

**We Pay \$2  
Cash for  
Full Books**  
SAVE FOR EXTRA  
CHRISTMAS MONEY

**GROCETERIA  
FOUNTAIN**  
**CHICKEN  
FRIED  
STEAK**

**88c**

Hours: 8:30 A.M.-7:30 P.M.  
Daily (Except Sunday)  
DINNERS SERVED TILL 7  
Monday Thru Saturday

MARK'S

**Groceteria**  
"THE PLACE TO GO  
FOR THE BRANDS  
YOU KNOW"

Sixth  
and Grape  
Limit Rights Reserved  
No Sales to Dealers

LOTS  
OF  
FREE  
PARKING

**We Will  
Gladly Cash Your Paycheck**

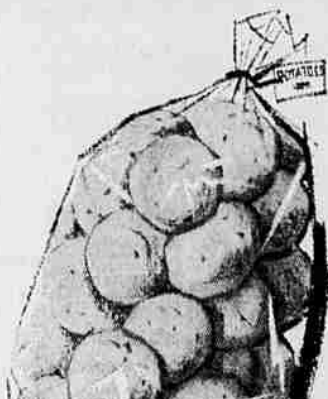
**GROCETERIA BAKERY**  
Apple Sauce Bar Cake Each 39c  
Glazed & Sugared Donuts Doz. 49c  
Golden Indian Bread 15-oz. Loaf 29c  
Butter Flake Rolls Doz. 35c

**POTATOES**

U.S. No. 1  
10-lb. Bag

—PLUS—  
50 FREE  
STAMPS

**49c**  
SAVE TWICE!



**Yellow Onions 19c** 3-lbs.

Red Delicious  
APPLES  
9c lb

Cut Banana  
SQUASH  
5c lb

Romaine  
LETTUCE  
2 FOR 29c

LOCAL CARROTS - 2 Lb. Bag 19c

GROCETERIA HAS A COMPLETE STOCK OF PARTY FOODS,  
SNACKS, AND MIXES. SHOP OUR FANCY FOOD SECTION.

VALUABLE COUPON

**KLEENEX**

300  
Count  
Box

**7** for **\$1**

Sneezin'  
Time!  
Be  
Ready!

Without Coupon  
5 for \$1

With This  
Coupon

VALUABLE COUPON

C AND H  
Powdered  
Sugar

1-Lb. Pkg.

**10c**

Without Coupon  
15c



Coupon  
Good for  
4 pkgs.

**Barron Discusses  
Impact of Hilt  
Company on Area**

ASHLAND—Although Yreka is our county seat, many of our employes prefer the Ashland-Medford area for shopping," according to Mel Barron, manager of the Fruit Growers Supply Company of Hilt, Calif.

Barron addressed the Ashland Chamber of Commerce Tuesday, tracing the growth of the company since its organization about 1900, and telling of its current operations.

Of the firm's employes (140 the year around and as many as 225 in the summer), a total of 42 live in Ashland, he said. He predicted that this number would increase when Interstate 5 is completed across the Siskiyou.

**Pay High Taxes**  
Barron also pointed out that Fruit Growers Supply Company employes who live in Oregon must pay about three times as much state income tax as their colleagues who live in California. Should the Oregon tax structure be altered, the number of employes living in Ashland might increase even more, he indicated.

The 42 employes who now live in Ashland received salaries totaling about a quarter of a million dollars per year, Barron said. The total company payroll runs about a million dollars a year.

The Fruit Growers Supply Company was organized about 1900 and moved to Hilt in 1910, investing \$100,000 in an existing concern called the Northern California Sugar Pine Company. Its product at that time was wooden containers for the shipping of citrus fruit. The company is a subsidiary of Sunkist Growers, Inc.

**Operated Box Factory**  
The company operated the Hilt mill as a box factory from 1910 to 1960, producing 1,000,000 and 10,000,000 boxes a year.

Then in 1960, cardboard fruit boxes came into existence and eliminated the market for wooden boxes, Barron said. And so the box factory was closed. The mill now manufactures lumber exclusively.

It works 49 weeks out of the year and logs 32 million board feet of timber per year on the average. The logging is done both on company owned lands and on Forest Service and Southern Pacific lands.

