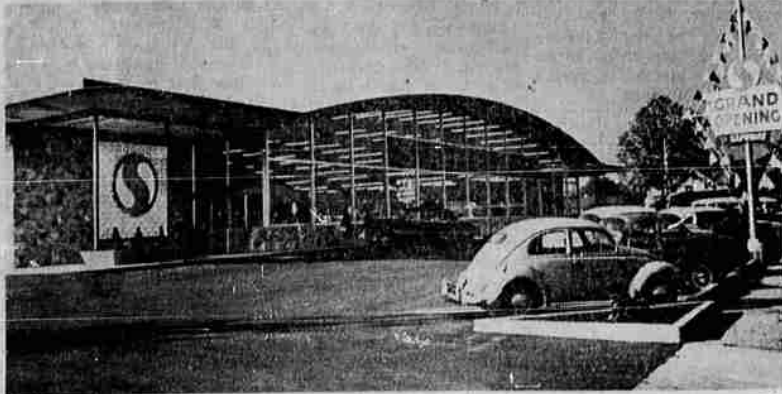


BUSINESS Memo

Edited by The Mail Tribune Advertising Department

AUTO SALES HIT MID-OCTOBER RECORD. The nation's auto dealers sold 211,933 American-made autos in the middle third of October, reports The Wall Street Journal. The average selling rate in each of the period's eight selling days was 26,492, a mid-October record. The daily selling rate in the October 11-20 period was up 6.7% from the average of 24,829 cars sold a day a year earlier, when 223,460 new cars were delivered in nine selling days. In the first 20 days of October, industry sales totaled 474,694.



Top: New Safeway Store at 1101 West Main street in Medford, which opened here last week-end. Center left: Jack Valentine, district manager for Safeway Stores in southern Oregon; center: Lyle Merritt, manager of the new store, center right: Bill French, assistant store manager. Lower left: Robert Cast, meat section manager; lower center: Clark Thurston, non-food department manager and, lower right: Mike Morrissey, produce manager.

GRAND OPENING HELD FOR NEW WEST MAIN SAFEWAY STORE. Grand opening activities for the new Safeway Store at 1101 West Main Street were held last weekend and hundreds of Rogue Valley residents inspected the facilities.

Ribbon cutting ceremonies were held to officially open the store with former Medford Mayor, John W. Snider, performing the ribbon cutting honors. Lyle Merritt, store manager; J. N. Valentine, district Safeway manager; and Mark Goldy, Medford real estate man; assisted in the ceremony.

The new addition to the Safeway chain was described by the company as: "a family center featuring low prices on quality merchandise." A complete line of national brands, specialty foods of all countries, gourmet foods, fresh produce, USDA choice meats and quality foods of every kind plus a complete variety section of sporting goods, hardware, housewares, notions, cosmetics, soft goods, apparel, cameras, etc. is featured in the new store. As an added feature the store offers Gold Bond stamps on all purchases.

Five Hundred bags of groceries are to be given away as a part of the grand opening and customers are reminded that these must be picked up by Saturday, November 9 and winners are posted on the store "Grocery Winners Board."

In addition, the building will house the Safeway, Inc. district office. J. N. Valentine is district manager.

Lyle Merritt, store manager commented: "our customers will find pleasant modern facilities combined with courteous efficient employees to serve their every need." Named to head the various store departments were: Bill French, assistant store manager; Robert Cast, meat section manager; Mike Morrissey, produce manager and Clark Thurston, non-food department manager.

NEW ELECTRONIC SERVICE IN MEDFORD. On the corner of 8th and Bartlett is a new business specializing in sales and particularly in the servicing of radios, television, record players, recorders, two-way radio and other electronic equipment.

This new business, Valley Electronics, is operated by Tom Wingert who has been doing service work in Trowbridge & Flynn repair department for the past eight years. Tom has purchased the shop equipment and inventory of part from Trowbridge & Flynn and has moved it to the 8th & Bartlett location.

Valley Electronics is qualified to do warranty repairs for Westinghouse and Norelco through their respective local distributors.

In addition to offering modern service facilities, Valley Electronics offers the complete line of Channel Master radios, television, record players, recorders plus this company's tubes, speakers, antenna and accessories. A large stock of Norelco tape recorders is also included in the display stock.

Wingert was first introduced to the Rogue Valley when stationed at the Medford Airport with the U. S. Air Force and returned here to make his home immediately after receiving his discharge from the service. His extensive training and experience in the electronics field also qualifies him to make repairs or installations of industrial electronically controlled equipment.



