

Goldwater - I

Every Political Poll Shows Arizona Republican Ahead for GOP Nomination

WASHINGTON (UPI)—Every four years candidates for president go through a ritual dance and at the moment Sen. Barry Goldwater is doing what our grandparents called "the hesitation waltz." You act like you are about to take a step but don't quite do it.

Goldwater will announce in January whether he is a candidate for the Republican nomination for president. If he says no, it will be the biggest political upset since Harry Truman defeated Thomas E. Dewey. On the basis of all available evidence we are going to assume that Goldwater is running for president right now and is running hard.

And running in front. Every political poll shows him ahead for the GOP nomination, along with an unscientific one this reporter took on the sidewalks of Washington. It was an attempt to find out why Goldwater is leading, and 10 persons who favored the Arizona senator were questioned.

Ten Give Reasons
—Four said because he was against the income tax and two of them said he favored abolishing it.

—Four said he would get tough with Khrushchev and the Communists, and one of them volunteered the opinion that Goldwater planned to send the United States Marines to Cuba to throw Fidel Castro out of office.

—One said "Goldwater isn't afraid of anybody and that's what we need to clean up the Kennedy mess."

—One said she had been for Nelson Rockefeller before his divorce and remarriage but

switched to Goldwater because "he is a good family man and a good father."

Obviously some of the senator's followers have a hazy or downright erroneous idea of what he stands for. Goldwater has no intention of abolishing the income tax and it is highly unlikely that if he were elected president he would order the Marines into Cuba without provocation.

There is nothing unusual about voters being confused on the issues and, in fact, professional politicians rate the candidate's overall image far above his pledges. Dwight D. Eisenhower writes in his current memoirs that he was shocked after winning the presidency when the professionals told him to forget about the platform on which he ran.

Projects Fearless Image
The image Goldwater projects at the moment is that of a hell-for-leather, fearless man out of the West. Lyle C. Wilson, United Press International's vice president for Washington, who has seen politicians come and go, rise and fall, for more than 30 years, analyzes Goldwater's political appeal this way:

"He sounds like a forthright, earthy politician who doesn't take himself too seriously. He gives the appearance of not being afraid to stand up and be counted. He seems to have a real enthusiasm for slugging it out with Kennedy."

Goldwater strides on to the political stage at a time when many Americans are showing stress and strain from the day-to-day pounding of events. A recent Gallup poll documented this vague dissatisfaction with



EARLY CAMPAIGNER — Sen. Barry Goldwater, R-Ariz., turns to his aides in wonderment, upper photo, as he is met with a rash of "Goldwater for President" signs on a visit to San Francisco last June. In the lower photo, Goldwater and his wife, left near his shoulder, receive an enthusiastic welcome from supporters upon arriving at Concord, N. H., airport in October. (UPI)

The Lighter Side...
BY DICK WEST
Confessions of Sin Now Commonplace

WASHINGTON (UPI) — Joe E. Lewis, one of America's best loved toppers, came here recently to deliver a series of temperance lectures at a local lyceum called the Blue Room.

Lewis likes the Blue Room because of its decor, which matches the color of his jokes.

A press agent was telling me that Lewis would make good column material because he had become successful doing things that are supposed to be the ruin of a man.

In his public image, at least, he has made a career of drinking to excess, chasing after young girls and squandering his dough at the race track.

In my opinion, however, this press agent had the wrong angle.

The truth is that vices are a glut on the market. Practically everyone you meet nowadays has a complete matched set of minor transgressions.

Discuss Sin
I wouldn't say that people sin more than they used to, but they surely do spend more time discussing it.

You sit down by a stranger on a bus and the chances are that by the time you reach your stop he has told you that he drinks too much and is cheating on his wife.

You go to a party and it's a good bet you will spend the entire evening listening to some blowzy dame in a sequined

dress relate the experiences of a compulsive gambler.

The tendency of people to blurt out indiscretions that 30 years ago they wouldn't have confessed on a torture rack has reached alarming proportions. Depravity has become a real drag.

Things are coming to the point where I would rather have people tell me about their hernia operations.

Makes Subject Entertaining
What makes Lewis unusual, then, is not that he talks about his foibles in public but the fact that he can make such commonplace subjects entertaining.

After 40 years of steady dissipation, Lewis claims that he still has "the body of a child—a weak, pale, sickly child."

Why does he continue to drink so much? "I am carrying a torch for Jessica Dragonette," he explains.

Small wonder that he should go through life thinking that Hyannis Port was the brand name for a "sweet kosher wine." Or that he would speak well of overindulgence.

"Show me a man who can hold his liquor and I will show you a serious kidney condition" is his philosophy.

I don't know how much Lewis gets paid but he deserves every cent. It takes real talent to uphold the standards of professional debauchery in the face of so much amateur competition.

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Try and Stop Me
By BENNETT CERF

A BROKER'S ASSISTANT in Wall Street was embarrassed to discover, after eating a substantial lunch, that he had left all his money in another suit. The owner of the restaurant considered the situation for a moment, then chalked up the customer's name, plus the amount of his bill, or a board behind the cashier's desk. "Please don't do that," implied the budding financial wizard. "All my co-workers eat here. What will they say when they see what you have written?"

"They won't see it, my boy," the owner of the restaurant assured him. "Your overcoat will be hanging over it."

On the maid's day out, a prominent publisher volunteered to tackle the Herculean task of putting their four-year-old to bed. The exhausted wife threw herself on the chaise longue and picked up the evening papers. An hour later the four-year-old stole into the room and whispered, "Daddy's asleep at last!"

A teen-ager demanded an autograph from Sue Lyon, the young star of "Lolita," then explained, "It's not for me, you understand. It's for my grandfather."

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Venus De Milo To Grace Olympics
PARIS (UPI)—The French government has given permission to the world's most celebrated figure—51-38-47—to grace Tokyo with her charms during next year's Olympics.

Still the reigning queen of feminine perfection, Venus De Milo will be carefully lifted from her surroundings at the Louvre museum and whisked by jet to Japan.

MUSICAL TRIO
CHICAGO (UPI)—The piano and guitar are the first and second most widely played musical instruments in the United States, the American Music Conference reports.

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