**Support of Bill  
Urged at Meeting  
Of Local Ad Club**

Support of the Quality Stabilization Bill (HR 3-669), (S-774), "to help protect the interests of small businessmen and the buying public," was urged here by Mrs. Phil Brainerd, who has acted as president of the Downtown Retail Merchants' Association for the past 16 months, when she addressed the Southern Oregon Advertising Club this week.

Speaking on "Problems of the Downtown Merchants," Mrs. Brainerd said the small retailer is faced with a dilemma brought about by price cutting in the discount stores.

Small businessmen, she contended, are not in a position to put out "loss leaders," but do offer quality products, backed by service, and a definite knowledge of products. The small businessman is therefore in a position to offer more to the consumer, Mrs. Brainerd said.

**Serve More Area**  
During a question period, Mrs. Brainerd pointed out that Medford merchants are serving an increasingly broader area, with boundaries extending far beyond what is normally considered the trade area of this community.

It was brought out that Medford merchants are not catering to a strictly limited county population of 72,000, but to a buying market of upwards of 250,000 people.

Fred Robinson of Robinson Brothers will speak to the Advertising Club Monday, Nov. 18, it was announced. The meeting will be held at Kim's at noon, and all persons interested in advertising, particularly merchants, are invited.

**Georgia Patrolmen  
Move on Speed Trap**

LUDOWICI, Ga. (UPI)—State troopers in unprecedented action, took over traffic duties today in this south Georgia town accused of operating a speed trap.

The highway patrolmen, on orders of Gov. Carl E. Sanders, relieved local law enforcement authorities at midnight and will remain here 90 days.

Sanders issued his order under a 1963 law designed to wipe out speed traps that have hurt Georgia's image nationally and hampered its tourist trade.

**Goldwater—IV**

**Arizona Senator Caught in Middle  
Of Conservatism, Move Toward Center**

By HARRY FERGUSON  
WASHINGTON (UPI)—One of these days Sen. Barry Goldwater is going to have to make a basic decision. Should he start moving from the far right toward the center of American political opinion or should he stand fast and risk the fate that overtook the late Robert A. Taft?

Neither the far right nor the far left elects an American president. The decision is made by the millions of independent voters who dwell in the middle ground. Taft, like Goldwater, was a conservative. He lost the 1952 Republican nomination to Dwight D. Eisenhower because the party professionals thought he was too conservative to win the election. This is a big club and Goldwater's opponents will hit him with it repeatedly as the campaign hots up. The other horn of the dilemma is that if Goldwater starts moving from the far right toward the center, he is bound to alienate the people who now are the hard core of his support.

**Letter Chides Senator**  
Letter to Goldwater from San Francisco: "The tragic picture of Tom Dewey and then again Richard Nixon agreeing to

everything the incumbent administration had done and merely saying they could do it cheaper remains very vividly before us. There are millions of people who would like to be able to vote on the clear cut issues of personal freedom, sharply restricted foreign aid and our whole ridiculous foreign policy.

"Your stand in the past has been very clear, but it is noticeable that you have compromised these stands to some extent in the more recent past. I hope you will maintain a firm position and not compromise any further."

**Needs Ike's Approval**  
Goldwater desperately needs the approval of Eisenhower to win the nomination because the former president still is the hero of millions of voters in the middle ground. Some years ago

Goldwater was asked what he thought about Eisenhower's brother, Milton, as a presidential possibility. He replied: "One Eisenhower in a generation is enough." To Goldwater's credit he does not try to wriggle off the hook today by claiming his was misquoted. But he does maintain that what he meant was that Dwight Eisenhower had rendered distinguished service to the nation and that the family should not be called upon to do anything further, especially since it was doubtful that Milton could match his brother's record.

So far Eisenhower, as far as the public knows, is neutral in the race for the GOP nomination. He did say at one stage that he would like for Goldwater to be more explicit in what he stands for.

Goldwater recently visited the former president at Gettysburg and assured Eisenhower he would state his views fully on all issues if and when he announces he is a candidate. Between now and the announcement of his candidacy will be a time of trial for Goldwater because he knows that if he comes up with a program un-

acceptable to Eisenhower, he will have two strikes on him before the Republican convention convenes.

