

Present Day Burial Practices Fairly Recent, Roundtable Told

"There is no business about which so little is known as the funeral business," the general manager of Memory Gardens Memorial Park said Monday.

In a talk to the Medford Chamber of Commerce Roundtable, Clair Schiffman said he felt the public's lack of information about his industry was "not healthy."

But he said he felt it was the industry's responsibility "to tell its story—about its hopes, aims and ambitions."

While the burial business is one of the oldest professions known to man, Schiffman said, present day burial practices are fairly recent and have developed rapidly in the last several years.

Were Family Matters "Early burials in this country were strictly family matters, with the deceased being interred on private land," he noted, "but this has evolved now into a community affair, with an emphasis on beauty and dignity."

Recent trends in the industry have brought the funeral home and the cemetery together, though the movement is still so new that Schiffman regarded Medford as "unique" in having three combined funeral-cemetery operations. There are only about six or seven such businesses in the whole state, he said.

The "memorial park" type of cemetery—the most prevalent kind among the newer cemeteries—has now become "a museum of modern art with flowers, shrubbery and birds," the speaker said.

Typical Memorial Park The typical memorial park is divided into two or three-acre gardens, and assigned such names as "Garden of Devotion," "Garden of Faith" or "Garden of Our Saviour."

In them, the traditional tombstone is no longer used, he said. Now, flat bronze markers, all about the same size and costing about the same amount, are used.

Embalming was a practice started about 7,000 years ago in Egypt to preserve the body. After the decline of that civilization, the custom was dropped. Comparatively speaking, it has been resumed only recently.

It was revived during the Civil War when it became necessary to ship the bodies of soldiers from the battlefield to their sometimes distant homes for burial.

Federal Legislation State and federal legislation requiring embalming began to be passed in this country around the turn of the century for reasons of public health, after it was determined that a cemetery on a hill above the Philadelphia water supply was responsible for periodic outbreaks of typhoid fever in that city.

Oregon law requires that a body be embalmed within 24 hours of the time of death.

Costs of a contemporary funeral and burial "coincide with the deceased's station in life," Schiffman said. "The extent of the services goes hand in hand with the way of life the person was accustomed to."

Cost of Funeral In Oregon, the cost of a funeral and burial can vary between \$200 and \$1,500 or even higher, if a family wishes, but the average total cost is about \$1,000.

'Back To School' Set at McLoughlin McLoughlin Junior High School will observe National Education Week Thursday, Nov. 21, with a "back to school" night starting at 7 p.m. Parents and patrons of the school have been urged to participate in the program.

Parents will report to the boys' gymnasium for a short assembly before visiting their child's classrooms for 10-minute periods. The assembly will include a short concert, instructions, and at the classrooms, parents will have an opportunity to talk with teachers and review class objectives and procedures.

Parents who fail to receive a copy of the child's schedule before Thursday are asked to report to the school office on arrival to receive a copy.

The McLoughlin Parent-Teacher association will hold a baked food sale after classroom visitation in the school cafeteria, where refreshments will be served.

Mrs. George Samples is committee chairman for the food sale and Mrs. Dan Haaf is in charge of decorations. The executive board headed by Mrs. Walter Olson, president of the association, will serve refreshments.

The program relates complete information on the educational opportunities provided at public expense within the state.

breakdown of the figure shows that between \$600 and \$700 is the average cost for the funeral, and the cemetery arrangements cost between \$300 and \$400.

Largest single expenditure in a funeral is the casket, an item comprising about 28 per cent of the total costs. Schiffman said the retail cost of a casket is "about two to three times" its cost to the dealer.

"Here in Medford, the prices listed on the caskets include the entire cost of funeral service," Schiffman said.

Cost of Burial Lot A burial plot varies in cost between \$50 and \$700 locally, with 15 per cent by state law set aside in a care fund providing for perpetual maintenance of the grave.

Opening and closing of the grave, a liner or vault to prevent sinking, and a grave marker are all cost additional money.

The average net profit per funeral was \$54 in Oregon at the time of the last survey, he said.

Schiffman said the deceased's body may be cremated, buried in the ground or interred in a mausoleum, with the latter alternative being the most costly.

The speaker said his firm conducts a "pre-need selling campaign." If purchases are made "at the time of need," he said, persons tend to "overspend." He urged that arrangements be made in advance of a death in the family, when a husband and wife can plan the matter "in a more reasonable state of mind."

