



DEAL THE WINNING HAND WITH KENNEDY CARDS. All the honor cards in this deck feature the First Family. JFK is the ace and Jackie (of course) the queen of hearts. Finesse through brothers, sisters and in-laws. Good quality standard deck is grand-slam fun in the American tradition. \$1.25 or 2 for \$2 ppd. Greenland Studios, 145 Greenland Bldg., Miami 47, Fla.



BABY'S FIRST ROCKER. Little buckaroos ride in safety, only 4 1/2" off floor. Their own Rocking Horse is "branded" with ANY NAME. Red and blue smooth pine Pony. Silvery bell on nose tinkles. Won't tip or fall. 10 3/4" x 7" x 19" long. Has handlebars. Only \$3.49. Add 20¢ postage. Melton Co., 1837 S. Michigan, Dept. H-1, Chicago 16, Illinois.



REMOVE FUZZ FROM SWEATERS! No more "matted" sweaters, blankets, coats or dresses! A few strokes with D-Fuzz-It Comb does the trick. Whisks away unsightly balling, matting and pilling from all napped fabrics in seconds! Fast! Easy to use. Lengthens the life of your clothes. Tortoise-tone plastic with gilt edge. Each 98¢ ppd. Spencer Gifts, AJ-59 Spencer Bldg., Atlantic City, New Jersey.



ELECTRIC HOT POT boils 4 cups of water in minutes—for instant coffee, tea, cocoa. Heats soup, canned foods, baby bottles, etc. Electric, break-resistant! Easy-pour spout, stay-cool base & handle. Use at table or office desk! Polished aluminum, with electric cord. For home, school, travel. Each \$2.95 ppd. 2 for \$5.50 ppd. from Spencer Gifts, AJ-59 Spencer Building, Atlantic City, New Jersey.



ANTIQUE PRICE GUIDE lists 1963 value of 32,000 American antiques! The only antique dealer's handbook (just released to public), it includes pictures and prices of glass, china, furniture, more than 200 other groups. Fascinating, and you'll save money! A fine new Xmas gift. \$5.95 ppd. Madison House, Dept. FW-20, 380 Lexington Ave., N.Y. 17.



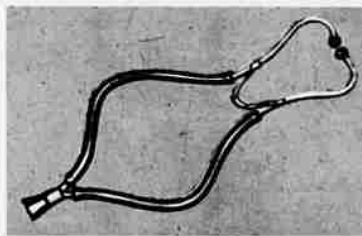
COLONIAL TANKARDS are handsomely crafted of silvery aluminum with large easy-to-grasp aluminum handles. Each tankard hold 16 ozs. of liquid, enough to quench a man-sized thirst. An ideal gift, they add attractive decorator accents in den or office. Set of 4, \$4.95 ppd. John Surrey, Dept. C-71, West Hempstead, N.Y.



DOGGY MUG BARKS AS KIDS DRINK—Playful table pet entertains kiddies with a mealtime show. Winks his eye and barks every time the mug is lifted. They'll drink to the very last drop. Makes even milk drinking fun! Colorful, play-resistant ceramic with easy-grip handle. Giant 10-ounce capacity. Each, \$1.00 ppd. 3 for \$2.79 ppd. Spencer Gifts, AJ-59 Spencer Building, Atlantic City, N.J.



TINY PALM-SIZE CAMERA & CASE. Precision designed to take clear, finely detailed pictures... and it actually fits in the palm of your hand! Just 2" x 1 1/2", it's fully equipped with single fixed focus lens, 1 speed shutter, and leather case. Film is high speed, panchromatic—10 pictures per roll. Camera \$1.00 ppd. 6 rolls of film, 79¢ ppd. Spencer Gifts, AJ-59 Spencer Bldg., Atlantic City, New Jersey.