HARRY DOUGLAS

NEW GROUP APPEARING AT BRAVE BULL. The Douglas Trio, shown at left, is now appearing nightly at the Brave Bull, according to Andy Fenney, one of the owners of the North Riverside avenue night club. Harry Douglas is featured on the organ with two newcomers, Kay Mack on the drums and Bob Norton, who plays the electric guitar.

The new trio is proving to be one of the Brave Bull's most popular attractions because of their enjoyable repertoire of dancing and listening music, according to Fenney.

INVESTORS STOCK FUND DECLARES DIVIDEND. Direc-

tors of Investors Stock Fund, Inc. have declared a regular quarterly dividend of 10 1/2 cents per share derived entirely from investment income, and a fiscal year end distribution of 40 cents per share from realized security profits for a total of 50.5 cents per share, Harold K. Bradford, chairman and president of the Fund, announced. The total distribution is payable November 1 to shareholders of record on October 31, 1963.

This fourth quarter distribution of the Fund's 1963 fiscal year amounted in dollars to \$30.6 million, of which \$6.4 million was derived from investment income and \$24.2 million represented capital gains. The capital gains distribution was the highest in the history of the Fund, Mr. Bradford said.

The fourth quarter dividend of 10 1/2 cents per share compares with 108 cents per share paid in the like quarter last year and the 40 cents per share capital gains distribution compares with 10.25 cents per share paid a year ago.

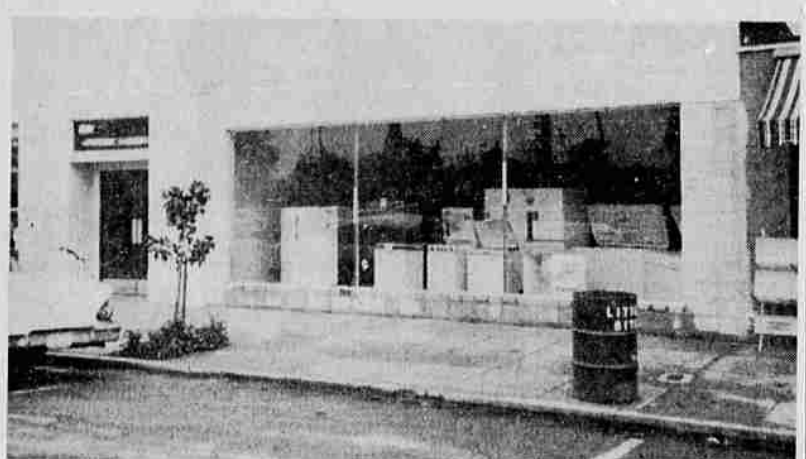


BILL COLLEY REAL ESTATE AGENCY OPENS GOLD HILL OFFICE. Roland Washburn, left, is manager of the new Gold Hill Branch office of the Bill Colley Real Estate Agency which opened recently. He will concentrate on the Gold Hill and Rogue River areas, specializing in river frontages and small acreages. Washburn has been associated with the Bill Colley Real Estate Agency in Central Point more than two years. Washburn's wife, Beverly, will assist him in the new branch office,

which is located across from Ideal Cement Company's Gold Hill plant on the business route highway 99.

In order to serve the public better, the Washburns have made plans for a combination business and residence arrangement. They moved to the new location last weekend, where they will reside in living quarters at the rear of the office building.

The couple have three children in the district 6 school system. Carol, a freshman at Crater high school; Patty, an eighth grader at Hanby Elementary school; and Larry, a sixth grader also at the same school in Gold Hill.



CENTRAL POINT FIRM OPENS NEW ADDITION—PLANS MORE. Paulsen and Gates Appliance, Central Point, recently completed a new addition to their store that will house the used appliance department and service department of the firm.

Also, the company announced that the present 1st National Bank building has been purchased and the appliance firm will be moved to this location after an extensive remodeling program has been completed. Don Paulsen and Martin Gates are owners of the firm.

Paulsen and Gates began business just 5 years ago. The growth of the business, plus faith in the growth of Central Point were cited by the partners for the move to larger, more modern quarters.

The appliance firm is the dealer for Amana, RCA Victor, RCA Whirlpool, Motorola, and just recently added the Norge line of appliances.

