

Trees May Be Tags Showing Comeback Of Business Area

By JESSE BOGUE
UPI Financial Editor
NEW YORK (UPI) — Trees along the sidewalk in a shopping area once were almost a trademark of a semi-rural or quiet small business area.

Unusual Animal Tracks Are Hoax

MONTEVALLO, Ala. (UPI) — Robert Bearden was squirrel hunting the other day when he came across some unusual animal tracks in the woods. They were huge prints with long claws.

Bearden fled to the nearest farmhouse and brought back Coy Holsombeck, armed with a rifle, to take a look.

Word that a gorilla was loose in the woods spread throughout this small farming community and hundreds of rifle toting residents turned out to take a look. A professor from Alabama College arrived to make plaster casts of the tracks and said they were unlike any made by animals of the region.

Thursday, the hoax ended. Pete Pickett, 27, of Bessemer, confessed that he fashioned devices for making the tracks, tied them to his shoes and tramped around the area in hopes of keeping persons out of his favorite turkey hunting grounds.

Three Buildings Get Top Priority

SALEM (UPI) — The State Board of Higher Education has advised the legislature that its top priority building projects are at Portland, Klamath Falls and Monmouth.

The board approved a resolution reaffirming priorities for a science building at Portland State College, furnishings and roads for the new Oregon Technical Institute campus at Klamath Falls, and replacement of Campbell Hall at Oregon College of Education at Monmouth.

ness section, or to attract and hold the restless traffic which otherwise would bypass the area, according to a survey recently made here.

Trees Help Business
Pomona, Calif., in building a nine-block mall on Second Street, created what has been described as a virtually a botanical garden by bringing in a variety of trees: Brazilian pepper, red gum, Chinese elm, jacaranda, Japanese black pine, olive and carib trees.

Miami Beach, in creating an eight-block mall on Lincoln Road, imported shrubbery from Ceylon, Polynesia, Malaya, Mexico and Abyssinia. Other more northerly cities have less freedom from the rigors of climate but have planted trees adjusted to the more marked seasonal variations that exist there.

The mall survey was done by the research department of Denson-Frey and affiliates of New York City, in an attempt to determine whether the mall system was helpful in reviving a city's run-down commercial area.

The firm reported it found that the nine-block mall in Pomona has increased sales for the mall and surrounding area by 20 per cent compared to a 10 per cent increase in a recent period for the surrounding county.

Other Successes
The survey reported a three-block mall on Burdick Street, Kalamazoo, Mich., had upped sales in the area by 15 per cent and increased pedestrian traffic — thus, potential shoppers — by 30 per cent and attracted a 12 per cent increase in out of town customers.

Malls in Knoxville, Tenn., and Miami Beach reported similar patterns, the creators of the survey said.

Among the conclusions of the survey:

—Conversion of a slipping commercial street to a pedestrian mall is beneficial to business both along the mall and in surrounding areas.

—Creation of a mall increases the value of real estate; the improvement may extend to rentals.

—New industry or business has been attracted to mall areas.

—Merchants have found that, when accompanied by construction of additional parking areas, the creation of a mall has turned the through traffic into stop-to-shop traffic.

—Appearance of city areas is improved, and civic pride heightened by the creation of a mall.



FIRST SEAL — Lt. David LaValle, Navy scuba diver, cuddles Mac at Floyd Bennett Naval Air Station in New York. Mac is one of three earless Weddell seals brought to New York, first of their species ever to get to the United States alive. (UPI)

SECTION B PAGES 1 to 10

MEDFORD MAIL TRIBUNE

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The Family Council

Editor's note: The Family Council consists of a judge, a psychiatrist, three clergymen, three editors and a women's editor. Each article is a summary of a family disagreement presented to the council. The council deals with problems, major and minor, encountered by guidance counselors and social workers. Edited by Mrs. Alma Denny. (Copyright by General Features Corp.)

(Family Council stg. head) — BERT L. — We're leaving the decision up to Jimmy.

MRS. F. C. — It's disgusting the way they dance around that child.

BERT L. — My aunt wants a quick answer as to whether we'll go to her home on Thanksgiving. It's my mother's birthday and Aunt Flo wants the family for a surprise party as well as a turkey dinner. But Jimmy is 9 and he wants to see a football game. So far he hasn't changed his mind.

MRS. F. C. — Did you ever see such a jellyfish of a parent? When a child is 9 you don't ask him, you tell him! That's what parents are for. How's a little

boy going to understand the importance of a family get-together over his own selfish desires unless his father explains it? Bert and Jimmy belong at that party.

THE COUNCIL: When is a parent not a parent? When he's a sheep instead of a shepherd. We agree with Mrs. C. It's all right for Bert and his wife to leave decisions up to Jimmy when it's an even-Steven choice, such as which flavor ice cream or what color sneakers. But now is their chance — and their special duty — to impart values, to help Jimmy distinguish between the lasting and the passing pleasures of life. Their gauge should be: Which of these alternatives will mean more to Jimmy in retrospect? Which is easier to catch up with later? And — which do we ourselves prefer? . . . If Bert's tally adds up to Grandma's Party, that's it. Aunt Flo puts her finger on one of the disturbing phenomena of our times: child worship. In a new book, "The Child Worshipers," Martha Weinman Lear reminds parents that kids crave guidance, direction, firmness so long as it springs from love . . . Jimmy may actually enjoy the gathering of the clan. And aren't football games being played until the snow flies thick?

