

SOC Faculty Opens Room in Honor of Dr. Arthur Taylor

ASHLAND — The social science faculty of Southern Oregon college has created a social science room in Myrtlewood hall in the memory of the late Dr. Arthur S. Taylor, for many years chairman of the division.

The new college facility will be used for holding seminars in history, political science, sociology, geography, and economics. Its select library of textbooks in these fields will be open to the members by faculty use and students.

A prized feature of the room is a carved oak table seating 12, a gift of Miss Mary Hanley of Jacksonville. At least 60 years old, the table has been in recent years on a ranch near Mt. McLoughlin, and was a gift to Miss Hanley from her father, A. Vaughn D. Borne, chairman of the social science division, for

Crescent City Woman Killed

By United Press International
A 60-year-old woman was killed in a three-vehicle collision on Interstate 5, six miles south of Cottage Grove Tuesday afternoon.

The victim was Alice Amelia Vanderpool of Crescent City, Calif. Six persons were injured in the accident involving two cars and a pickup truck and were taken to hospitals at Cottage Grove and Eugene.

Henry Smith, a Lostine area rancher, died at a hospital in Enterprise Monday night from injuries suffered when a horse rolled on him Sunday.

FUR IN DEMAND

NEW YORK (UPI)—Apparel manufacturers tool for a sharp rise this year in sales of co-sack hats and fur-trimmed stadium coats. A new item on the market is a black Russian broadtail dinner jacket priced at \$985 to \$1,500, plus tax.

Your Money's Worth

By SYLVIA PORTER
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PROFIT BREAKTHROUGH
"Profits are at a record high now. They have never been higher in history and the whole year of 1963 looks very good," President Kennedy, press conference, Oct. 10.

To the surprise of Kennedy, his chief economic advisers and the overwhelming majority of American businessmen, this is true. This year corporation profits, before and after taxes, are achieving an historic breakthrough to peaks never before touched. While, of course, there are exceptions from industry to industry and corporation to corporation, the overall rise in profits has been steep, has topped just about every prediction made in early 1963. In the second quarter after tax profits smashed all records at an annual rate of \$27 billion and first reports indicate the rate in the third quarter was even higher.

Most significant, U. S. companies are not only showing peak profits but are increasing their after-tax profit per dollar of sales as well. At last, the profit squeeze is easing, profit margins are widening. At midyear, manufacturers were earning a net profit per dollar of sales of 5 cents, up from 4.2 cents in the first quarter and the best profit margin since the big boom of the 1950s.

The importance of this favorable trend to all of us as individuals and to our entire economy is immense.

Record profits and widening profit margins are not only propping our economy now but they also will stimulate it in the months ahead. The profits will spur corporations to increase their investments in new plants and modern equipment—the sort of spending which is immediately translated into jobs and paychecks.

They will help balance the federal budget, for the profits will add to the Treasury's tax take. They will help support the level of the stock market, for many corporations will distribute part of their higher earnings in the form of extra dividends. They will help sustain confidence, for there is nothing like a profit on the books and the solid promise of more profits to come to give a businessman confidence.

In themselves, the profit figures are a big-time story. But why the spurt? In this story within a story, there are three forces. The first force is the continuing business expansion. U. S. corporations are selling more, producing more, using up more of their plant capacity. McGraw-Hill estimates that manufacturing companies are now operating at 87 per cent of their capacity against 83 per cent in the first part of 1963 and some are operating at much higher rates.

It has been a long time coming but the slack in industry is now disappearing, idle plants are being put back to work.

The second force is the comparative stability in labor costs and the lid on costs generally. The average wage increase this year is running around 7 cents an hour against over 10 cents an hour in the 1950s. At the same time, output per man per hour (productivity) has been climbing at the fastest pace since the end of World War II, reflecting the vast totals industry has put into modern machinery. An unpublished government study indicates that between the second quarter of 1962 and the second quarter of 1963 unit labor costs—including fringe benefits—actually declined 0.2 per cent against annual increases ranging to over 2½ per cent during the 1950s.

This, too, has been a long time coming but industry's efforts to get out of the profit squeeze by automating, eliminating waste and resisting major wage hikes are now paying off.

The third force is the relative stability of prices. After a prolonged period of weakness, industrial prices are firming again. Prices are not taking off in a new spiral; the index of industrial prices is only at 100.8 against 100 in the base year of 1957-59. But the key point is that prices are holding and many are creeping up.

Add rising demand, controlled costs and firm prices and the result is the bright profit picture of 1963.

Now still to come are stimulating tax cuts for individuals and corporations. These will accelerate business spending on more cost-controlling plants, will make U. S. industry more competitive in markets at home and abroad, will keep profits rising further.

Shareholders of Railroad Contacted

Shareholders of the Rock Island line railroad in this area are being contacted by Charles J. Christensen, district traffic representative, in support of a merger of the Rock Island and Union Pacific.

Christensen said the Rock Island management and members of the board of directors recommend stockholder approval of the merger, and he is working to help get holders of at least two-thirds of the Rock Island's stock to vote for the merger.

A two-thirds majority of the stock is needed to gain stockholder approval at a special meeting in Chicago Nov. 15, Christensen noted.