Next: The men and organizations around Goldwater.

to please any cat...



all tuna  
liver 'n meat  
chicken  
fish  
meaty mix  
kidney 'n meat

**6 Dr. Ross  
CAT FOODS**

**Foreign Aid Bill Economy Target**

WASHINGTON (UPI)—Senate economy forces continued to batter at President Kennedy's foreign aid bill today, confident they could make further reductions in the program already trimmed by almost \$500-million.

While Senate leaders hoped for a final vote this week, aid foes, led by Sen. Wayne M. D-Ore., gave no assurances that the 14-day old debate on the bill to authorize another year of military, economic and technological aid would end by Friday.

Sen. Ernest Gruening, D-Alaska, was expected to lead the battle today with an amendment to end all military aid to Latin America except for prior commitments. The bill would allow the President to continue arms assistance if he considered it in the interests of U.S. national security.

The Senate Foreign Relations Committee had recommended \$4.2 billion based on President Kennedy's original request of \$4.5 billion. During the two weeks of debate, the Senate has added amendments to the bill cutting it to \$3.72 billion. Funds still must be appropriated by another bill, now being considered by a House committee.

Other congressional news: Baker: Sen. John J. Williams, R-Del., who instigated the investigation of Robert G. (Bob-

by) Baker, was called before the Senate Rules Committee to provide more information on the former Senate Democratic secretary's activities. Williams' appearance at the closed session of the committee was his second. He requested the meeting because he said he had new information to provide.

**Peace Corps: Senate action on the Peace Corps \$102 million authorization bill does not appear likely until next month. The bill provides \$47 million for the program than Congress provided last year.**

**Interpretation  
Left Up To AT&T**

WASHINGTON (UPI)—As far as the Federal Communications Commission (FCC) is concerned it's up to the American Telephone & Telegraph Co. to figure out the meaning of the terms "press" and "general news."

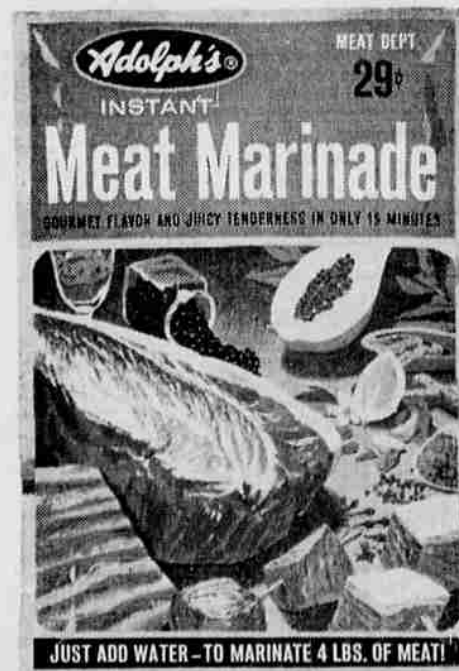
AT&T had asked the FCC to interpret the terms as a guide to consideration of special rates for press users of leased telegraph and telephoto services.

But the FCC dismissed the request Wednesday, saying the initial responsibility for interpreting the applicability of any charges a company makes rest with the company.

READY-TO-USE FRUITS FOR FRUIT CAKE  
**BEST FOR ANY  
FRUIT CAKE  
RECIPE!**

**LYONS  
RADIANT  
MIX**

**If you never  
marinated meat before,  
here's a great new reason  
to start!**



The handy foil packet (above) contains Adolph's Instant Meat Marinade. A complete, all purpose, dry marinade mix.

It gives any cut of beef, pork, lamb, veal, fish and poultry gourmet flavor and juicy tenderness. Before Adolph's, marinating was a bother.

It meant soaking meat in a complicated-to-make mixture of spices, seasonings, oils and vinegar. And it took hours.

Now, Adolph's Instant Meat Marinade takes the waiting out of marinating.

LOOK FOR ADOLPH'S INSTANT MEAT MARINADE IN THE MEAT SECTION OF YOUR MARKET. (If you don't see it there, ring the buzzer.)



With Adolph's Instant Meat Marinade, you just add water and you've got it made.

Then follow the simple directions on the packet. And in 15 minutes, your meat is marinated to perfection—ready to broil or barbecue.

One 29c packet of Adolph's marinates up to 4 lbs. of meat, poultry, or fish.

And it's so easy, that even if you never marinated before, tonight could be the night.

**Adolph's  
MEAT MARINADE**