



THE FRIENDLY SIDE — Mme. Ngo Dinh Nhu, political strong lady of South Viet Nam, showed her friendly side on arrival in Chicago with her daughter, Le Thuy, 17. Surrounded by newsmen, Mme. Nhu answered questions for several minutes before departing for her hotel suite. (UPI)

16,500 American Troops Said Now In South Viet Nam

WASHINGTON (UPI) — Authoritative sources said today that 16,500 U.S. air and ground troops are now in South Viet Nam to aid the struggle against the Communist Viet Cong.

The estimate was 1,500 men higher than the highest previous assessment to come from informed government sources. It also was above the highest unofficial estimate which had placed the force at possibly 16,000 men.

Sources cautioned, however, against any conclusion that additional troops have been committed since Defense Secretary Robert S. McNamara and Gen. Maxwell D. Taylor, chairman of the Joint Chiefs of Staff, toured South Viet Nam last month.

Instead, they said, the higher figure was an attempt to "straighten out the arithmetic" in preparation for the scheduled reduction of U.S. troop strength there starting about the first of the year.

McNamara and Taylor reported to President Kennedy on their return Oct. 2 that "by the end of the year the U.S. program for training Vietnamese should have progressed to a point where 1,000 U.S. military personnel can be withdrawn."

They said the bulk of the force should be out of Viet Nam by the end of 1965.

As to whether the reduction would be carried out if the Diem government suffers a series of military reverses between now and Jan. 1, informed officials were uncertain. There was general agreement that this would call for a new decision by the President.

Westinghouse Talks in Recess

PITTSBURGH (UPI) — The Westinghouse Electric Corp. has recessed contract talks with one union but continues negotiations with two other unions today under the direction of federal mediators.

Sessions with the International Brotherhood of Electrical Workers (IBEW) were recessed Tuesday until Monday. The IBEW's contract does not run out until Oct. 31.

The International Union of Electrical Workers (IUE) and the United Electrical Workers (UE) declined to strike at midnight, Oct. 14 in favor of day-to-day bargaining which has failed to produce any results. Federal mediators joined the negotiations Monday.



BEFORE AND AFTER—Mary Ackerman, 11, got her first haircut in almost eight years the other day after she decided to quit wearing "mostly braids" woven from 4½ inches of tresses. She's shown, left, before the trim, and at right after the operation, over which she has no regrets. (UPI)

Husbands—No. IV

Woman's Boredom Big Problem Confronting American Males

By HARRY FERGUSON

United Press International. WASHINGTON (UPI) — The other evening a magazine editor named Robert Stein told the General Federation of Women's Clubs here that housewives lead more exciting lives than their husbands do.

"She is playing a direct and indispensable part in shaping her children's lives," he said, "while he is involved in meaningless work in order to feed and clothe them."

They say Lincoln's Gettysburg Address was a flop at the time of delivery, and it may be that sometime in the next century Stein will be saluted as an immortal operator who uttered an enduring truth. But right now he is in the soup so far as the overwhelming number of Amer-

ican women are concerned. And experts are almost unanimous in the opinion that a woman's boredom with household chores is one of the toughest problems facing the American husband.

Bored women who seek psychiatric help come up with these complaints:

—The husband's job is 9 a.m. to 5 p.m., five days a week.

—The wife's job is likely to be 7:30 a.m., until the dinner dishes are washed. Seven days a week.

—The husband can look forward to retirement at age 65. The wife never retires because the meals must be cooked and the beds made regardless of whether they are living in a vine covered cottage in California or Florida.

—In infancy the children are almost exclusively the responsibility of the wife. What Stein calls a "direct and indispensable part in shaping her children's lives" also means endlessly changing diapers and preparing baby food.

—A woman's work is made up of many small chores and sometimes it is difficult to fit them into a schedule or time table. She can't iron the clothes until they dry.

The American husband occupies a somewhat privileged status in the eyes of students of matrimony. They assume in most cases that it is the wife who must put forth time, thought and extra effort to keep things running smoothly at home.

"From the time the female child is born," writes Dr. Virgil G. Damon, "she is stronger and has a better chance for survival than the male. She is tougher, braver, more patient, more willing to sacrifice herself for the family. It takes a lot of work to make a good marriage, and husbands are sometimes too busy carving out a career."

