



MEDFORD **MAH** TRIBUNE

WEDNESDAY, OCTOBER 23, 1963 • SECTION 3

# FOREST PRODUCTS WEEK October 20<sup>th</sup> to 26<sup>th</sup>

Sponsored by International  
Concatenated Order  
of Hoo-Hoo  
Rogue River Valley  
Club Number 94

**J**ACKSON County produces about 600 million board feet of lumber annually. Regeneration and annual growth may push this figure even higher since timber is a renewable resource. The lumber industry generates an estimated \$81,000,000.00 annually to the economy of the area.

There are 19 lumber mills in the immediate Medford area, 12 plywood and veneer plants and 9 wood re-manufacturing plants. More than \$25,000,000.00 is paid out in wages alone in the forest industry in Jackson County. Approximately 4000 to 4500 find employment in the woods or mill operations. Hundreds more receive their income indirectly from the lumber industry through employment in lumber-dependent firms.

Lumber is truly the keystone of the Rogue Valley economy.

Build with wood . . . for beauty,  
economy, versatility and dura-  
bility . . . and help Rogue River  
Valley Industries.

## Please!



**Only you  
can prevent  
forest fires**

