

# Nature Lovers Losing War Against Billboards

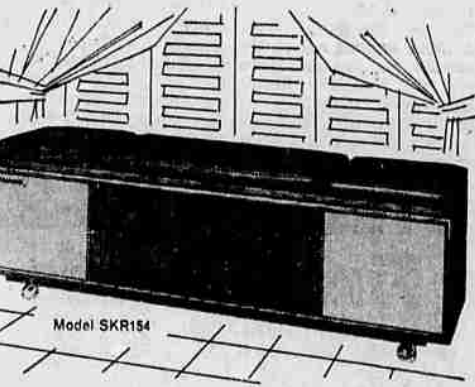
Have you heard it yet?

## MOTOROLA

### WIDE SPECTRUM STEREO HI-FI

featuring **COMPRESSIONAIRE BASS!**

A dynamic low-range bass speaker is mounted behind a special acoustical panel that causes compression of the air in front of the speaker as the speaker cone moves back and forth when it is energized by low musical passages. Result: bass that's rich and vibrant even at low-volume level. Judge for yourself. Bring in a record and hear the difference with *Compressionaire Bass*.



Stereo hi-fi in an elegant window chest

10 matched and balanced speakers. Styled in genuine walnut veneers and select hardwood solids, luxurious, washable cushions, easy-rolling casters. Built in FM/AM and FM stereo radio. 21 1/4" by 66 1/2" by 17 3/4". **\$565.00**

THE BEST IN SERVICE ON ALL MAKES RADIO and TELEVISION

## DON'S Radio, TV & Appliances

• AMANA • NORGE • MOTOROLA • RCA VICTOR  
1388 Siskiyou Blvd. Ashland 482-1376

## KYJC NEWS

Presents...

### SPECIAL SESSION REPORTS

#### • BOB BRUCE

With Direct Reports From the State House in Salem

#### • PAT McCOY

Reporting Direct Wire Dispatches

News Times Are:

7:30 A.M.—8:30 A.M.—5:30 P.M.

While the Special Session of the Legislature is assembled, KYJC News will report all the action to you.

**"KYJC News Tells You More... Says It Better"**

By JOSEPH D. HUTNYAN  
United Press International  
WASHINGTON (UPI) — Nature lovers are losing their war to rid roadside landscapes of illustrated messages proclaiming the benefits of Zip-Top beer.

The Bureau of Public Roads reports that only 20 out of 49 eligible states have agreed to limit use of billboards on interstate highways in return for special federal grants although the program is nearly six years old. Avid boosters of the anti-billboard drive, asked about the matter by United Press International, expressed disappointment and some bitterness at their inability to get rid of the oversized posters.

**Bonus Law Extended**  
The law permitting the "bonus" payment for billboard control recently was extended by Congress for two more years. But bureau officials do not expect very many states to participate.

"It is very discouraging," said Rep. Morris K. Udall, D-Ariz., enthusiastic backer of the program who has been unable to sell his own state on the idea.

Udall claimed the public does not want its handsome interstate roads turned into "billboard alleys," but that the outdoor advertising lobby has marshaled the political power to stifle the program at the state level.

Opponents scoff at this. They argue that the anti-billboard campaign has failed to get off the ground because it was a worthless idea from the start.

**Permits Payment**  
Briefly, the federal law permits payment of a bonus to states whose legislatures pass statutes restricting billboard advertising within 600 feet (about two city blocks) of the highway right-of-way.

The bonus totals one-half of 1 per cent of the federal cost of that part of the highway within the state. The federal government pays up to 90 per cent of the bill for the new 41,000-mile interstate system now under construction.

The states that have signed contracts with the bureau to receive the billboard control bonus are Connecticut, Delaware, Hawaii, Kentucky, Maine, Maryland, Nebraska, New Hampshire, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, Rhode Island, Vermont, Virginia, Washington, West Virginia and Wisconsin.

All states were eligible except Alaska which has no interstate highway program.

**Has Strong Backing**  
The billboard control law has strong backing from garden clubs, auto associations and civic groups who do not want

the beauty of the countryside (interrupted by multicolored commercials for cigarettes, whiskey and big city hotels).

It has been attacked by billboard and hotel interests who claim it is an infringement on personal property rights, and is contrary to the free enterprise philosophy.

"As we see it, it is a bride to do away with something — and the states are not buying it."

said Fred Hussey, Washington representative for the Outdoor Advertising Association of America, Inc.

The anti-billboard bloc also claims the ads are a safety hazard because they distract the motorist. The pro-billboard group says they help by breaking up the monotony and stimulating the driver to keep him awake.

Both sides have produced sur-

veys intended to prove their points.

Advocates of billboard control contend the present program is making little progress because it is lacking an awesome, well-financed corps of lobbyists in the halls of the state legislatures.

Some even hint that the billboard interests are exploiting their ties with politicians who frequently depend on the indus-

try for roadside advertising in their reelection campaigns.

Chairman Neill Phillips of the committee of one hundred on the federal city — a District of Columbia civic group — said, "I have no way of proving this but I think it's pretty general knowledge."

