



PRESIDES AT MEETING—Deputy Prime Minister R. A. Butler, odds-on favorite to succeed ailing Harold Macmillan as premier, arrives at No. 10 Downing st. in London for a meeting of the Cabinet. Business of the meeting was routine but it was the first full one at which Butler had presided face-to-face with his major rivals for the post—Foreign Secretary Lord Home and Science Minister Lord Hailsham. (UPI)

Student Population Growth Results in More Gift Dollars

NEW YORK (UPI) — The growth in the student population of the United States has been accompanied by a growth in allotment of the corporate gift dollar to education, a new survey disclosed today.

The National Industrial Conference Board reported in a review of the corporate philanthropy of 465 firms, large and small, that education had taken over the number one spot from health and welfare as the beneficiary. The board began its analysis of the corporate gift dollar shortly after World War II, and found that for the first time education had come to the top among recipients.

Contributions by the survey firms totaled \$154 million, or about one-third of all corporate giving last year. The survey was done on the understanding that the names of surveyed companies would remain confidential.

One of the firms reported total gifts to education as well as other causes, of \$15 million in a single year. At least three reported donations of \$7 million.

John Watson, who piloted the survey for the NICB, said that at least a share of the change in emphasis could be laid to the work of groups which campaign for corporate donations to educational institutions, such as

the Council for Financial Aid to Education. "The major foundations have helped, too," he said, "particularly the Ford Foundation. They have encouraged colleges and universities to map long-range plans in their search for funds, and to explore their needs for the future as well as for the present."

Although the largest share of corporate donations went to education, a greater number of those surveyed gave to health and welfare agencies, the NICB said.

Watson said that in conducting the survey he had heard of some cases where stockholders, at annual meetings, opposed the

amounts of philanthropic aid from their corporations, but that generally they realized that it was an area of mutual benefit.

Recipients Listed
In its survey, the NICB found that education now took about 41.9 cents of the corporate dollar. Listed as recipients in the education category were, in the higher education group, scholarships, fellowships, research grants—those not treated as a business expense—plus capital funds for buildings, endowment for extra pay for faculty members; unrestricted grants direct or to fund raising groups; education related agencies. Health and welfare groups

took 40.9 cents from the gift dollar from corporations; civic and cultural causes took 5.3 cents; others, including religious causes, groups devoted to economic education alone, groups whose principal objective is aid to other countries, took 10.3 cents; and 1.5 cents of the dollar was

listed as not identifiable because the donee is unknown.

Industrial companies showed a greater generosity than service companies, and local companies generally were more generous, in proportion of gift to total income, than national companies.

Four major manufacturing groups, the survey said, gave at least half of their total dona-

tion budget to educational causes. These were chemicals and allied products, petroleum refining, primary metal industries and transportation equipment.

TO BE CANDIDATE
KLAMATH FALLS (UPI) — Fred Heard, Klamath Falls, has announced he will be a candidate for delegate to the Republican National Convention from Oregon's second congressional district.

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OUR OWN PURE PORK—DELICIOUS SAUSAGE 49¢ lb 2 LBS 89¢	FRESH GROUND BEEF 39¢ lb - 10 Pound Pkg. \$3.75	DEL MONTE DATES FANCY CALIFORNIA 1 1/2-Lb. Bag 49¢	DEL MONTE Grapefruit FLORIDA "INDIAN RIVER" RUBY RED 8 FOR 79¢

Invalids' Homes Marked for Safety

WORCESTER, Mass. (UPI) — Red stickers that shine in the dark are being placed on the front doors of all Worcester homes where there are invalids. The Exchange club, which is sponsoring the project, hopes that the "invalid stickers" will protect invalids from being overlooked during fires in their homes.



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Negroes Uncertain Over Next Moves

BIRMINGHAM, Ala. (UPI) — Negro leaders are reported uncertain about what steps to take next in the continuing Birmingham battle over civil rights.

Dr. Martin Luther King Jr. met with Rev. Fred Shuttlesworth and local Negro leaders for almost five hours Tuesday. There were no public statements, but some local Negro leaders were said to have urged King to hold back a threatened demonstration campaign.

King drove to Selma, Ala., later to help stir support for a lagging voter registration campaign. He told Selma Negroes to be "ready to present your very bodies" in demonstrations, then drove to Montgomery where he caught a plane for Atlanta.

Sources in the Birmingham movement said some local Negro leaders want a cooling-off period to give a biracial group, which has urged hiring of Negro police, time to work.

MALDISTRIBUTION
SAN DIEGO (UPI) — There are about 2,600 marines stationed at the Marine Corps Recruit depot here and only 127 of them are women.

Trading Stamp 'Champ' Found

TRENTON, Mo. (UPI) — People are claiming a new world titleholder in this town of 6,000—a stamp champ who accumulated 20 years' worth of trading stamps in one year to get a trip to Hawaii.

Surveys say 85 per cent of all women save stamps, but Bolene Johnson tops them all. The average homemaker redeems her stamps for home furnishings, giftwares, utensils and leisure-time equipment. As a rule, she gets them by saving about 10 or 12 books a year.

When stamps were introduced at the Trenton A&P market, Miss Johnson decided to make her dreams come true. For most of her 49 years, she had wanted to visit Hawaii. Here was her chance to get a 10-day, all-expense trip for two, by saving stamps.

Miss Johnson persuaded her married sister and family to help her. Then she got friends, co-workers and customers of her downtown restaurant to contribute their stamps. When the mailman heard, he spread the word. Bolene Johnson's trip became virtually a community project and she a local celebrity. Even strangers dropped in to swell the stamp total.

She finally licked the last of 252,000 stamps and placed it in the 210th book. The trading people checked their records. No individual had ever amassed so many stamps in so short a time—only 12 months.

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