In addition to cleaning the house, buying the food, cooking the meals and washing the dishes, the American housewife is urged to take on some of the qualities of a first-class diplomat and the dazzling blonde hostess in a cocktail lounge. She is urged to "fib gracefully when your opinion is asked about a minor matter; say something nice if you possibly can." She also should "take 20 minutes just before he comes home to put on make-up, brush your hair and change clothes, if only to put on a clean blouse."

The monotony of housework is such a common complaint that the American Institute of Family Relations has a special course for bored housewives called "Less work, more fun, for homeworkers." Some advice: It is quicker to stack dishes on your right side and move them to the left side. Alternate standing up and sitting on a stool when in the kitchen. Don't waste time trying to decide whether to have string beans or peas; flip a coin.

Make a diagram of the necessary steps in baking muffins and save waste motion. Sit down every Sunday and plan the work for each day of the coming week. Keep on good terms with your neighbors, encourage all members of the family to take part in community activities, and try to maintain the reputation of being a mighty fine family.

No matter what job a man holds there is an element of competition. Either he is trying to sell more groceries than his rival down the street or he is trying to edge out another man for a better job. There is not that much zest in keeping house and, in fact, the toughest competitor the housewife has is the clock. If she is going to do everything the marriage counselors advise her to do, she is likely to find herself in a rat race. The clock is a tyrant, cracking a whip over her from morning till night and silently ordering her to drop what she is doing because it is time for the children's lunch.

Unkind Comments. American literature and folklore have been unkind to women. "A bad woman raises hell with a good many men while a good woman raises hell with only one," wrote E. W. Howe in an acid commentary on matrimony. Jiggs is the sympathetic character in an enduring comic strip, and his wife, Maggie, the villainess. Ancient joke: Husband—I fell as though I were going to have appendicitis. Wife—Well, you'll just have to wait; I need a new hat.

Much is made of the fact that the American woman has a longer life expectancy than her husband. The fact is that it is not an American phenomenon, but is true in every nation that keeps vital statistics. In Russia, for instance, females live on the average of eight years longer than males.

The American wife may be full of faults, but she also gets her share of unfair raps.

Rogue Hospital Official Elected

PORTLAND (UPI) — P. D. Fleissner of the McKenzie-Willamette Memorial Hospital in Springfield today was named president-elect of the Oregon Association of Hospitals.

Sister Ernestine Marie, administrator of Providence Hospital in Portland, succeeded to the presidency. She was president-elect last year.

Other officers include E. L. Frye, administrator of Keizer Hospital in North Bend, vice president, and Charles I. Gustafson, administrator of Rogue Valley Memorial Hospital in Medford, secretary-treasurer.

Eugene Soldier Killed in Crash

FORT SMITH, Ark. (UPI)—Two Ft. Chaffee soldiers died early today and three others were injured seriously in a two-car accident, police reported.

Killed instantly was Pvt. William A. Little, 19, of Bremerton, Wash. Spec. 4 William F. Coleman, 19, of Claremont, Calif., died in a hospital about an hour later.

Listed in critical condition were Pts. Terry W. Fagan of Griffith Lake, Ind.; Richard H. Truit of Gadsden, Ala.; and James Y. Brady of Eugene, Ore.

All of the soldiers were in the 53rd Signal Battalion.

MOONLIGHT SALE!

JOIN THE FUN! SAVE on everything you need right now . . . bargains galore . . . hurry down for this big event!

SHOP and SAVE!

BIG VALUES Friday 7 P.M. to 11 P.M. and All Day Saturday!

Beautiful Dressy & Casual
WOOL COATS

Reg. \$55.00
MOONLIGHT SALE **\$45**

ALL OTHER COATS

Plain and Fur Trimmed
MOONLIGHT SALE
10% OFF

JUST RECEIVED
REVERSIBLE—ALL-SEASON
COATS

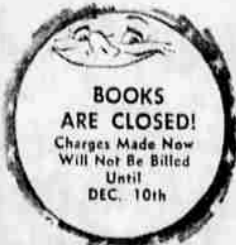
Reg. \$12.98
MOONLIGHT SALE **10⁹⁸**

BEAUTIFUL COTTON and COTTON and DACRON BLEND
BLOUSES

Reg. \$3.98
MOONLIGHT SALE **\$3⁴⁸**

ONE GROUP NEW
FALL DRESSES
SPECIALLY
REDUCED
For MOONLIGHT SALE!

