

PERSONALIZED RUBBER DOOR MAT gives a personal welcome at Christmas and all through the year! 18" x 28" mat will scrape every particle of dust, sand, grass, mud, snow off shoes! Red, blue, green or black mat with name (up to 13 letters) permanently molded in contrasting cream. \$5.95 plus 50c shipping. Hanover House, Dept. 3425, Hanover, Penna.



PENCILS WITH YOUR NAME in gold—60c per set of 12; 3 or more sets, 55c per set. Smooth No. 2 lead with rubber erasers. Personal practical gift. Order a set for each child in the family. Send cash, check, or money order. No C.O.D.'s. Print names clearly. Atlas Pencil Co., Hallandale 6, Fla.



GIANT ELECTRIC CLIMBING SANTA Who's that climbing on your roof? Why it's faithful old St. Nick himself! LIFESIZE; constructed of brilliantly colored weather-resistant paperboard material. Illuminated by 8 outdoor electric lights. 3' x 4' Mount on chimney, roof, window. U.L. approved cord. Electric, \$3.98 ppd. Plain, \$1.98 ppd. Spencer Gifts, AJ-62 Spencer Building, Atlantic City, New Jersey.

PERSONALIZED CLOWN TOWEL GETS KIDDIES INTO THE TUB... in half the time... and out of it into soft and fluffy drying luxury. Adorable clown joins in his bath too! Child's name is hand-embroidered across the tub. Thick, thirsty white terry with colorful, color-fast design. Approx. 40" x 20". Specify child's first name. Each, \$1.79 ppd. Order from Spencer Gifts, AJ-62 Spencer Bldg., Atlantic City, New Jersey.



GRAND PRIX RACERS—Sleek imported scale models of Mercedes-Benz (top) and Ferrari racers are only 4" long, yet go 20 mph on a straightaway! Beautifully detailed, have precision steering, brake, free-wheeling, rubber tires, etc. Remarkable for \$3.95 ppd.; both, \$6.95. Davis Co., Dept. FW, 887 Second Ave., N. Y. 17.

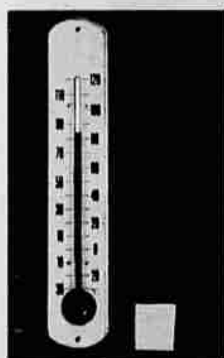
GIANT REMINDER CALENDAR is the positive way to remember everything. Big 22" x 17" wall calendar-secretary has white memo spaces for each day, a full 6-week view of all your 1964 plans. Guaranteed memory insurance in home or office or your money back! \$1.00 ppd.; 3 for \$2.79. Greenland Studios, 166 Greenland Building, Miami 47, Florida.



BAVARIAN INN FORECASTS WEATHER. Actuated by hygroscopic changes. Hand painted couple predict weather changes automatically as they stroll their garden. Precision thermometer mounted on front of rustic cottage. 5 1/2" high. Rich, dark woods. Lovely addition to your kitchen, bedroom or den. As charming as it is practical. Each, \$1.00 ppd. Spencer Gifts, AJ-62 Spencer Bldg., Atlantic City, N.J.



OUTDOOR ELECTRIC HOLLY CANES! Cast a brilliant light along your driveway or walk with festive holly canes. Holly chain extends from one cane to another. Each is 20" high, with colorful outdoor bulb. Made of weather-resistant plastic. Ass't. colors. 18-foot U.L. approved outdoor wiring. Set of 7, \$6.98 ppd. 2 sets, \$12.98 ppd. Spencer Gifts, AJ-62 Spencer Building, Atlantic City, New Jersey.



REMEMBER THE THERMOMETERS you used to be able to see a "country mile" without squinting? Well, they're finally being made again, are a full 17" long, have a 12" long mercury tube as big around as your little finger! Hard to find this beauty today. Use it inside or outside. \$2.95 ppd. Day Co., Dept. FW-2, Box 311 Gracie Station, New York 28.

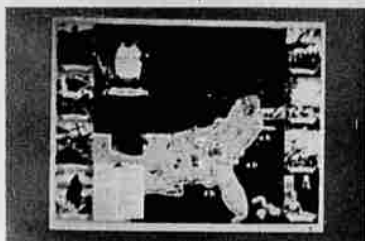
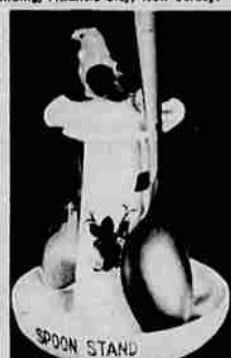
Special Holiday

Shopping Guide

ORDER BY MAIL

Select your Xmas gifts from these exciting products—advertisers guarantee satisfaction or your money back (except on personalized items).

