

Family Weekly

NOVEMBER 17, 1963

MEDFORD  TRIBUNE

You Can Raise Your Child's IQ

By LESTER W. SONTAG, M.D.

■ The Fels Institute has found that there is a great deal you as a parent can do to help your child learn to think—and incidentally to raise his IQ.

Certain ways of dealing with the child stimulate him to make the fullest use of his intelligence. Other ways of treating him make learning unrewarding and even threatening. *(More on page 2)*

ALSO: _____

**ADMIRAL RICKOVER—
Cantankerous Patriot**

**How Readers Voted on
Legalized Lotteries**

**NANCY SINATRA—
She Wants to Make It
on Her Own!**

