

# Erratic Supply System Slows Gum Shopper



BAZAAR-LIKE STORE—Moscow's Gum department store, Soviet equivalent of Macy's, is shown in this picture taken in recent years. The bazaar-like store has more than a mile of counters and features, among other things, machines that give you perfume at 10 kopecks a squirt. (UPI)

By JAY AXELBANK  
United Press International  
MOSCOW (UPI) — Just 150 yards from Lenin's tomb is the Macy's department store of Moscow. It sells North Vietnamese ornamental tea strainers, electric face massagers and even a whiff of perfume at 10 kopecks (11 cents) a squirt.

But when this correspondent went into Gosudarstvenny Universalny Magazin (state department store) — known as Gum — he couldn't find a white shirt in his size or an ordinary room thermometer.

The erratic supply system in this country makes shopping in Gum (pronounced goom) a treasure hunt and often drives Westerners and Russians alike to desperation.

Railroad Station Appearance  
Gum, housed in a huge, gray building that fronts on Red Square across from the Kremlin, looks more like a Victorian railroad station than a department store.

But you can't say Gum doesn't try. Recent window displays have had that "department store look" so familiar to Americans and other Westerners.

One window featured black lace bras and slips. Only a year ago authorities proclaimed the right of Russian women to wear black lingerie to make themselves beautiful. Stalin, who is buried only 250 yards from Gum would turn over in his grave to see such a display. In his regime, women's lingerie was often in short supply, black was

unheard of — and "socialist" women didn't wear such things anyhow.

Another window this fall showed what the well-dressed Russian male should be wearing this year — a one button, baggy brown suit. In the mannequin's hand was a suitcase and he was facing a sign advertising "Aeroflot" — the nation's airline. "Be well dressed for that important trip in your life," said a sign in the background.

A Westerner lured into entering Gum for the first time is in for a surprise. Instead of the dazzling atmosphere of a Macy's or Nieman Marcus, he finds rows of old-fashioned, multi-storied arcades.

Adding to the railway station atmosphere is a glass roof. The bazaar-like store has more than a mile of counters. According to Soviet statistics it grosses more than 1,000,000 rubles (\$1-112,000) a day. A Soviet source

said customer traffic has been known to reach 400,000 a day. **Stocks Many Items**  
Gum stocks about 30,000 items including food. But like so many other articles, it is catch-as-catch-can. Good steaks, for instance, are available only about once a month.

Some things are reasonable by Western standards — an iron at 10 rubles (\$11.12), a sofa seating four at 70 rubles (\$77.84), a floor lamp at 10 rubles. But by contrast a woman's gray

cloth coat (not particularly fashionable) is 80 rubles (\$88.96). Steak is 4 rubles (\$4.45 a pound). The average Russian earns 80 rubles (\$88) a month.  
Because it fronts on Red Square Gum has a tourist attraction air. While loudspeakers blare shopping tips to "comrade customers" ("see the fine selection of shoes on the first arcade"), one can see Russians buying ice cream, doughnuts or putting kopecks into the perfume squirting machines.

## Appeal for Holiday Gifts Being Made

An appeal for donations for the Christmas Gift Project of the Jackson County Mental Health Association has been mailed to community and church groups of the Southern Oregon area asking for assistance in providing gifts to the more than 300 persons in Unit 6 of the State Hospital in Salem.

Unit 6 is the housing area for patients from Jackson, Josephine, Douglas, Coos and Curry counties under the new plan of dividing the State Hospital into small hospitals.

The director of social services at the hospital has listed as patients from the Southern Oregon area 134 men, 172 women and 10 teen-agers. About 20 patients are entered from Jackson County each month.

Emphasis is being given to providing gifts of a personal nature which will be useful or en-

joyable, according to the committee working on the project.

**Add Name Cards**  
The Jackson County Mental Health Association hopes to have the project completed by early December because of the time required to prepare the gifts for transporting and the time needed by the hospital

## Condemnation Suit Filed for Highway

A condemnation suit has been filed in Jackson County Circuit Court by the Oregon Highway Commission against the Elk Lumber Co. for 3.45 acres of land in the Siskiyou mountains for construction of Interstate 5.

The property is a strip of land of variable widths on the west side of the highway, according to the complaint.

staff for wrapping and adding name cards for the holiday observance.  
A number of Medford individuals have volunteered to act as recipients of the donations. They are Lindsay Vinsel, Adult Education department, Medford High School, telephone 773-7220; Mrs. Herbert Gifford, 2336 Table Rock Road, 772-6080; Mrs. Henry Padgham, 2707 Springbrook Road, 772-4248;

Mrs. Robert Minear, Route 4, Box 331, Old Stage Road, 773-1277; Mrs. Chester Guches, 2677 Griffin Creek Road, 773-2713; and Mrs. Una B. Inch, 602 Catherine St., 773-1073.

Anyone wishing to add messages or memorandums may leave them with Mrs. Bruno Rath, secretary of the Mental Health Association at Rath's Fashion Shop, 214 East Main St., Medford.