ROOSTER SPOON TOWER holds 4 spoons. Like an extra hand at cooking time, this attractive kitchen accessory holds 4 tastering or stirring spoons in just inches of space. Deep tray catches drippings... protects stove tops & counters from grease. Colorful ceramic, with a mighty king rooster on top. 6 1/4" x 4 1/4". Spoons not incl. Each, \$1.00 ppd. Spencer Gifts, AJ-62 Spencer Bldg., Atlantic City, New Jersey.



GIANT CIVIL WAR PICTURE MAP—Handsome wall-size (23x32") 1865 Civil War Map shows 100 places, events and campaigns. In 4 colors, map has 8 side panels with individual paintings of famous events such as Fort Sumter, Gettysburg, Bull Run, etc. \$1 ppd.; 3 for \$2. House of Maps, Dept. FW, 122 East 42nd St., N. Y. 17.



24 KT. GOLDEN PEANUT is the same size as the eating variety, cleverly reveals a cigarette lighter when opened. Also available as a pillbox. 2 1/2" long 24 Kt. gold-plated peanut fits snugly in pocket or purse. A handsome new gift. Peanut lighter or pillbox (specify), in suede gift pouch, \$3.95 ppd. ea. Pan Jewelers, Dept. FW-3, 887 Second Ave., N.Y. 17.

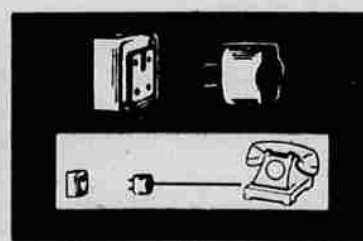


DOZING DOG TYPEWRITER COVER... "Okay, let's call it a day" reflects this Canine's weary expression. Contoured slip-on styling covers typewriter completely... keeps dirt and dust out of keys. Washable vinyl; colorful appliqued felt design. Flopping ears serve as handles. Portable cover, \$1.00 ppd. Standard, \$1.50 ppd. Spencer Gifts, AJ-62 Spencer Building, Atlantic City, New Jersey.

34 PRESIDENTIAL STATUES... your own complete collection of every president of the United States—from Washington to Kennedy—in life-like, authentically detailed plastic. Each poses on a gilded pedestal printed with name and dates of office. Beautiful display rack. Statues 1 3/4" hi. Impressive display for den, schoolroom, etc. Set, \$3.98 ppd. Spencer Gifts, AJ-62 Spencer Bldg., Atlantic City, N. J.



100 INDIVIDUAL MAGNETS FOR 89c—Here are 100 powerful 1/4" x 1/4" x 1/8" rubber coated magnets for only 89c. Spend hours doodling with them building toys, houses, or anything imaginable. Perfect as markers and for holding notes to metal surfaces. For young or old. (6 sets \$4.95). Scott-Mitchell, Dept. F.W.M., 415 So. Broadway, Yonkers, N.Y.



MAKE YOUR PHONES PORTABLE—Transform any "tied down" telephone into a portable phone that you can carry and use from room to room. 4-prong attaches to phone, and jack is mounted against wall. Plug & jack set with 25 ft. extension cord, \$4.95; extra plugs, extra jacks, \$1.75 each ppd. Telephone Supply Co., Dept. FW-17, 380 Lexington Ave., N. Y. 17.



HOW THE WEST ORGANIZE THEIR DESK. Round up your desk-top litter with this handsome three-some. 4 1/4" rustic water well holds pencils, pens, etc.; chained water bucket guards stamps; 6" rugged fence houses envelopes and important memos. Rich beechwood; gleaming brass-tone trim. (contents not incl.) Set \$1.98 ppd. From Spencer Gifts, AJ-62 Spencer Building, Atlantic City, New Jersey.



ELECTRIC CIGARETTE LIGHTER... No wick, no lighter fuel needed! Flick the switch & panel opens to provide instant light for cigarette, despite wind or weather! Feather-light engraved metal case with built-in flashlight. Uses 2 pen light batteries obtainable anywhere. For men or women. Each, 98c. Set of 2 for \$1.89 ppd. Spencer Gifts, AJ-62 Spencer Building, Atlantic City, New Jersey.