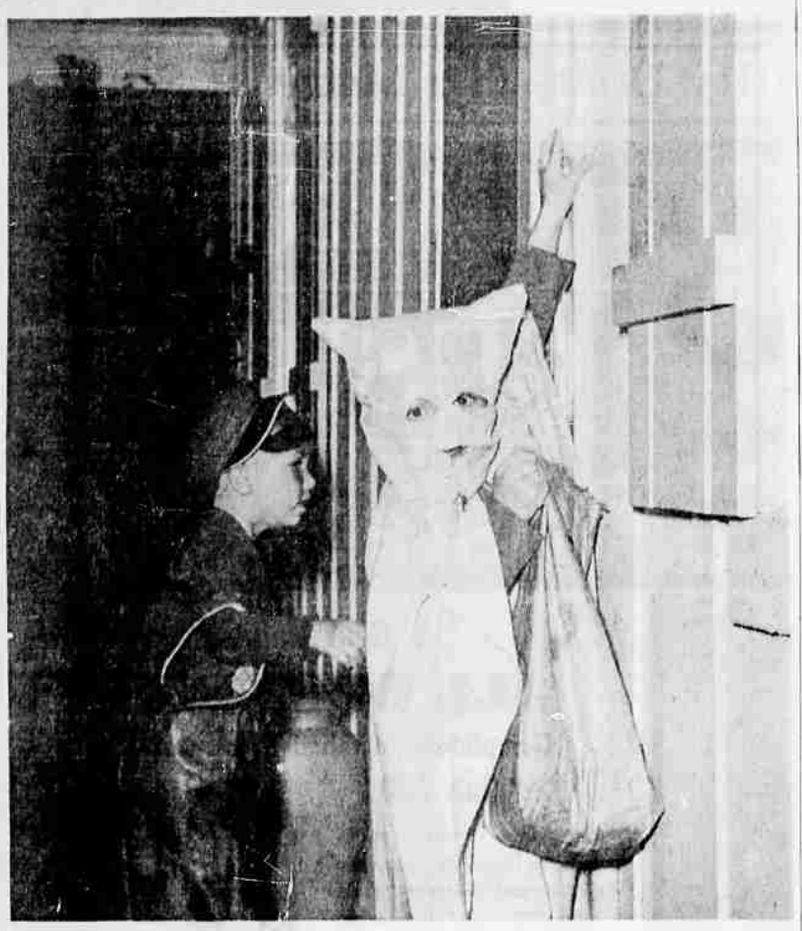
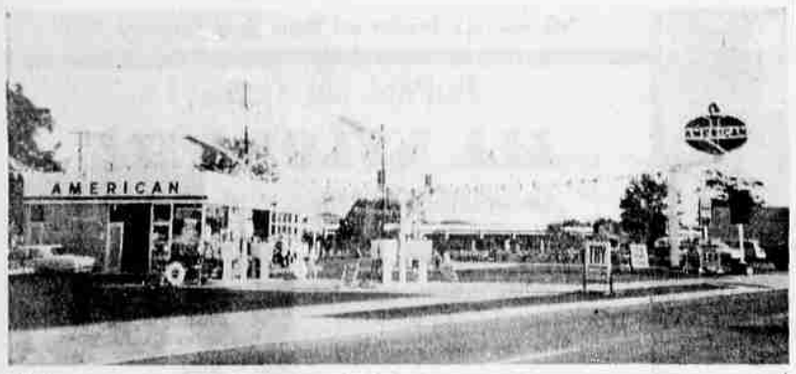
BUSINESS Memo

Edited by The Mail Tribune Advertising Department

FROZEN FOODS FARING WELL. Consumers spent $2,675,000 for frozen foods last year, an increase of 11% over 1961, reports Printers' Ink. Of last year's total, $715,000 was spent for poultry, $667,000 for prepared specialties, $612,000 for juices and drinks, $332,000 for vegetables, $148,000 for seafoods, $144,000 for meats and $59,000 for fruits.



This photo, published through the courtesy of Al Leighton, caught spooks and goblins on their trick-or-treat rounds. It is a reminder that the bewitching hour is near and Medford merchants can devote their window displays to Thanksgiving and Christmas merchandise, after tonight.