MIDWAY DAIRY AND FARM PRODUCE OPENS FOR BUSINESS. Midway Dairy & Farm Produce, 37 E. Villas Road at Table Rock Road, Four Corners, is now open for business according to Mr. & Mrs. Fred T. Thoroman.

The store features quality produce and stands behind everything it sells, Thoroman said. "However," he added: "we believe that we can depend on future growth by offering the finest of all products which we consider to be genuine, friendly, honest, and sincere service to the public."

At present the operation features fresh milk, eggs and a limited amount of local produce. By spring the Thoromans hope to handle a full line of fresh vegetables and fruit.

"Although we are presently limited on space, our friendly service is unlimited," Thoroman commented.

The family came to Medford in November of 1949 and is well known in the valley. Their Midway Dairy and Farm Produce store is the realization of many years of planning for the couple and they cordially invite everyone to stop by and see their new business.

TWO MEDFORD DEALERS APPOINTED FOR NEW SOUND SYSTEM. A new "speaker," shown at left, which embodies an entirely new principle in sound reproduction is now available in this area, according to Mr. Ron Merritt, manufacturer's representative in Medford.

The instrument, a cavity generated spherical sound system, is manufactured by the Murray-Carson Corporation of Indianapolis, Indiana.

Sound Shop and Verl G. Walker Co. were recently selected by Murray-Carson to handle the new product line in Medford.

This cavity generated sound system contains a single source of energy which is nested within a cavity and produces within itself the full range of audible sound, Merritt stated.

He said the most unique part of the CG system is its spherical propagation. Because CG does not make use of the same reproduction principles as conventional speakers, the sound is not directional but radiates in a full 360 degree sphere.

The instrument may be used with high fidelity sound systems, public address systems, AM and FM radio and FM multiples, tape recorders, television and transistor radios.

NEW SERVICE MANAGER AT STEVENS AUTO SALES. Something new has been added, according to Fred Stevens, owner of Stevens Auto Sales. Bob Lewis, right, has returned as Service Manager of Stevens Auto Sales.

Lewis and his wife, Mary, have been living in Sacramento and Roseville, California where Bob worked for Turner Auto Sales, gaining invaluable working experience with Renaults and Peugeot's. He is also rated as an expert in the field of Imported Automobiles, having 28 years of actual experience in the field.

Lewis is well known, having been with Kaiser since '47 and later with Willy's Motors as their district service manager when they combined.

Stevens also stated that other new men have been added to their service department including Al Lyle, an electrical expert and Charles Mathews, well versed with the Volkswagen line.

RULE BOOK AVAILABLE FROM INTERNAL REVENUE SERVICE. The Internal Revenue Service has issued a pamphlet explaining its new expense account rules in "simple, nonlegal terms." The eight-page pamphlet is entitled "Questions and Answers for the Businessman." Copies may be purchased for five cents each from the Superintendent of Documents, Washington 25, D. C.

Francis Indicted By Grand Jury Here

John Maynard Francis, 32, of 809 Oak St., was arraigned in Jackson County Circuit Court Monday afternoon on a grand jury indictment charging rape.

Francis was arrested at the Rogue Valley Hospital Monday afternoon where he had been treated for a gunshot wound,

according to officers. Bail was set at \$10,000. Francis was shot in the back Oct. 24 at his home. Following the incident his wife, Evelyn Marie Francis, 27, was charged with assault with a dangerous weapon. Her case was continued and she was released on her

own recognizance at the request of the district attorney's office. The secret indictment was returned last week by the grand jury, according to the district attorney's office. Francis's lawyer asked for a delay prior to having his client enter a plea. It was set later this month.

They'll Do It Every Time

Registered U. S. Patent Office

By Jimmy Hatlo



Propane Gas Seen as Cause of Ice Show Blast

Democrats Elect Frances Valeo As Secretary

WASHINGTON (UPI)—Francis R. Valeo, a mild-mannered scholar from the big city, was elected unanimously by Senate Democrats Monday to succeed Robert G. (Bobby) Baker as their majority secretary.

Baker resigned the \$19,600-a-year post Oct. 7 when his wide-ranging business ventures came to light. The Senate Rules Committee presently is investigating to see whether conflict of interest laws were violated.

If the senators were looking for an opposite type to succeed Baker they found him in Valeo. The 35-year-old Baker, came out of the hill country of Pickens County, S.C., and learned his politics in the Senate cloakroom from the time he was a 14-year-old page boy.