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## Figures Tell Story of Switzerland's Economic Boom

By CHARLES LA ROCHE  
United Press International  
ZURICH, Switzerland (UPI) — Little Switzerland is enjoying an economic super-boom. Figures tell the story.

No number is quoted with more pride than the 142 unemployed counted last Aug. 31 in a population of 5,800,000 — a record that's no one-shot economic quirk. There were only 148 unemployed at the end of July, and only 171 at the end of September.

This situation reflects not merely the "total employment" formerly regarded as just an economic theory. Switzerland suffers from a severe case of over-employment.

At the end of August, 1963, there were 690,000 foreigners working in Switzerland on short-term permits, an increase of 7 per cent over August, 1962. This would be comparable to the United States importing the whole population of Canada within one decade to keep its economy going.

**Some Are Foreigners**  
Thirty-five per cent of all industrial workers in Switzerland are foreigners; in some branches, such as textiles, 50 to 60 per cent.

But these are not the only stunning figures.  
Since 1951, when the super-boom really started rolling, popular income doubled from 19,020,000,000 Swiss francs (\$4,423,000,000) to an estimated 38,000,000,000 Swiss francs (\$8,840,000,000) in 1962.

The basis of the boom is undoubtedly the sustained demand for Swiss goods and services both at home and abroad.

Curiously, the Swiss were helped, in a way, by a grave miscalculation on the part of their notoriously overcautious and pessimistic government.

**Permitted Backlog**  
Expecting an economic crisis and large-scale unemployment after the war, the government permitted a backlog of public works to accumulate during the war, when military service siphoned off enough workers to eliminate the unemployment problem.

At the same time, private industry was nudged into creating "crisis reserves" for the expected post-war slump.

With Swiss banks, their vault bursting with money, cheering from the sidelines, "swiss industry, as soon as it saw there would be no world economic crisis, went on the biggest investment binge in Swiss history. New factories were strewn over the landscape by the hundreds — but nobody bothered to reckon seriously how these factories would be populated in a country that never had much unemployment before.

**Investment Spree**  
The big investment spree was, of course, helped not only by the "crisis reserves" and the cheap credit, but also by Switzerland's low taxation, the lowest of any highly industrialized country. The low taxes eased the ploughing back of profits into expansion.

Seven hundred thousand foreigners brought into Switzerland to fill the work force gap did their share to stimulate sales and home constructions.

The Swiss themselves modestly attribute their unique boom largely to a combination of lucky coincidences. But economic discipline played its part.

Switzerland's business leaders demanded "discipline" not only from their workers, among whom a work week of 44 hours or less is still the exception rather than the rule, but also



**HIGH EMPLOYMENT**—Economic theory of "total employment" is pretty much in force in Switzerland, which counted only 142 unemployed in its 5,800,000 population Aug. 31 this year. In this picture, Richard Scheurer of Buren works in Zurich is shown working in a watch factory. (UPI)

from their stockholders, who got relatively meager dividends. The argument was that sustained expansion was more important than short-term wealth.

**Discipline Necessary**  
Discipline also was necessary to withstand the temptation to let workmanship and quality of goods slip. The efforts of decades to build the image of Swiss exports as not exactly cheap, but always worth the money, from watches to cheese, from machine tools to chocolate, from turbines to pharmaceuticals, were sustained.

Today, Swiss business leaders are beginning to worry about keeping this high standard, because they fear many of the foreign workers imported cannot match their Swiss counterparts in skill. But enough of the reputation of high quality remains to permit the Swiss to beat the Common Market bogey; while neither a member of "The Six" nor associated, Switzerland has steadily increased its export to the Common Market countries over the last four years.

Experts see some dangers in the present situation. For example a stroke of the pen by some Italian official, calling home the 400,000 Italian short-term workers in Switzerland, could spell disaster to Swiss production.

But empty factories, because there are no workers around, are still preferable to empty orders on the books.

## Medford Man Arrested After Accident in City

A 46-year-old Medford man was arrested on a drunk charge Thursday about a half hour after he was involved in a two-car collision at Crater Lake Highway and Biddle Road, according to city police.

Lodged in city jail and charged with being drunk in public was Jay C. Skaggs, 1398 Morrow Road. Police said he was the driver of a car which collided with a vehicle operated by Clarence Carl Wienecke, 26, of 3479 Table Rock Road, about 9:56 p. m. Skaggs was arrested about 10:30 p. m.

Two persons were slightly injured in a three-car collision about 2:15 p. m. Thursday on North Riverside Avenue near the Austin Street intersection.

Hurt but not requiring first aid were Patricia Estella De Hass, 18, of 1929 Scenic Drive, and Sharon Kay James, 18, Central Point.

Miss De Hass was a passenger in a vehicle operated by Melvin Wayne Fields, 21, of 411 Beatty St. Mrs. James was a passenger in a car driven by Markey Lee James, 21, Central Point. Other driver involved was Francis Lavern Harper, 31, Central Point. No citation was issued.