Education Team To Visit Medford High Tomorrow

A visiting team including representatives of five institutions in the State System of Higher Education will be in Medford Wednesday, Nov. 20, for a meeting at the Medford High School auditorium to answer questions about the Oregon tax-supported colleges.

The meeting is scheduled for 7:30 p.m. and parents of all high school students are invited.

Included in the team are representatives of the University of Oregon, Oregon State University, Southern Oregon College, Oregon Technical Institute and Nursing Education in Oregon.

Each representative will explain the academic offerings of his institution and present each institution's specific requirements. In addition, the representatives will discuss college costs, housing, scholarships, the mechanics of college application and entrance, and the career opportunities provided at each school.

In Assigned Rooms Following the meeting in the auditorium, the representatives will continue to assigned rooms to meet with parents personally and to answer questions regarding the particular school each represents.

The meetings are not new to Medford parents. They are conducted annually by Medford High School as a part of the regular guidance program, the administration noted. They represent a combined effort by the State System of Higher Education and the high school to better prepare high school students for future careers. They also provide parents with accurate and up-to-date information about the state colleges.

The program relates complete information on the educational opportunities provided at public expense within the state.

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VARAS BOLBA
2ND HIT! AT 9:30 P.M.
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SCHOOL NEWS

Hedrick Junior High Hedrick's annual open house night will be held Thursday, Nov. 21. Following a program and Parent-Teacher Association meeting, parents will have the opportunity to go through their youngsters' class schedule. Each class will last for ten minutes.

The program will begin at 7 p.m. and will include selections by the Hedrick band and choir besides the PTA meeting. Student Body President Les Bush will give a welcoming speech, and the faculty will be introduced. Refreshments will be served after the class visitations. A PTA food sale will be conducted during the evening also.

The ninth grade Sadie Hawkins Day dance was cancelled and a new dance called a "Turkey Hop" was tentatively scheduled by the student council for Nov. 22.

The Future Homemakers' Club had Mrs. Couey as a guest speaker at their Tuesday meeting. Mrs. Couey gave demonstrations on table settings for Thanksgiving. On open house night the Future Homemakers will sell candy for the PTA in the food booth.

National Book Week is being celebrated at Hedrick this week. Free bookmarkers are being given away and the Library Assistants' Club is gathering books to be sent overseas. A warm letter of thanks has been received from a Canadian teacher in India who received the books sent last year.

Nifty Knitters The first meeting of the new 4-H Knitting Club was held Nov. 5. They are called the Nifty Knitters and are under the leadership of Mrs. Lee Quinn. Janet Quinn is president; Cathy Wilkins, secretary; Linda Byers, vice president; Diane Schulz, news editor, and Ruby Tom, recreation director.

The first day we met we rolled our yarn and learned to make our first stitches for our potholders. Next we will make some television slippers. We plan to have a meeting once a month.

Knitten Kitten I All members of the Knitten Kitten I 4-H Club attended the recent meeting. There were eight members and one new member.

The club discussed the roll call topic. We received Phase I and II knitting books and talked about the annual potluck dinner. Our next meeting will be Dec. 7 at Mrs. Frink's house at 1 p.m. Refreshments were served by Lana and Ragena. Brenda Long, Reporter

4-H NEWS

Rawhide Wranglers The first meeting of the new 4-H Horse Club, Rawhide Wranglers, was held at Peggy Hilton's home Oct. 28.

Officers elected were Ron McUine, president; Jan Main, vice president; Susan Tinsley, secretary-treasurer; and Judy Driskell, reporter.

A hybrid was held Nov. 2 at the Pioneer Village in Jacksonville. The second meeting was Nov. 12 at Susan's house. We chose our name and records were handed out.

We planned a ride for Nov. 24 to be held at Jacksonville. Judy Driskell, Reporter

Junior Chefs The Junior Chefs 4-H Club met Nov. 6 at our leader's home, Mrs. Clarence Miller. Election of officers was held and the following were elected: Alana Brandon, president; Phyllis Strawn, vice president; Shirley Johnson, secretary; Sally Vroman, reporter, and Paula Brockmaster, recreation director.

The second part of the meeting was reserved for a demonstration on yeast rolls by our leader, Mrs. Miller. She demonstrated the different shapes and the handling of the dough.