"They go to everybody who runs for election locally and nationally," added Phillips in an interview, "and say, 'if you

are for billboard control, we are against you and if you are against billboard control, we are for you."

Hussey vigorously denies this. "That's the old war cry," he said. "I know of no case where one of our operators ever turned down a politician who asked for space if it was available."

**Healthy SEPTIC TANKS**  
CESSPOOLS AND DRAINS  
CHEMICAL TOILETS  
IN FALLOUT SHELTERS

Use SEPTONIC Regularly!  
Keeps tank working, odor free. Easy to use. Fast, safe, harmless to plumbing. Costs only 38¢ per 500-gal. tank. Money back guarantee! 4 Treatments  
**\$1.49**  
At Your Grocer or Hardware



INTERSTATE BILLBOARDS—Billboard row along Interstate 90 in Ashtabula County, Ohio, includes these signs which the State Highway Department considers illegal because they are within 600 feet of the right-of-way fence. (UPI)

**NOW IS THE TIME TO GET YOUR GAS FURNACE**

Natural Gas Is Here  
Rates Are 20% Lower  
Montag Forced Air  
With a 20-Yr. Guarantee

**\$18300 Installed**

Easily Adapted to 5 Warm Air  
And One Return Air

**Rite-Way Heating**  
779-2215 245 No. Riverside

**PENNEY'S ALWAYS FIRST QUALITY**

Just charge it at Penney's  
PENNEY'S CHARGE CARD BENDS OVER SERVE YOU! BACKWARD TO

**before you spend more, compare Penney's low prices!**

**MATTEL'S TINY CHATTY BABY DOLL**

She Laughs!  
She Cries!  
Speaks 11 Phrases

**844**

Our competitors, shoppers tell us this is the lowest price in town—we invite you to compare! Tiny Chatty laughs, cries and speaks 11 phrases. Vinyl plastic with moving eyes and rooted hair, and her embroidered bib, tells her name!

TOYLAND—PENNEY'S STREET FLOOR

**Lovely and Loveable Famous — "IDEALS" TINY THUMBELLINA**

At Penney's Only **588**

Compare before you pay more! Penney's will not knowingly be underpriced on any toy! Pretty in her lacey dress, slip and booties! Wind her up. She moves! Silky rooted hair; painted eyes and soft, cloth body. Vinyl head, arms, legs.

TOYLAND—PENNEY'S STREET FLOOR

**Look! Clancy The Great Does Hit Hat Trick**

He skates with you, nods his head, makes monkey sounds! Put hat in his hand, toss in a coin; he'll skate to you! Brand new fun! He's 27" tall. Uses 3 "D" batteries.

**1399**

PENNEY'S HAS THE POPULAR ETCH-A-SKETCH!

**288**

Tiniest tots can draw, print and write! Turn the dial and watch the lines take shape! Erase by shaking card.

**Penney's Indianapolis special speedway!**

**Before you spend more COMPARE Penney's low price on this item!**

**DELUXE MODEL**

**1988** ONLY AT PENNEY'S!

With built-in-lap-counter... over 7 ft. of over-and-under roadway!

A special Penney's Value! The Indianapolis special has every feature road race hobbyists want: banked, 15 degree high speed turns; over 7 ft. of figure 8 over and under roadway for top speed racing! Includes 2 lane changers and a 3-piece chicane set with lap counter, bridge and trestle, double rail fence and 2 new high-speed cars. Power pack unit has 2 variable speed controls and 4 extra pickup shoes. Your special buy at Penney's Toyland!

### Schools Not Doing Job They Should

PORTLAND (UPI) — Oregon school board members, meeting here, were told Thursday schools are not doing the job they should in teaching about the seriousness of the Communist threat.

Dr. Richard Walker, director of the Institute of International Studies at the University of South Carolina, addressed the group.

He called for community and school board cooperation to raise money so teachers can go to seminars on the subject.

"America is in an age of unmatched peril today," he said. "The Communists are dedicated to destroy us."

He said guides such as Oregon has on teaching about communism were a help but that teachers "must understand more about communism before they can use the guides effectively."

Gov. Mark Hatfield spoke to the School Board Association Thursday night and said "the total economic future of the state is hinged to education."

He said voter rejection of the tax measure last month was "not a death blow, but a challenge."

The governor also called for more school district mergers, for reasons of economy and efficiency. He criticized plans of a local school district, Columbia, to build a new high school for 190 students.

### John Birch Society To Meet Tuesday

A meeting of the local chapter of the John Birch Society has been announced for Tuesday, Nov. 19, by the chapter chairman, Mrs. George S. Jennings of Medford.

The meetings, which will be open to the public, is scheduled for 7:50 p.m. in the Academic Lecture Room of Medford High School.

A film explaining the aims and purposes of the John Birch Society will be presented, Mrs. Jennings said. There will be no admission charge, the local chairman emphasized.

The session will be an education meeting, Mrs. Jennings said. She suggested that persons attending use the Monroe Street entrance, which is the most accessible to the lecture room.