

Jackie Mayer, Miss America Of 1963, Lives in College Dorm

By ANDREW H. MALCOLM EVANSTON, Ill. (UPI) — The 21-year-old coed slipped quietly from the college dorm in white tennis shoes, sweater and dark skirt, she walked slowly to her first class.

Jacqueline Jean Mayer, five-foot, five-inch beauty, 36-22-36 from Sandusky, Ohio, was back in glory — to a school she had left 28 months before, after losing three separate campus beauty pageants.

Jackie was Miss America in 1963.

Early this month, when Jackie registered for fall quarter classes at Northwestern University

here, a school photographer followed her briefly, snapping pictures as she went.

"That was the end of all the 'fuss'."

In the year of her reign, the 110-pound former Miss Ohio criss-crossed the country, often visiting four to seven cities during a seven-day work week, taking in veterans hospitals and doing commercial stunts on television. Once she flew to London for an international fashion show, and during the entire 12 months there were only 40 days she could really call "free."

Now, Jackie is back on a different swing — of studying hard as a sophomore major-

ing in television at Northwestern's speech school. Miss America has shunned her sorority house to live with two close campus friends, Carol Zook of Wichita, Kan., and Liz Ohlson of Wilmette, Ill., and is today settling happily for a less hectic extra-curricular life.

Not all of the pageant glamour is gone, however. Jackie travels to Ohio every weekend for personal appearances and speeches — her father is her business agent — and she also tapes commercials for a telephone company.

Jackie admitted she was a bit "envious" of the girls who for the time being at least,

competed for the '64 title. But, she's going to settle on being a "status symbol."

At Northwestern, you really "rank" if she's in one of your classes.

Next summer Jackie may travel to Austria, where she spent her senior year of high school as a foreign exchange

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student Or she may emcee Miss Ohio contest and finally, beauty pageants around the country.

Sang With Waring
Jackie originally became interested in the Miss American Pageant during her tours with Fred Waring and his Pennsylvanians. In 1961 she dropped out of Northwestern after her freshman year to spend 12 months singing with the Waring group.

It was on one of those tours that she met a former Miss Minnesota who urged her to enter a local contest when she got the chance. She did and she was suddenly Miss Vacationland.

From there it was on to the

She said she doesn't remember much of the actual crowning except that Miss America 1962 whispered in her ear, "Miss Americas don't cry," as the tears of joy began to come.



NOW A COED — Jacqueline Jean Meyer, 21, Miss America in 1963, pauses en route to classes at Northwestern University in Evanston, Ill., to give the cameraman a smile. (UPI)

Showcase Areas of BLM Reviewed by Udall at Meeting

Eighty-five showcase areas for demonstrations of resource conservation problems of the public lands, including Kerby and Rogue River in Southern Oregon, are under intensive development in 10 Western states, Secretary of the Interior Stewart L. Udall has announced.

Speaking to delegates to the Fifth American Forest Congress, meeting in Washington, D.C., Monday, Secretary Udall said the resource conservation areas will provide practical, realistic demonstrations of the productive potential of public range and forest lands.

The resource conservation areas vary in size from a relatively few acres to thousands of acres in regions representing the entire spectrum of lands managed by the Interior Department through the Bureau of Land Management.

Included are desert lands and dense forests, featuring a wide variety of resource management techniques adapted to various kinds of climate, topography, soils and uses, the secretary of the interior explained.

The areas are designed to demonstrate "the amazing recuperative powers of our national lands," Secretary Udall told the conservationists. Areas are being developed in cooperation with local Soil Conservation Districts, private land owners, state and county governments, local civic groups, youth organizations and other Federal agencies, Udall noted.

The program will help the government perfect its techniques in the development and administration of millions of acres of public lands, Udall pointed out. It will "provide a

working model of facts and techniques for similar conservation programs for millions of acres of other public and private lands," he added.

Already Show Results
Most of the newly designated areas already show results of several years work by BLM, Secretary Udall said.

The "colorfully" named areas range from Maverick Point in Utah and Calamity Ridge in Colorado to Widow Coulee in Montana and Tillamook in Oregon, Secretary Udall said, adding that the initial list of 85 areas will be lengthened by the BLM as time and funds permit.

Rehabilitation of public ranges and better range management will improve watersheds and reduce soil erosion, reversing a trend that has seen public lands adding only a small percentage to stream flows but contributing much stream-clogging silt, Secretary Udall contended.

Help Meet Requirements
He predicted that improvement of perennial forage plants on public range lands will help meet long-range feed requirements of the livestock industry, as well as needs of increasing numbers of wildlife.

The list of designated areas in Oregon includes, in addition to Kerby, Rogue River, and Tillamook; Oregon Trail on the Baker District; Steens Mountain on the Burns District; Siuslaw River, on the Eugene; Lost River, on Lakeview; Glass Butte, on Vale, and Soldier Creek, on Vale.

The list brings the total number in Oregon to nine with the Medford District the only one in the state with two designated areas.

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HOLDS TIGER CUB — Pierre Fontaine, director of the Dallas Zoo, holds Scheherazade, a three months-old Bengal tiger cub, prior to shipment to Rochester, N. Y., Tuesday. The cub was purchased by students of Rochester Institute of Technology as a mascot. (UPI)

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