Our next meeting will be at Alana Brandon's house on Nov. 20.

Sally Vroman, Reporter

Bobbin Bobbins Members of the Bobbin Bobbins 4-H Club welcomed Debbie Frick as the eighth member to the club at their recent meeting. She was appointed games chairman.

For a community project we decided to fix up a Christmas box for a children's ward. We also decided to have a Christmas party and a workshop day. We decided to exchange gifts which wouldn't cost more than 50 cents and that the gifts would be something for our sewing box. Mrs. Franek reminded members of achievement night at the Central Point Grange hall.

At the meeting first year members made samplers of basic hand stitches. Cup cakes and chocolate milk were served by Marla Jean Hall. Jean Letzow, Reporter

STAR GAZER
By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars
To develop message for Wednesday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	1	11	21	31	41	51	61	71	81	91	01
APRIL	2	12	22	32	42	52	62	72	82	92	02
MAY	3	13	23	33	43	53	63	73	83	93	03
JUNE	4	14	24	34	44	54	64	74	84	94	04
JULY	5	15	25	35	45	55	65	75	85	95	05
AUG.	6	16	26	36	46	56	66	76	86	96	06
SEPT.	7	17	27	37	47	57	67	77	87	97	07
OCT.	8	18	28	38	48	58	68	78	88	98	08
NOV.	9	19	29	39	49	59	69	79	89	99	09
DEC.	0	20	30	40	50	60	70	80	90	00	10

Quotes From the News

BY UNITED PRESS INTERNATIONAL
MIAMI BEACH — President Kennedy, warning Latin American editors of the importance of preventing "another Cuba" in this hemisphere:

"The American states must be ready to come to the aid of any government requesting aid to prevent a takeover linked to foreign communism rather than an internal desire to change. My country is prepared to do this."

BELMONT, N.C. — Evangelist Billy Graham, telling students that college people are generally confused because they lack a firm religious orientation:
"Find God for yourself."

ATLANTIC CITY — Mrs. Minnie Dackman, 65, a guest at the Surfside Hotel when fire raged through killing many of her friends and other guests:
"I can see all those faces before me . . . it was horrible . . . there are so many faces . . . I can't stand it."

WASHINGTON — Joan Carol Douglas, 23, commenting on her marriage to 65-year-old Supreme Court Justice William O. Douglas:
"Some people are old and dowdy at 24, while others remain young always. Great people have the quality of eternal spring and are involved in today and tomorrow—not just yesterday."

Ban on Telephone Solicitations Is Being Considered

OLYMPIA (UPI)—The housewife who thinks there ought to be a law against salesmen bothering her with telephone calls may have found an ally in the legislature.

The Legislative Council's Commerce Committee might propose just such a law.

Sen. R. R. Greive, D-Seattle, committee chairman, said the lawmakers decided to ask the full council for permission to investigate the subject of telephone solicitations.

"We haven't gotten into the subject yet," Greive said, "but right now it appears that these telephone calls are an invasion of privacy."

He said the committee has received "numerous complaints" from persons who have been annoyed by salesmen who use the telephone to make their pitches.

"A number of housewives have told us that they have had to get out of the shower or let dinner burn on the stove to answer the phone only to find that the caller is a salesman," Greive said.

"My wife says that she has received as many as four such calls in a single day," he added.

Held Hearings Greive said the committee wanted to hold hearings on the subject to help the lawmakers decide if legislation is needed.

If the committee decides to take some action to protect the public from the ringing telephone, Greive said, the legislature could take any one of several different forms.

For instance, he said, the legislature might require telephone companies to include a notation in telephone books showing which subscribers were willing to answer calls from salesmen.

Or the state might license and regulate telephone solicitation firms, he said.

The Legislative Council probably will decide at its next meeting if Greive's committee will be authorized to conduct the investigation.

McKenzie Highway Closed for Winter SALEM (UPI) — The McKenzie pass route through the Cascade Mountains has been closed for the winter because of heavy snows, the State Highway Department announced.

Through traffic can cross the mountains by way of Belknap Springs-Clear Lake cutoff.

Maintenance crews said McKenzie pass was blanketed with 27 inches of new snow in a 24 hour period ending Sunday.