Medford police said Dana Lorraine Marchbanks, 16, of 1456 1/2 Spring St., was the driver of a car, which struck a vehicle registered to Janice Marie Hasler, 3084 Crater Lake Ave., about 11:44 a. m. while it was parked in front of 807 S. Central Ave. Miss Marchbanks was cited for violation of basic rule and for not having an operator's license. She was not injured, officers said.

## Two Zone Change Requests Are Deferred

Two zone change requests ran into opposition at the Thursday night meeting of the Medford City Council and ended up being deferred for two weeks.

The disputed requests involved properties located on the south side of Crater Lake Highway, north of Delta Waters Road, and at the northeast corner of Crater Lake Avenue and McAndrews Road.

Several residents in the neighborhood of the Crater Lake Highway - Delta Waters Road property appeared before the council to register opposition to the requested zone change from single family to limited commercial.

**Seek Sentiment**  
In view of the opposition, the council voted to defer the request, but urged the residents in the meantime to circulate a petition among their neighbors to determine an accurate indication of sentiment about the zone change.

Medford Developer Mark Goldy appeared before the council to seek a zone change from single family to multiple family for the "only remaining lot in the Blossom Hills subdivision."

Goldy said he had been unable to sell the corner lot for a single family residence and planned to erect a "three or four-plex" if the request were granted.

**Against Request**  
Councilman Robert Bacus said he was against the change since he could find "no justification" for a multiple family development on the edge of a single family area.

When asked, Planning Director Ned Langford said the Planning Commission considered the proposal a "reasonable use of the land," and had found no opposition to the request.

Two motions by Bacus to postpone consideration failed, but a motion for approval failed to gain the necessary three-fourths majority for a first reading, and the matter will come up again at the next council meeting.

In other action, the council voted to:

—Approve installation of a sanitary sewer on Stewart Avenue and Chestnut Street.

—Approve a change of zone from multiple family to commercial for property located at the northeast corner of W. Main Street and Western Avenue.

—Postpone action until the Dec. 5 meeting on a proposal to annex to the city property located at the northwest corner of Prune Street and Columbus Avenue.

—Remove the Columbus Avenue right-of-way acquisition from the Torrence title system in order for the city to secure title insurance.

**Contract Awarded**  
—Transfer items within the Park and Recreation Department budget for the purchase of

extension, Olwell Way, 11th Street and the widening of Jackson Street; storm sewers on Fir Street and Crater Lake Avenue; and water mains on Bessie, Jackson and Lindley Streets.

**Assessment Ordinances**  
—Establish assessment ordinances for paving Olwell Way and 11th Street, and for installation of water mains on 10th Street and Crestbrook Road.

—Grant a contractor's request for an extension of time on the Bessie Street water main project.

## Two Psychiatrists Open Practice Here

Two psychiatrists, Dr. George Sakurai and Dr. Joseph Ball, have opened practice in Medford, bringing the total in this area to three.

The two native Oregonians, who formerly practiced in Portland and Salem, have offices at 650 Royal Ave., and have come to Medford, they said, because of the specific need presented to them for psychiatrists in Southern Oregon.

Both are graduates of the University of Oregon Medical School and have had experience in medical practice in other fields but plan to confine their practice here to a broad range of psychiatry, in which both are well qualified and experienced.

Dr. Sakurai is now psychiatric consultant in Roseburg for Douglas County and Dr. Ball is psychiatric consultant for Yreka, Calif. They will continue these services while carrying on their practice here.

The two doctors are not psychologists, but psychiatrists. Dr. Sakurai emphasized. He said the local need for men in their field was first pointed out to them by the Mental Health Division of the State of Oregon.

Dr. Ball also has had considerable experience in public health work.

The Sakurais are making their home temporarily on Smith Street in Medford. They have four children, Steven Neil, 8, Larry, 6, Leslie Janine, 5, and Scott Randall, 4. The two older children are attending Roosevelt School and the little girl is in kindergarten.

The Balls have three children, Kimberlee Jo, 4, Jacqueline Ann, 3, and Jon, 2. They are at home on Cherry Lane.

**SPACE DISTRESS SIGNAL**  
GENEVA (UPI) — The International Space Conference Thursday set up an "SOS" radio frequency for spacemen in distress.

It is 20,007-kilocycles, and came after a Soviet request for action on "traffic rules" for space.

**Medford Employes Complete Course**  
Five city of Medford employes, members of the public works department, have completed a study program conducted by Oregon State University and the Oregon State Board of Health, Public Works Director Vernon Thorpe has announced.

Certificates of completion have been awarded to the men by the Sewage Workers Operators Certificate Committee of Oregon.

The volunteer program is planned to provide educational assistance and to help train persons in the vitally important field of water pollution control, according to a letter received by Thorpe from Martin E. Northcraft, secretary of the certificate committee.

Receiving the certificates were Eugene H. Davenport, Ralph H. Glass, John M. Inlow, Isaac E. Morris and Jan Rae Niehaus.

**The Following Stores Will Be CLOSED**  
In Honor of Veteran's Day  
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