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Opportunities in Business Reviewed

Medford High school students heard speakers representing the timber industry of Jackson county Tuesday, Oct. 22. The speakers explained the opportunities offered by the industry to young men and women.

Three classrooms were used to accommodate the 2,100 students. The auditorium, the lecture room and the choir room were used by the six speakers from the Southern Oregon Conservation and Tree Farm Association. Some speakers used color slides to illustrate their subject matter.

Speakers were Darrell Davis, president of SOCTFA and co-owner of Austin King Trucking; R. E. Swan, logging manager of Olson-Lawyer Lumber company, White City; S. V. McQueen, president and general manager of Kogap Lumber company; John Gartman, forester for Elk Lumber company; H. F. Kline, owner and operator of Kline Contractors, and Edgar Kupil-

las, forester from Elk Lumber company.

The talks were arranged in connection with National Forest Products week by SOCTFA. The talks were scheduled between the hours of 11 a.m. and 1 p.m.

Generally they explained the various jobs in the industry and the requirements needed to fill these positions. It has been pointed out that the recent advances in production, sales, manufacturing of countless products and research opens many opportunities to young men and women. The industry has undergone many changes and will continue to change in keeping pace with modern times.

TO SEEK DEBATES

DENVER (UPI)—Gov. Nelson Rockefeller of New York said Tuesday he would continue to press Sen. Barry Goldwater, (R-Ariz.), for a debate in advance of the 1964 Republican National Convention.



STORM DAMAGE — This picture shows an example of the Columbus Day, 1962, storm blowdown. This condition during the past summer posed a serious threat to the forest from the fire aspect, and unless cleaned up within a reasonable length of time poses a threat of insect infestation. Much of the blowdown, however, has been cleaned up in this area.

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NATIONAL FOREST PRODUCTS WEEK

Sponsored By International Concatenated Order of HOO-HOO Rogue Valley Club Number 94

BUILD BETTER WITH WOOD...

... you profit twice. Beauty, economy, versatility, plus support of local industry to insure local payrolls.




Photo of Medco Logging Operation Courtesy of Chuck McCorkle

HERE ARE SOME FACTS ABOUT LUMBER IN JACKSON COUNTY...

- Jackson county produces about 600 million board feet of lumber annually. Regeneration and annual growth may push this figure even higher since timber is a renewable resource. The lumber industry generates an estimated \$81,000,000.00 annually to the economy of the area.
- There are 19 lumber mills in the immediate Medford area. There are twelve plywood or veneer plants and 9 wood re-manufacturing plants here.
- More than \$25,000,000.00 is paid out in wages alone in the forest industry in Jackson county. Approximately 4,500 find employment in the woods or mill operations. Hundreds more receive their income indirectly from the lumber industry through employment in lumber-dependent firms.
- Lumber is truly the keystone of the Rogue valley economy. For every \$1.00 of stumpage value that tree farmers produce... the community receives an estimated \$17.60 from tangible and intangible values added to the value of the wood by the time it reaches the consumer.
- There are 11 1/2 million acres of forest lands in Jackson county. Of this 62% is owned by State or Federal governmental agencies. The balance of the timber lands is owned and managed by private owners.
- Tree farming, a voluntary private industry program of forest management to produce more and better forest products, has about 310,000 acres of private forest lands in Jackson county enrolled. The balance is under management in one form or another for best utilization.
- Southern Oregon is part of what is known as "the Douglas fir region". This region can grow enough timber to build 1,000,000 homes a year... forever.
- Products of the area from the lumber industry, in addition to lumber, plywood and veneer are: lathe, boxes, shoo, window and door frames, bark mulch, by-product fuel, compressed sawdust fuel, refrigerator cases, office desks, and furniture, cabinetry, millwork, fencing, toothpicks, pencil stock, arrow shafts, pre-fabricated cabins, dowels, spindles, toy stock, shoe heels and numerous other items.

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