

Paving Contract Is Awarded Robinson By Medford Council

A contract to pave off-street parking lots on sites now occupied by the Hansen and Federal buildings in downtown Medford was awarded to Fred Robinson by action of the city council Thursday night.

The structures on the sites are currently being razed, and paving of the lots will commence immediately upon their demolition.

When completed, the lots will provide space for 194 vehicles on corner lots at Sixth st. and Riverside ave. and at Sixth st. and Bartlett st.

Robinson's bid on the paving project was \$8,950, and was the only bid received by city officials in answer to the several invitations to bid which were sent out.

In Excess of Estimate The bid was 6.3 per cent in excess of the city engineer's estimate of \$8,405, but councilmen were meeting at Thursday night's meeting that, all other things being equal, it has been customary to accept "over

bids" which do not exceed 10 per cent of the engineer's estimate.

In other action, the council voted to:

—Establish two-hour parking on both sides of 10th st. from Riverside ave. to Bear Creek bridge.

—Approve plans and specifications for construction of a sanitary sewer on Chestnut st. and call for a public hearing on Nov. 7.

—Authorize plans and specifications for paving a portion of Jeanette st. from Main st. to the south line of Walnut park addition, and for a sanitary sewer on North Berkeley Way.

—Grant a variance to sign requirements for the County Health building at the fairgrounds.

—Grant a sign variance for property located on the south side of Crater Lake highway at Bear creek.

—Grant a variance to minimum lot requirement for prop-

erty located at 1510 West Main st.

—Approve a request to operate a wholesale wrapped sandwich business as a home occupation at 1028 West 13th st.

Shopping Center Discussed at Ad Group's Meeting

Greer Drew, owner of Drew's Manstore in the Medford Shopping Center, discussed the growth of the center and its value to the entire business market of the area at a meeting of the Southern Oregon Ad club recently.

Formerly a resident of Klamath Falls, Drew said he became interested in the new shopping center in 1958 when he planned to open a store in Medford. Statistically, Drew said, the Medford Shopping Center is classified as a regional business center because it draws approximately 150,000 customers from the geographical area of southern Oregon and northern California. The Medford Shopping Center will soon cover 240,000 square feet of land and is considered the largest such business center between Portland and Sacramento.

Attributes Success Drew attributes the success of the shopping center to the fact that new businesses were established only as the public need indicated and that the choice of businesses resulted in a well balanced buying power offered by both local and national companies.

The shopping center represents a \$3 million investment, backed by the Equitable Life Insurance company, with an annual sales gross of about \$12 million. Unusual in this type of business enterprise, the merchants have realized a financial success from the first year and expect its continued growth.

Drew said he believed that being close to the downtown shopping location is good for both business areas, that the Medford Shopping Center has served as a compliment to the downtown stores, each stimulating business of the other.

Many new stores are planned in the near future, Drew said. A Medford Shopping Center Merchants Association will be formed, allowing a wider development of advertising promotion.

Modern automobiles average about 125,000 miles before they are considered ready for the auto graveyards.

—Set Nov. 7 as the date for public hearings on a zone change for properties located on the south side of Crater Lake highway north of Delta Waters rd., at the northeast corner of Crater Lake ave. and McAndrews rd., and at the northeast corner of West Main st. and Western ave.

—Award the contract for a new station wagon for use by the fire department to Crater Lake Motors, which submitted a net bid of \$2,016.48.

—Award fuel oil contracts to McLaren Oil company and Valley Fuel company.

The meeting, which lasted 50 minutes, was conducted by Mayor James J. Dunlevy. All councilmen were present except Richard Travis. The next regular meeting of the council will be Nov. 7.

Nov. 7 for a proposal to annex to the city property located at the northwest corner of Prune st. and Columbus ave.

—Approve a request for extra width driveways for property located at Jackson and Genesee sts., the site of a proposed Texaco service station.

—Award the contract for a new station wagon for use by the fire department to Crater

Rental Association Plans Monday Meeting

Officers and directors of the Jackson County Property Owners Rental association will meet at 7:30 p.m., Monday, Oct. 21, at Medford High school.

The officers and directors plan to formulate a program at this session which will be helpful to the rental industry in Jackson county during the coming year. J. N. Boyden, chairman, said in announcing the meeting.

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