



Pencil rough for a painting to advertise NU-Wood for Wood Conversion Co.



Artist begins to add color. The skilled craftsman gets just the effect he wants.



Only a few brush strokes here. This kind of competence is highly rewarded today.



Note detail of heads and simplicity of background. New talent being sought.



This double coupon makes a postage paid reply envelope. Cut out, fold, and mail today.

ART TALENT TEST SENT FREE!

▲/ART INSTRUCTION SCHOOLS Studio FW-113

500 South 4th St., Minneapolis, Minnesota 55415

Please send me your Art Talent Test without cost or obligation. I am interested in a commercial art career and wish to enter my name in your art talent hunt. (PLEASE PRINT)

Name _____

Occupation _____ Age _____

Address _____ Apt. _____

City _____ Zone _____

County _____ State _____



Accredited by Accrediting Commission of National Home Study Council

Do not cut. Fold here, tape at bottom and mail—no stamp or envelope required.



BUSINESS REPLY MAIL
First Class Permit No. 31, Minneapolis, Minn.

Postage Will Be Paid By—

▲/ART INSTRUCTION SCHOOLS
500 SOUTH 4th STREET
MINNEAPOLIS, MINN. 55415

ART TALENT HUNT BEING CONDUCTED IN THIS AREA

Young men and women with a natural gift for drawing are being sought in this area right now. The purpose of the Art Talent Hunt is to locate talent that could be developed for commercial art careers. This search is prompted by the nationwide need today for new art talent.

Have you always liked to draw? Does an art career interest you? If you have talent with promise, this may be your chance to be "discovered." So enter your name.

Over \$11,000,000,000 is being spent this year for advertising alone—much of that for art. Millions of drawings and paintings must be made each year now by commercial artists. More artists are needed and new talent welcomed. The young person with a gift for drawing does well to consider a future in some branch of the commercial art field.

What do you especially like to draw? Advertising artists draw or paint almost everything—faces, figures, animals, scenes, fashions, boats, cars, and many other products.

Perhaps you have dreamed of illustrating magazine stories. Or painting magazine covers, paperback covers, record album covers. Or designing greeting cards.

Cartooning may be what appeals to you. Cartoonists are used for advertising—especially television. They also do editorial cartooning. They sell cartoons to magazines. They create and syndicate their own newspaper cartoon strips. Many commercial artists

specialize in painting murals for stores, restaurants and public buildings. Others develop a profitable clientele for original portraits for homes, firms, institutions—portraits of someone's beautiful wife or daughter, or widely known personages.

The competent artist finds almost unlimited call for his work. More than this, he has the satisfaction of expressing himself in his career. This is true whether he is simply earning a comfortable income or has soared to the upper reaches of his profession through an exceptional gift, fully developed.

Before you set your heart on an art career, get a professional artist to appraise your talent. You can do this now, without cost or obligation, by taking an Art Talent Test by yourself, at home. This test is being contributed by a well-known art school. You take the test in your spare time. When you have completed it, you return it to the school. Professional artists will examine your test and let you know whether you have the necessary talent for an art career.

If your talent looks promising to the professional eye, you will receive expert counsel as to your own future in art. Send today for your free Art Talent Test.

Cut out this colored order form along the dotted lines and mail. Just fold and put in mail box. No stamp or envelope is required.