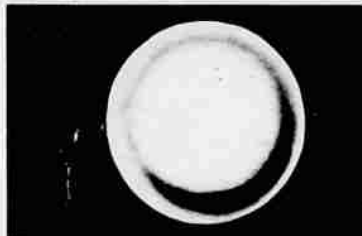
U.S. MEDICAL CORPS STETHOSCOPE—Ever try to buy one of these? Hard to find, and usually expensive, brand new surplus U.S. Med. Corps stethoscope is ideal for doctors, nurses, students, etc. Educational and great fun—the real thing cheaper than a toy! Handy in the country. \$2.95 ppd. (1/2 regular price.) Kline's, Dept. FW-20, 333 East 50th, N.Y. 22.

Special Holiday

Shopping Guide

ORDER BY MAIL

Select your Xmas gifts from these exciting products—advertisers guarantee satisfaction or your money back (except on personalized items).



GIANT 12 FT. METEOROLOGICAL BALLOON is the largest playing ball around. Full of bounce, it's made of long-lasting neoprene, inflated to 12-18 ft. high. A fine advertisement to attract attention, a smashing success at a children's party; great Xmas stocking stuffer. New gov't surplus. \$2.50 ppd. ADF Co., Dept. FW-20, 125 East 41st St., N.Y. 17.



40 GENUINE PHOTO CHRISTMAS CARDS. Your favorite photo and name printed free on each. \$1.00 including envelopes. Send your favorite snapshot or print. It is photographed and made into 40 personalized Photo Christmas Cards on glossy stock. Add 35¢ postage and handling each set. No COD's or orders after Dec. 11, 1963. Photo King, Dept. PC-16, Box 3181, Grand Central Sta., N.Y. 17.



TRANSISTOR PET... HE'S A RADIO! A twist of his nose—the radio plays; button under his collar changes stations. Lovable pet "stuffed" with fine all transistor radio set. Wonderful entertainment for kiddies and teenagers... if they can steal him from the grown-ups. Furry pile. Approx. 9". Assorted animals. Each \$9.98 ppd. Spencer Gifts, AJ-59 Spencer Building, Atlantic City, New Jersey.



CHALK'N CORK BULLETIN BOARD done in early American style! An impressive reminder center! It's half-slate for written messages; half-cork for pin-up memos. A must in every well-organized household. Keeps things running perfectly. Handsome wood frame. Tray holds chalk, pencils, tacks. 16" x 10". Each \$1.98 ppd. from Spencer Gifts, AJ-59 Spencer Building, Atlantic City, New Jersey.



PENCILS WITH YOUR NAME in gold—60¢ per set of 12; 3 or more sets, 55¢ per set. Smooth No. 2 lead with rubber erasers. Personal practical gift. Order a set for each child in the family. Send cash, check, or money order. No C.O.D.'s. Print names clearly. Atlas Pencil Co., Hallandale 3, Fla.



10 LIFE-TIME FRUIT MAGNETS—\$1. Tack up memos with adorable hand-painted fruit and vegetables with hidden magnets that never lose their strength. Hold notes, recipes, appointments without tacks or tape. Cling to refrigerator, stove, metal cabinets. Set of 10 ppd., \$1; 3 sets \$2.79. Greenland Studios, 146 Greenland Bldg., Miami 47, Fla.



30 PIECE Old Fashioned Ice Skating Party. Gay, life-like villagers in whirling, colorful wonderland. Sieghs, carolers, snowmen, skaters, etc. Authentic, quaint, Mid-Eighties costume design in true, rich colors. Durable dimensional vinyl plastic. Limit: two 30 Piece Sets per person. Money Back Guarantee. Only \$1.00. Add 25¢ post. & handling per set. Melton Co., 1837 S. Michigan Ave., Dept. H-2, Chicago 16, Ill.



1,000 PERSONAL ADDRESS LABELS. Gummed labels printed with your name & full address. Just wet & stick. 2 styles: plain or fancy (with script initial border). State name & address in 3 lines. Set of 1,000, 88¢ ppd. 6 sets, \$5.00 ppd. 500 fancy labels, \$2.00 ppd. from Spencer Gifts, AJ-59 Spencer Building, Atlantic City, New Jersey.