Christmas Seals Mailed in County By Association

Tuberculosis Christmas seals—heralds of the holiday season for the past 57 years—were mailed from post offices in Jackson County last week end, according to Mrs. Allen Perry and Mrs. Chester Guches, co-chairmen for the Christmas seal campaign for the Jackson County Tuberculosis and Health Association.

More than 19,000 letters, the work of many volunteers throughout the county, containing seals and health information regarding tuberculosis and other respiratory diseases will be delivered to residents of this area, they said.

Proceeds of the seal campaign will be used by the local, state and national associations to combat tuberculosis and other respiratory diseases through research to find a vaccine and methods to cure the diseases, a search to discover unknown causes of disease and prevent spread, materials to provide information and education to promote general health in each community.

Ninety-three per cent of the money contributed for Christmas seals remains in the community and state, Mrs. Perry emphasized.

During the coming year, more than ever, the counter-attack against disease will focus, not only on tuberculosis but on the entire field of respiratory disease, she said, and added that this group of ailments is the fourth largest killer in the United States.

Tuberculosis alone costs taxpayers of this country many thousands of dollars each year and much of this could be saved if each person would have an annual tuberculosis checkup and support the Christmas seal association with a contribution and time and effort, she noted.

This year's Christmas seal features a cheery little snowman on a background of bright blue which will complement the Christmas stamp issued by the post office department.

Adopted To Go Together In fact, the seal and the stamp were adopted to go together, Al Bradford, Acting Medford postmaster stated.

Chester Irish, president of the Jackson County Health Association, called attention to the letter which accompanies the seals, featuring a diagram showing how a case history of one tuberculosis infection was spread throughout an entire family and the community.

Mrs. Perry also said that this year three sheets of seals have been enclosed with each letter with the hope that they will all be used on holiday mailing and to decorate holiday packages and a contribution made as generous as possible to support the work of the Health associations. It is not necessary to return unused seals, she added.

Weather

FORECASTS Medford and vicinity: Partly cloudy tonight and Wednesday with scattered showers in the mountains. Fair for patches Wednesday morning. Low tonight 30-35. High Wednesday 47-52.

Western Oregon: Partly cloudy tonight and Wednesday with a few brief showers. Low tonight 33-42. High Wednesday 46-54.

Northern California: Heavy rain in most of area early tonight, with heavy snows in mountains. Clearing by Wednesday, except snow continuing in mountains.

LOCAL DATA TEMPERATURE: Mean yesterday 45; normal, 46. Record high this date 67 in 1936. Record low this date 20 in 1929.

PRECIPITATION: 24.48 hours to midnight, trace. Midnight to 10 a.m. 1.17 inch. Total this month 3.89 inches, 2.40 inches above normal.

TOTAL SINCE SEPT. 1: 5.56 inches, 1.53 inch above normal.

HUMIDITY: Lowest yesterday 52%, highest this a.m. 100% 24-43.

CITY High Low Prec. Yester. a.m. hr. Portland 48 43 29 Brookings 56 50 78 Crater Lake 35 18 32 Grants Pass 52 42 34 Howard Prairie 40 32 40 Klamath Falls 44 37 07 MEDFORD 51 37 07 Portland 48 43 29 Seattle 46 40 50 Spokane 40 36 01 Yreka 44 38 01 Eureka 60 54 04 Red Bluff 57 44 04 Sacramento 57 44 04 San Francisco 61 53 03 Los Angeles 67 51 Phoenix 68 44 Denver 46 25 Chicago 59 42 T. Miami Beach 75 74 New York 69 50 Washington, D. C. 73 53

REEDER—To Mr. and Mrs. Thomas J. 41 Eastwood Drive, Medford, Nov. 17, 1963, a boy, 6 1/2 pounds, at Rogue Valley Hospital.

JENSEN—To Mr. and Mrs. Steven Alfred, Eagle Point, Nov. 18, 1963, a girl, 7 pounds, at Rogue Valley Hospital.

WIDMER—To Mr. and Mrs. Arnold J., 722 King St., Medford, Nov. 18, 1963, a boy, 7 pounds, at Rogue Valley Hospital.

McDOUGALL—To The Rev. and Mrs. Leon, c/o St. Mathews Episcopal Church, San Andreas, Calif., Nov. 18, 1963, a boy, 8 1/4 pounds, at Rogue Valley Hospital.