Rock Island officials have indicated they favor Union Pacific as a merger partner, "because it connects with the Rock Island at a number of locations and delivers substantial tonnage to the Rock Island for shipment."

Christensen said the Chicago and North Western is opposing the Rock Island-Union Pacific merger.

Oregon Weather Continues Moist

By United Press International
Oregon continued to get damped weather today and more is in sight.

The Weather Bureau's five-day outlook called for one to three inches of rain in Western Oregon and more than normal precipitation east of the Cascades.

During the 24 hours ending early today Newport had 2.07, North Bend 1.63 and Salem 1.61 inches of rain. Amounts ranged up to nearly half an inch in some parts of Eastern Oregon.

Gale force winds with gusts to 50 miles per hour were forecast off the coast between Taos and Cape Blanco tonight.

Eastern States Remain Parched

By United Press International
Beautiful Indian summer weather teased the parched Eastern half of the nation today but heavy rain washed the Pacific Northwest and parts of Texas.

Florida's East Coast was alerted to the possibility that a hurricane Ginny may throw heavy winds and rain against the state from Daytona Beach southward.

Light showers skipped across Illinois and Wisconsin during the night, but did little to alleviate the drought which has sparked forest and brush fires from Maine to Arkansas.

High temperature marks were broken Tuesday across the Midwest. Burlington, Iowa, peaked at a record high of 85 degrees; Springfield, Ill., also had 85 and Bismark, N.D., had 81.

More than 1.25 inches of rain fell at Eureka, Calif. Section of coastal Oregon had more than a half inch and southern Texas had nearly an inch.

But for the weary fire-fighters in the West, the rain fell in the wrong places.

Massachusetts had 82 new fires yesterday. Other states had fewer, but the situation remained critical.

Brush fires threatened 75 homes in West Caldwell, N.J., before being brought under control. Nearly 100 fires continued to burn in New York.

The Arkansas Game and Fish Commission Tuesday ordered a ban on hunting in 10 eastern and northeastern counties hard hit by the drought.

AIRPORT FUNDS ALLOCATED
WASHINGTON (UPI)—The Federal Aviation Agency has allocated \$84,964 under the federal airport program to McNary Field at Salem, Rep. Walter Norblad, R-Ore., announced.

Republican Wins In North Dakota

BISMARCK, N.D. (UPI)—The nation's newest congressman, Republican Mark Andrews, said today his victory signifies the GOP is on the move across the country.

Andrews, 37, a "gentleman farmer" with the backing of Sen. Barry M. Goldwater, defeated Democrat John Hove, an English professor, in a special congressional election Tuesday.

"It feels sweet to win," Andrews said. He shied away from making a victory statement until nearly 90 minutes after he had been elected.

Andrews will fill the unexpired term of the late Hjalmer Nygaard, a Republican.

Andrews' victory cut off a Democratic surge of recent years in this traditionally Republican — though Maverick — state. It also upset Democratic hopes for a congressional seat they wanted badly.

Hove had run with the blessing of President Kennedy. Atty. Gen. Robert F. Kennedy and several Democratic senators had campaigned in North Dakota on his behalf.

Everest Climber Undergoes Treatment

WASHINGTON (UPI)—William Unsoeld of Corvallis, Ore., who climbed Mt. Everest last spring, returned here Tuesday from Nepal to be treated for hepatitis.

Unsoeld is a supervisor with the Peace Corps in Nepal.

Pets for Pots

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by Alice Brooks



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Try and Stop Me

By BENNETT CERF

EARLY IN 1936, the late Wendell Willkie, then President of the Commonwealth and Southern Corporation, attended a convention in Atlanta, Georgia. One of the delegates told him, "Remember meeting my wife the last time you were here? Well, she's written a novel, and a publisher has accepted it. If it sells enough to earn five thousand dollars, we are going to buy a new house."

"Good, for her," enthused Mr. Willkie. "Although I never have done anything like this before, I'm going to write a letter over my signature to every stockholder urging him to buy a copy of your wife's book."

He was true to his word, and for years thereafter laughingly demanded some of the credit for getting the book off to a rousing start. The name of the book was "Gone With the Wind."

Arlene Francis, backstage before a "What's My Line" broadcast, was talking about a man who began his professional career as a dentist, later became an internationally renowned brain surgeon. "How did he ever make so radical a change?" wondered Dorothy Kilgallen.

Explained Arlene, "His drill slipped."

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EXETER, England (UPI)—Tom Day, 38, who has appeared in safety-first movies, was fined \$5.60 Tuesday for jay-walking.

Malin Labor Camp Worker Found Dead

KLAMATH FALLS (UPI)—A Mexican potato harvest worker was found shot to death in an irrigation ditch near the California border today.

The victim was identified as Rudy Rodriguez, about 35, Phoenix, Ariz. His body was found near Malin, his host of here.

State police said an all points bulletin was out for a suspect. They said there were two witnesses to the shooting.

Rodriguez had been at the Malin labor camp since Sept. 22, authorities said.

State police said sheriff's officers at a relative of the wanted man this morning and were questioning him.

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