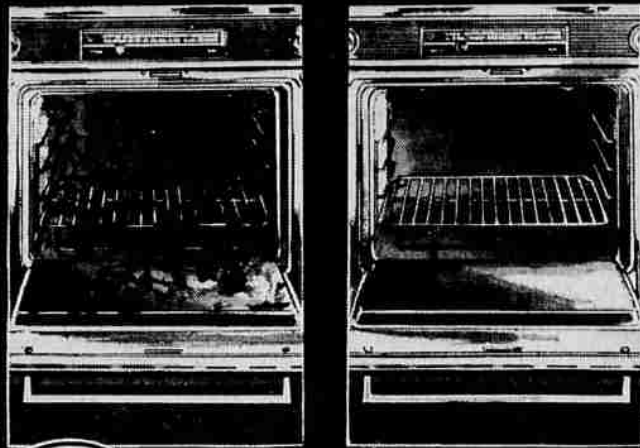


AMAZING NEW OVEN CLEANS ITSELF!



Even Houdini would have been amazed! See those before and after pictures above? You get that magic self-cleaning result electrically with G-E's new P-7 Oven! And you never touch the dirty oven! No hand-scrubbing, wiping or messing with chemicals!

You just set a dial at "clean," set a thermostat at "clean," set the timer and latch the door. That's all you do! All the spatters, roast drippings, crusted-on pie juice just disappear.

Your oven will be as spotlessly clean as the day you bought it... even the corners and ridges you could never clean before.

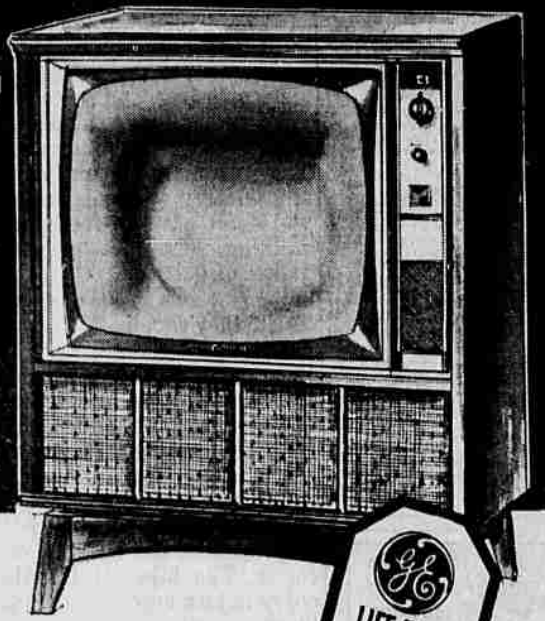
Hard to believe? Then see it for yourself. Come in for a demonstration.



The amazing P-7 Oven is available in three models — the 30-inch Spacemaker, the Americana, and the Americana with a built-in Exhaust System. See them at our store now!

SEE IT NOW AT YOUR HAPCO STORE!

SPECIAL BUY! BIG NEW 23" ULTRA-MATIC CONSOLE TV!



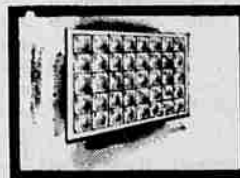
\$229⁹⁵
LESS HAPCO TRADE



ALMOST THINKS FOR ITSELF!

All YOU do is watch! Built-in G-E Ultra-Matic features make all the important picture adjustments automatically. Automatic Brightness Control adjusts contrast and brightness to suit room lighting for easy-on-the-eyes viewing. Automatic Fine Tuning keeps each channel exactly tuned at all times. Handsomely styled, walnut-finish wood cabinet.

Precision Etched Circuit Board carries G-E's exclusive lifetime guarantee.



AUTOMATIC Brightness Control! A light meter automatically adjusts picture brightness and contrast.



AUTOMATIC Tuning! Fine-tune each channel just once for best picture and sound. From then on it's automatic.



SET-AND-FORGET Volume Control. Your pre-selected volume level stays the same everytime you turn on the set.



