIXTURE WITH RUBY GLARE-FREE LAMP ..... **\$5.95**

GENERAL PURPOSE FROSTED LAMP LAMP ONLY ..... **85c**

INFRA-RED CERAMIC HEAT LAMP ONLY ..... **\$1.95**

RUBY HEAT LAMP P 250 R/R PROFESSIONAL MODEL ..... **\$3.95**

REMEMBER! DOUBLE SILVER \$ STAMPS ON ALL PRESCRIPTIONS

**WESTERN THRIFT**

Rx PRESCRIPTION SPECIALISTS

**MEDFORD'S ORIGINAL DISCOUNT STORE**

30 N. CENTRAL 773-3371

\* PARK & SHOP SILVER DOLLAR STAMPS ADD FED. TAX WHERE NEEDED \*

**NOW — A NEW BUDGET FINANCE PLAN OFFICE IN MEDFORD!**

**LOANS \$25 TO \$1500**

Something new under Medford, Oregon skies! Will \$1500 pay up all your installment obligations and give you extra cash besides? You may apply for a \$1500 loan with monthly payments as low as \$77.87 spread over 24 months. Free Budget advice and quick loan service.

237 E. MAIN STREET at BARTLETT  
PHONE: 773-3601

**Budget FINANCE PLAN LOANS**

ESTABLISHED 1937  
OVER 1,000,000 LOANS TO SATISFIED CUSTOMERS OFFICES FROM COAST TO COAST AND HAWAII LOANS LIFE INSURED AT LOW COST

D. R. TUCKER, Mgr.

**ESKILOOS ARE IN TOWN!**

Miss Eskiloos Will Be In Downtown Medford All Day Saturday With A **FREE GIFT FOR YOU!**

**FREE 6 Pairs of "Eskiloos"**

Given Away Saturday Only!

Nothing to buy. You may be the winner of an elegant pair of U.S. Eskiloo Boots. 6 pairs will be given away this Saturday.

**Just Come In and Register at Johnston and Stewart**

THE CORNER SHOE STORE  
Central at Main Medford

**coupon**

**THIS COUPON GOOD FOR 100 Free Thrifty Green Stamps**

With the Purchase of Each Pair of Boots Saturday, Nov. 23 Only!

**Double Thrifty Green Stamps GIVEN ALL THIS MONTH ON ANY PURCHASE!**

Popover . . . in Royalon cuff goes up or down, black or ivory ..... **12.95**

Cavalier . . . patent-look Royalon with turn-down cuff, black or red **12.95**