Plans Under Way For SOC Skiesta

Plans are being made now for the able and gifted study program jointly sponsored by Southern Oregon college and the Jackson County Intermediate Education District, according to reports at the recent meeting of the able and gifted study committee.

Meanwhile, various school districts are already conducting enrichment study programs.

Lists of classes available this year for the Saturday classes at Southern Oregon College have been sent to the high schools in the county, according to Robert Work, able and gifted committee.

Date for opening the classes will be set at the next committee meeting and after the initial screening of qualifying students is completed, the committee decided. The Rogue River school district will provide transportation to the classes.

The committee discussed sending invitations to school board members to attend the classes held each Saturday. Klamath Falls sent representatives to visit the classes last year. Assistant County School Supt. Dea Cox noted that the classes have gained national recognition.

Enrichment classes now being held include one in vocal music in Ashland and literature in Shady Cove.

OPINION GIVEN
SALEM (UPI) — A law that prohibits taking salmon and trout in the Umpqua River system during season closures prevails over another law permitting the incidental harvest of such fish, Atty. Gen. Robert Y. Thornton said in an opinion Friday.

Washington County Parks Director Is Visitor in Area

Andrew M. Klien, chairman of the Washington County Parks and Recreation Commission, visited the Jackson County Parks and Recreation Commission office last week to learn about the Howard Prairie recreation area operation.

County Parks and Recreation Director Neil J. Ledward gave him all the information available and discussed "do's" and "don'ts" with him. Washington county is about to

undertake a project similar to Howard Prairie. The reservoir will be built by the Bureau of Reclamation which will spend close to \$300,000 on recreational facilities at the site.

Approve Contract
Meanwhile, the Bureau of Reclamation and National Parks Service have approved the five-year contract with the Clyde Wilhelms on operation of the Lily Glen riding stables at Howard Prairie. The well has been ordered and drilling was to start last week.

The County Court has advised the National Parks Service, the Bureau of Reclamation and the Bureau of Land Management that the gate to the Howard Prairie recreation area will be closed for the winter except for ice skating.

Only the BLM objected. The other two agencies agreed. The BLM said the area should be kept open all winter with a man on duty. This will be discussed later with the local BLM office, Ledward said. The gate has been closed so work can be done in the area without endangering the public.

3 Grand Ole Opry Stars Hurt in Wreck

DURHAM, N. C. (UPI) — A troupe of Grand Ole Opry stars, haunted by tragedy that has killed five of their company this year, was involved Saturday in a bus-car collision.

The driver of the car that plowed into the troupe's bus was killed. Three of the country and western stars in Singer Ernest Tubb's group were injured.

The Howard Prairie docks have weathered several severe wind storms in Hoxie Creek without damage, contrary to last year's experience.

Rest Rooms Installed
Eighteen rest rooms have been placed from Lily Glen around the west side of the dam. Six more are planned for installation by next season. About 150 campsites should be prepared for next season, weather permitting, Ledward said.

The main high voltage line will be extended to the middle of the Willow Lake park site, according to a recent agreement with a Pacific Power and Light Company representative. This will reach the pump house and future trailer sites. The county's cost will be \$50,000 of a lead off pole and hook up of the pump house.

Garbage pickup has been started at the Elk Creek recreation area on the Rogue River. This winter, the county plans to install two rest rooms on the site and place a few picnic tables. An official name is needed for the area.

Court Authorizes Building Payment

The Jackson County Court Friday afternoon authorized partial payment of \$19,339.05 to Murphy Construction Company Roseburg, for construction work on the Jackson County Health Center building at the fair grounds.

Remaining balance due is \$77,198.50, County Judge Earl M. Miller said.

County Commissioners Edwin Taylor and Don E. Faber had a friendly argument over requested removal of concrete planters near the health center installed for dividing traffic and parking.

Commissioner Taylor felt they were a hazard to motorists and agreed with the Jackson county public health officer's request that they be removed. Commissioner Faber said they should be left alone since they were expensive to install and served a needed purpose.

The County Court agreed tentatively to remove the planter to the south.

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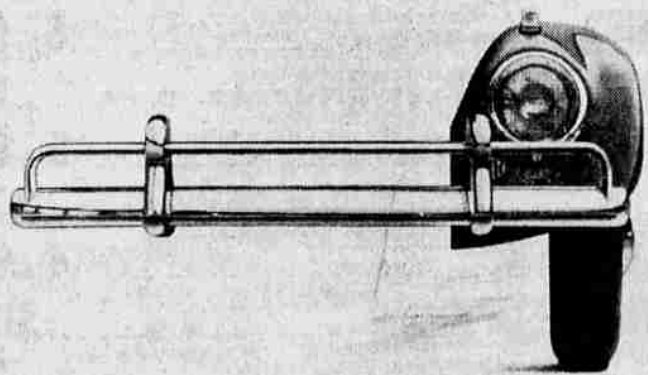
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