Native of Brooklyn Valeo is a 47-year-old native of Brooklyn, N.Y. Unlike Baker, he is almost shy and his political knowledge is mostly academic. He took a degree from New York University and developed his academic specialty—Asia—while serving in the China-Burma-India theater during World War II.

After postwar graduate study, Valeo joined the Library of Congress foreign affairs department as an Asia specialist. He soon met Senate Majority Leader Mike Mansfield, D - Mont., also an Asia specialist. Valeo was later loaned to the Senate Foreign Relations Committee, then went to work for Mansfield as his assistant in 1959.

Valeo was named to his new post shortly after Baker resigned.

Nudist Club Holds Halloween Party

Wilderness park was the setting for the annual Halloween party of Siskiyou fraternity, a Southern Oregon nudist club, which entertained members of the sister-club, White Oak Lodge, at a spaghetti supper Saturday night.

There were about 80 members and guests present. Preceding the dinner, the regular meeting of the club was held with 100 per cent attendance and several volley ball games were played.

Prizes for costumes were awarded in several groups. The beatnik theme, developed in the decorations of the "pad," was carried out in many of the costumes.

Following dinner a song fest was held and a number of skits presented.

Sunday more volley ball games were played and the park area was given a fall clean up.

Plans are being made for a "Nude" year party, members announced. It will be held at the home of a member.

31 WhoopingCranes Arrive at Aransas

WASHINGTON (UPI)—Thirty-one whooping cranes, 24 adults and seven young, have arrived at their wintering ground at the Aransas Wildlife Refuge on the Texas coast.

The cranes are the last of their species. Interior Secretary Stewart L. Udall, in announcing Monday the number returning to Aransas, said the count of young birds—highest since the winter of 1958-59—was "heartening news."

Last spring 28 adult cranes left the refuge for summer nesting grounds in Canada. There were hopes that the four missing adults still might show up after the 2,500-mile flight from Canada.

Democrats Elect Frances Valeo As Secretary

WASHINGTON (UPI)—Investigators said Monday night propane gas probably caused the Halloween coliseum explosion that killed 68 persons but they said they do not know what ignited it.

"Nothing we heard has made us change our mind that a propane gas explosion," probably in the commissary, rocked the coliseum, Bernard Sweeney, chief investigator for the Indiana state fire marshal's office, said after Monday's 10-hour hearing.

"But he said it was an explosion 'from factors unknown.'"

Sweeney said there was "no definite evidence" that indicated a rupture or leak in any of the five liquid petroleum gas tanks which were impounded from the tons of debris inside the coliseum.

The five tanks were to be sent to Purdue University to day for examination. Sweeney

failed to show signs of defect. Sweeney said "several witnesses" told of seeing what "matured into an explosion" last Thursday night, while a crowd of 4,600 persons was watching the finale of the "Holiday on Ice" show.

Tank Said Upright He said the witnesses used such words as "vapor," "fog," and "steam" to describe the circumstances. But he said there was no indication that anyone was touching the tank when the vapor or fog was first seen, and the tank was upright.

The last witness, Cecil Lonas, Indianapolis, a part-time employee at the Coliseum, told reporters after the hearing that he saw smoke coming from the tank. Lonas said all he knew was that "Shorty" (Wilbur Gaither) said something about gas, and they ran out.

The men were working in the commissary, a pit area under the stands where the food is prepared for the vendors.



New Principle in Sound Murry-Tone Cavity Generators

- Contains a single source of energy which is nested within a cavity & produces within itself the full range of audible sound.
- The sound is not directional but radiates in a full 360° sphere (may be placed on its front, back or side without affecting the quality of sound).
- Beautiful hand-crafted piece of cabinetry. The CG's trim compact design (8"x11"x4 1/4") makes it a distinctive addition to any room setting.
- May be used with high fidelity, public address systems, AM & FM Radio & FM Multiples, tape recorders, TVs and Transistor Radios.

● NOW AVAILABLE AT THE SOUND SHOP

COMMAND RECORDS Pop Special \$2.98	GARRARD CHANGER The finest in Quality Sound Reproduction. Type "A" \$79.55
Reg. 4.95 GRILL CLOTH MELLOTONES — Created especially for high fidelity sound systems in beautiful mixtures of Browns and Gold... 2.98	DYNAGO BIO STEREODYNE II Now With the Purchase of a Garrard Changer \$6
Lansing Paragon Speaker System \$2250.00	

SOUND SHOP

1116 North Riverside
Phone 772-4101