DON'T MISS THIS EVENT!
Use Your Budget Account
Up to 6 Months To Pay



ALL SALES FINAL!

Rath's
MEDFORD'S FASHION CENTER
214 E. Main



Phone 772-7169

MOONLIGHT SHOPPING!

Come, See What's New and Different

at Swem's—OPEN FRIDAY NIGHT UNTIL 11 P.M.



Introducing . . .
JAMS & PRESERVES
from Hawaii

- Guava Jam
- Hawaiian Marmalade
- Fruit & Ginger Jam
- Poha Preserves
- Coconut Syrup

OR ANOTHER TREAT

- Macadamia Nuts
- Coconut Crunches

An Ideal Gift for Any Occasion

- Glace Fruit & Pecan Packs from Florida
- Packaged for mailing

USE YOUR CHARGE PLATE

Try a Saturday Night SUPPER for 4 Hungry Yanks It's Superb!

Also We Have . . . 3 NEW ENGLAND FAVORITES from Massachusetts

Don't Miss Our Spice Display

Gift Wrapping Is FREE at—

Swem's
217 EAST MAIN
MEDFORD, OREGON

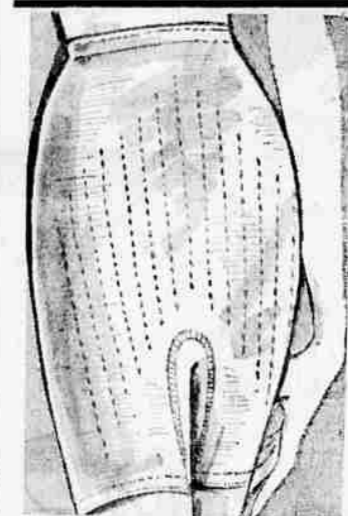
WOOLWORTH'S MOONLIGHT SALE!



FACTORY CLOSE-OUTS
FALL JEWELRY
59¢ AND 1⁰⁰

Fabulous selection of mock jewels to highlight your winter wardrobe. Multi-strand necklaces, clip-back earrings, bracelets and pins.

*plus tax



GIRDLE IRREGULARS
77¢

Figure-controlling 2-way stretch in regular or panty style. White. Sizes small, medium, large.



Glamorous and GIFTY FEMINE QUILTED ROBES

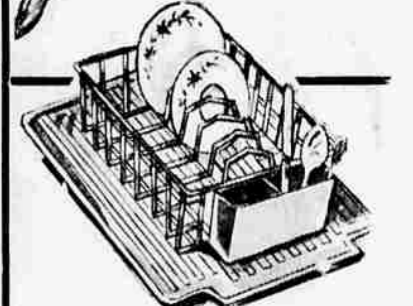
Estron® acetate tricot robes, cozily quilted, marvelously comfortable and flattering. Flower-strewn prints with lace or sheer nylon bows. White, blue, coral or beige. Sizes 12 to 20.

3⁹⁹



4-OZ. SKEIN POPPY WORSTED
SAVE 31¢ **88¢**
Regularly 1.29

100% virgin wool, 4-ply knitting yarn treated for shrink-resistance. All popular colors in pull-out skeins.



DISH DRAINER & TRAY SET

1⁷⁷

Dish drainer has a silverware cup. Co. tray. Polyethylene in white, pink or red.

SCREEN-PRINTED KITCHEN TOWELS



3 FOR 88¢

16x28" absorbent cotton terries make your kitchen chores easier. Choose from a large assortment of gay patterns.



smart sheen taffeta accent pillow **1.00**

Dramatically buttoned or plain centered . . . they're equally good looking. 17" Squares filled with soft kapok and covered in hammered texture fabric in assorted colors.

WOOLWORTH'S
Corner 6th and Central



CHOCOLATE GERMAN CAKE

8" CAKE 88¢

Baked Fresh in Our Kitchen

DINNER SPECIAL

Served From 5:30 to 7:30

TURKEY DINNER 88¢

With All the Trimmings Includes Drink and Dessert



YOUR MONEYS WORTH MORE AT
WOOLWORTH'S

Open Friday Night 'Til 11 P.M.