Kehr and, left, assistant mgr. Donald Carpenter

Poitevint and, left, assistant mgr. Geary Hewitt

AMERICAN OIL COMPANY OPENS TWO NEW STATIONS HERE. American Oil Company has announced the recent opening of two brand new service stations in Medford. One of the stations has the distinction of being the third American Oil station to open in the Pacific Northwest.

The new stations are located at Riverside and Jackson, top, and 308 Barnett Road, below, just off the interstate freeway. The stations are part of a company expansion program which now involves over 50 stations on the West Coast according to company officials.

Ten more stations are scheduled to open in the near future. American Oil Company has disclosed that over a quarter of a million dollars has been invested in this area by the company in the past year. American Oil Company is a nationwide marketing subsidiary of Standard Oil Co. of Indiana. It manufactures, transports, and sells petroleum products in the United States. The company markets through its Standard Oil division in 15 midwestern states.

Bill Kehr will manage the new station at Riverside and Jackson. He has lived in Medford for one year, having been transferred here from Tacoma, Washington. He is active in Chamber of Commerce work, is married and has a 3½ year old daughter.

Bill Poitevint is manager of the Barnett Road Station and has lived in the Shady Cove, Trail area for many years. Poitevint has just returned from the Navy where he met his wife while serving at Guam. The couple has 3 pre-school children.

Kehr commented that; "American Oil Company selected the Medford area because current market studies indicated continued growth for the future."

5,000 May Attend Annual Logging Meet

PORTLAND (UPI) —The 54th annual Pacific Logging Congress here Nov. 6-8 is expected to draw some 5,000 persons.

Logging machinery worth more than $3 million will be exhibited. Meetings will be held at the Coliseum and the Hilton Hotel.

Bolivia gained her freedom from Spain in 1825.

Quinine was isolated for the first time in 1820.

CUPP'S FURNITURE STORE'S NEW ADDITION covering an area of 4,000 square feet, has just been completed, according to an announcement this week by John Cupp, pioneer southern Oregon furniture man. The expansion program gives Cupp's Furniture Home & Office, located on the Pacific Highway 99 just south of Central Point, a total floor space of more than 13,000 feet.

The added space will afford a better opportunity to display Cupp's new $30,000 stock of furniture and floor coverings along with the newest in office furniture. A 140 foot display window provides a fine display for automobile shoppers. Space is also available for free parking for fifty cars.

John Cupp is celebrating his 40th anniversary in the furniture business in Medford and the expansion of his store near Central Point is evidence of complete faith in the business future of this area. He also has subdivided a large area adjoining Central Point and his housing development has already reached substantial proportions.

CESSNA AIRCRAFT UNVEILS LOW-COST LINE FOR 1964. Shown above is one of three new 1964 model airplanes that Cessna Aircraft Company has introduced and made available through Rogue Flying Service of Medford. Model 172 is shown.

J. C. Hamaker, general manager of the firm, indicated that the new models may all be operated for approximately the same as medium priced automobiles and have been designed to provide economical flying for a variety of family, business and utility requirements.

An open house will be held by Rogue Flying Service this Saturday, November 2 at Medford Municipal Airport for anyone interested in aviation and the new Cessna line. In addition to the pictured model the line includes Model 150 and the Skyhawk.

WASHINGTON (UPI) — It has been costing American taxpayers an extra $68,000 a year because the Marine Corps and the Army disagree on having flaps on hip pockets of uniforms.

The General Accounting Office, which made the estimate Wednesday in a report to Congress, said the Army finally had backed down and future tropical work khaki trousers would have flaps as the Marines wanted.

Medford Student Is Member of OSU Chorus

CORVALLIS— Linda De Nelson of Medford is a member of the 108-voice Oregon State University chorus this year.

The chorus sings at the Music Department concerts during the year and also performs at special campusevents.

Miss Nelson is a freshmen this year.

ACCEPTS RESIGNATION

WASHINGTON (UPI) — President Kennedy has accepted the resignation of two members of the Civil Rights Commission and its staff director.

The White House announced Wednesday that those resigning were Commissioners Spottswood W. Robinson III and Robert G. Sotrey, and staff Director Berl I. Bernhard. Robinson has been named a federal judge for the District of Columbia.

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