



HOW YOU, TOO, CAN GET

UP TO **\$500.00** a month

when you're unable to work because  
of illness or accident!

Plus

UP TO **\$10,000.00** cash

to help pay cost of doctors, hospitals,  
medical expenses!

**MUTUAL OF OMAHA**  
pays folks like you  
an average of over

**\$3,700,000.00**

**in benefits every week!**

One more reason why people buy more individual and family health insurance from Mutual of Omaha than from any other company in the world!

These people know the big difference in health insurance today is Mutual of Omaha. They know this difference can be measured in better and broader coverage at the lowest possible cost . . . in prompt benefit payments to policyowners . . . in fast local service that is friendly and efficient.

*You get "more for your money!"*

Mutual of Omaha pays out a higher percentage of its earned premium income in benefits to policyowners, and operates at a lower cost than the combined average of the next 24 leading companies in the individual health insurance field, based on latest financial statement figures available!

*Policyowners approve Mutual of Omaha's over-all service!*

Recently, policyowners were asked: Are you satisfied with Mutual of Omaha's over-all service? 97% of all responding said "Yes!"

**Now protect your paycheck against the most common hazards  
of all...disabling sickness or accident!**

**INCOME PROTECTION!** Mutual of Omaha's famous "Paycheck Plus" plans provide from \$50.00 to \$500.00 a month (according to the plan you select) while the "breadwinner" is unable to work because of illness or accident, as explained in the policy. Lifetime Benefits Feature available. These benefits are payable for disabilities that start before you retire or reach age 65. Special benefits for disabilities starting after retirement or age 65! Your "Emergency Paycheck" is yours to spend as you wish.

**HELPS PAY HOSPITAL, DOCTOR,  
MEDICAL COSTS, TOO!**

For the entire family . . . up to \$10,000.00 is provided to help pay the cost of doctors, Registered Nurse (RN) services, X-rays,

treatments, laboratory fees, specialists, drugs and much more. In fact, pays cash on a deductible share-the-risk basis, with few exceptions, towards almost all usual medical costs. Just mail the coupon below today for your free gift and more facts about how little this remarkable Mutual of Omaha plan costs!

**GUARANTEED RENEWABLE FOR LIFE!**

This Mutual of Omaha feature means that your policy can be renewed—regardless of age, health or number of benefits received—furthermore, you cannot be singled out for a premium increase. Your premium can be changed only if changed for all policies of this form issued to persons of your class in your state! All these cash payments are tax-free, to spend as you wish.

**FREE!** From Mutual of Omaha—the brand new 128 page  
"Modern Guide to Family Health Care and Money Management".

*Including facts about how to save  
money on health insurance.*

Accept, as a free gift to you, this compendium of the latest, most basic guides to a happy, successful future. More than 100 simple, rewarding steps. It shows you how to apply successful management principles to your own life. How to be healthier, release tension, and respond to emergencies and family crises! How

to add up to 10% to your spendable income—and enjoy it twice as much! How to "shop" for credit! How to get the most out of your health insurance dollar by having Mutual of Omaha "Paycheck Protection" start where short term "sick leave" or group insurance leaves off. Just fill out the coupon—mail it today. No obligation. It's yours, free!

**Mutual  
OF OMAHA**



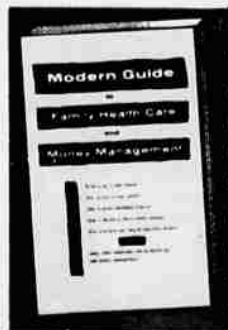
**Your  
Good  
Neighbor**

MUTUAL OF OMAHA INSURANCE COMPANY • V. J. SKUTT, PRESIDENT • HOME OFFICE • OMAHA, NEBRASKA

The Greatest Name in Health Insurance whose policies provide coverage throughout the world. Licensed by Insurance Authorities in all 50 states, District of Columbia, all provinces of Canada, Panama, Puerto Rico, Canal Zone

and portions of the West Indies. Over 500 local offices to serve you everywhere.

Listen to Bob Considine, ABC Radio, weekdays.



**MAIL THIS COUPON TODAY!**

**MUTUAL OF OMAHA**  
Omaha, Nebraska

Dept. 3080

Rush the free facts about cost and coverage of low-cost "Paycheck Plus" plans available in my state and FREE copy of the "Modern Guide to Family Health Care and Money Management."

Name .....

Address .....

City .....Zone .....

State .....