AUTOMATIC GAIN CONTROL (Keyed AGC) Compensates for both strong and weak signals to stabilize picture, and sound.

PREVIEW DAYS



**GO! See What's New for '64
SAVE! On '63 Model Closeouts**

RED TAG SALE

Look for the Red Tag and discover prices that have been lowered to the very lowest possible level. Here are some examples.

	Was	NOW
REFRIGERATOR—Model TA241	\$229.95	\$188.88
G.E. TV—Model M758	\$229.95	\$188.88
G.E. TV—Model M720	\$229.95	\$188.88
STEREO—Model RC1672	\$399.95	\$338.88
STEREO—Model RC3435	\$469.95	\$388.88
G.E. WASHER—Model WA500	\$204.95	\$158.88
DISHWASHER—Model SC603	\$299.95	\$248.88

	Was	NOW
G.E. RANGE—Model J311	\$179.95	\$168.88
G.E. RANGE—Model J352	\$209.95	\$178.88

MANY MORE

MIGHTY BUY!

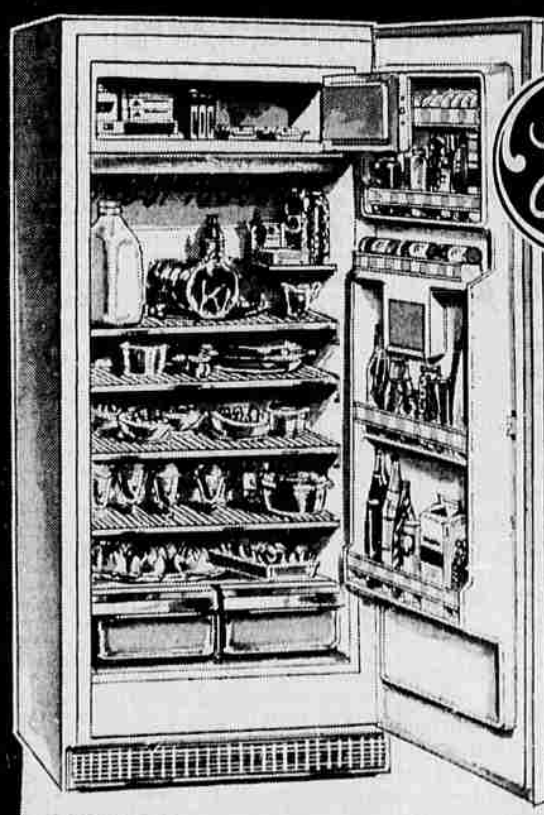
19" PORTABLE AND STAND



\$139⁹⁵
INCLUDING STAND

LOOK WHAT YOU GET:

- Big, 19" Screen
- Bright "Daylight-Blue" Picture
- Built-in Adjustable, Telescoping Antenna
- Convenient Top-mounted Controls
- Dust-sealed Safety Window
- Hi-Impact Polystyrene Cabinet
- Conventional Cooling to Prolong Component Life
- Powerful Frame Grid Triode Tuner
- Rich, Clear Sound
- Precision-Etched Circuit Board... Guaranteed for Life!
- Attractive Roll-Around Matching Base



NEW! NEW! NEW!

FRESH FOOD 13!

FOR PEOPLE WHO HAVE FREEZERS!

13 cubic feet! Mammoth storage space for fresh foods, plus a compact zero-degree freezer for ice cubes, ice cream, and such frozen foods you wish to keep handy. Just great if you have a food freezer!

Automatic defrosting refrigerator • two Mini-Cube ice trays • 5 1/2 cabinet shelves, 3 adjustable • two porcelain vegetable drawers • butter compartment • egg shelf • 4 door shelves, bottom shelf holds 1/2-gallon milk containers and tall bottles • protective door stops • copper-tone, mix-or-match colors or white. Right or left-opening doors.



\$349⁹⁵
LESS HAPCO TRADE



TERMS OF COURSE

HAPCO
HOME APPLIANCE COMPANY
115 EAST MAIN—MEDFORD