

Fever Blisters

COLD SORES

Dry Them Up Fast

Soothe, Soften, Prevent Cracking

QUICK! Apply **CAMPHO-PHENIQUE** at the first sign of a fever blister or cold sore. For this soothing, healing antiseptic liquid has an amazing drying action that clears them up **FAST**. And as **CAMPHO-PHENIQUE** dries the fever blister or cold sore it softens it, too, so prevents painful cracking. Healing is rapid and comfortable.

CAMPHO-PHENIQUE is like having a First Aid Kit in a bottle. Wonderful for cuts, minor burns, scratches. Its anesthetic action stops pain instantly. Its antiseptic action promotes rapid healing. And when a cold clogs your nose, put a few drops of **CAMPHO-PHENIQUE** on your handkerchief and inhale the medicated vapor. You'll breathe easier **FAST!**

Campho-Phenique

THE BROAD SPECTRUM ANTISEPTIC

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.

This substance is now available in *suppository or ointment form* under the name *Preparation H®*. Ask for it at all drug counters.

Buy **BONDS** Now

BACKACHE

If backache and symptomatic pains in joints and muscles make you feel miserable and tired, try world-famous DeWitt's Pills for their positive analgesic action. Besides bringing fast palliative relief of pain, DeWitt's Pills use mild diuretic action to help your system clear out acid wastes left by sluggish kidneys. DeWitt's Pills can relieve backache misery and help you lead a more active life.

DeWitt's Pills



SOPHIA LOREN



JACQUELINE KENNEDY

Fashion Secrets of Glamorous Women

A famous—and outspoken—designer tells how you can learn to be well-dressed from the world's great beauties

By **OLEG CASSINI**



SUZY PARKER

DOE-SLIM AUDREY HEPBURN may seem to have nothing in common with the average American woman, who is a good deal more amply proportioned. But that is not the case. Any woman who wants to be well-dressed would do well to follow Miss Hepburn's example in some respects.

The lovely Hollywood star *knows herself*. She realizes that her world is not the world of the flesh, so she goes to the opposite extreme and does everything she can to emphasize her ethereal fragility. That means straight-cut, sleeveless dresses; boat necks—and never a rounded, sensuous line. She even underplays her small bust. The result, by understatement, is physically attractive.

Of course, all women should not do this—only the Audrey Hepburns of this world. But every woman could and should do what Miss Hepburn has done: (1) take inventory of herself, (2) find out *who she is*, both physically and as a personality, and then (3) stick to the theme that is really hers—come what may.

This is the great secret of being well-