HICKS—To Mr. and Mrs. Millard R., 1445 Lawndridge Ave., Medford, Nov. 18, 1963, a girl, 7 pounds, at Rogue Valley Hospital.

GRAY—To Mr. and Mrs. Gordon E., 507 Peach St., Medford, Nov. 19, 1963, a girl, 7 pounds, at Rogue Valley Hospital.

Separated Indian Couple Are Reunited With Sorenson Aid

OLYMPIA, Wash. (UPI) — A man and his wife — kept apart for more than a year by governmental red tape — were together again today, partly because of the help of a member of President Kennedy's staff.

But although the story of Har Krishan Gupta and his wife Suman is a sentimental one, it was probably because of hard-headed national interest that Presidential Assistant Theodore Sorenson played a part in it.

Gupta and his wife are both natives of the state of Kashmir in India.

The holder of a masters degree from the University of California, Gupta is employed as an engineer by the Washington State Department of Highways.

The department freely admits it has difficulty filling its engineering jobs and could not replace a man of Gupta's caliber if he decided to quit.

He did quit last month, in fact, after giving up hope "of ever being able to get his wife into the United States." He was gone for five weeks and his job was unfilled for that period.

But a few days after Gupta resigned to accept a job in Toronto, Canada, where his skills were needed and his wife was welcome, Sorenson told the Immigration Service that it would be "in the public interest" to let Mrs. Gupta come to the United States.

That letter apparently turned the trick. In a matter of days, Gupta was on his way back to Olympia.

"I like my job here," he said when asked why he decided to leave Toronto. Mrs. Gupta, a small and shy woman, clad in the traditional sari, said she too liked her new country.

The Guptas were married in India in October of 1962.

Kris, as his friends here call him, had returned to his native land to attend his brother's wedding. While he was there he fell in love.

He was told at that time that his wife could join him in the United States in about four months.

But as soon as he arrived back in this country, Gupta learned he had been misinformed and it could be as long as seven years before his bride could join him.

In the year that followed, dozens of persons wrote scores of letters in an effort to get Suman into the United States.

Efforts on Gupta's behalf were made by Gov. Albert D. Rosellini, Sens. Warren G. Magnuson and Henry M. Jackson and Rep. Julia Butler Hansen, all Washington Democrats, and Federal Highway Administrator Rex Whitton.

Whitton said the entire state highway program "would suffer from the loss of Mr. Gupta's services."

The Guptas appeared at the Immigration Service office in Seattle today to receive the formal papers which will permit Mrs. Gupta to remain in the United States.

Former Medford Resident Dies

Funeral services were scheduled for this afternoon in Lake Oswego for Arthur M. Cannon, 51, former Medford resident, who died Saturday after suffering a heart attack.

He was vice president and treasurer of Standard Insurance Company at the time of his death.

Mr. Cannon was manager of the Fluhrer Bakeries, Medford, in the early 1940's and left here in 1945 when he joined the Navy in which he served as a lieutenant in the Navy Supply Corps during World War II. The following year he joined the University of Washington faculty becoming a professor of accounting and finance.

He was born Dec. 29, 1911, and received his degrees of bachelor of science and master of arts from University of Oregon. Mr. Cannon was active in civic and charitable work in Portland and Lake Oswego, where he lived.

He was a certified public accountant, at one time with Portland offices of Price Waterhouse and Company and Whitfield Stratford and Company. He had served as a consultant to Pacific Telephone and Telegraph Company, and other firms.

At the time of his death, Mr. Cannon was director of Portland Building Owners and Managers Association and had been either an officer or director of Oregon Museum of Science and Industry, Oregon Trail Chapter of the American Red Cross, United Good Neighbors, Down Town Portland Inc., Lake Oswego Corp. and Christ Church Parish (Episcopal) of Lake Oswego.

Survivors include his widow, Mary Janet; three daughters, Nancy, Barbara and Patricia; two brothers, Stanley and Kessler R. Cannon, R-Bend, and Stewart C. Cannon, Portland; and two sisters, Mrs. Julia Buck, Portland and Mrs. Louise Stryker, Prineville.

Obituaries

FRED RAPP Fred Rapp, 83, of Rapp Lane, Talent, died last night at his home. Funeral arrangements will be announced by Conger-Morris Funeral Directors.

JOHNNY COOL HENRY SILVA / MONTGOMERY

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