

# Anti-Kennedy Book Hits Top Of New York Best Seller List

By LYLE C. WILSON  
United Press International  
Victor Lasky's brass-knuckled book, "J.F.K., The Man and The Myth," has zoomed in two short weeks from last to first place on the metropolitan best-seller list (New York Times) generally recognized as standard.

The list is compiled on reports from more than 125 bookstores in 64 American communities. "J.F.K." reached last place, No. 10, on the best seller list on Sept. 22, about a fortnight after publication. On Sept. 29, the book was No. 4. Last Sunday it was No. 1, displacing James Baldwin's bitter study of U.S. race relations, "The Fire Next Time."

Lasky's book was published by the MacMillan Co. at \$7.95. If "J.F.K." maintains itself on the best-seller lists for 32 weeks

as, for example, Baldwin's book has done, the Kennedys surely will be counting the book as a major political reverse.

Book Is Anti-Kennedy  
"J.F.K." is frankly anti-Kennedy. Lasky wrote it as a challenge to John F. Kennedy's political integrity and fitness for the presidency. It will enrage Kennedy's friends and delight his enemies. But that is not of much moment.

The important question is whether the book will have substantial impact on the 1964 presidential election. It could be deadly to Kennedy's reelection chances if enough voters read it and were convinced that Kennedy is — as charged — a weather-vane politico who substitutes for political convictions and principles merely an obsessive need to win — to win at all costs. The portrait of Ken-

nedy sketched by Lasky in 562 pages is not a pretty one.

The book is as political as a campaign speech and as one-sided as a presidential platform. But campaign speeches and presidential platforms have proved themselves to be anorously effective in influencing American voters. The fact that Lasky has written consistently from an adversely critical point of view need not deprive the book of political impact. It could be a blockbuster. It variously is estimated that 40 to 50 newspapers are publishing "J.F.K." serially.

Break For Kennedy  
North American Newspaper Alliance, owner of the serial rights, is re-offering the book to newspapers because of its showing on the best-seller list. Most of the newspapers presenting the book serially are in the Mid-West. That is a moderately good break for Kennedy because he has less to lose in the Mid-West than in some other areas.

There are 20 chapters in "J.F.K." and none is likely to soothe the young president after a tough day in the office. Chapter 2 is simply titled, "JOE." Chapter 5 is "POL," a derivation of politician. There are "COURAGE," "SENATE," "CHANGE," "WHY?" and "GALL." The President it not likely to return to any of them again and again as in bedside reading.

"GALL" is devoted largely to a discussion of the buildup of the Kennedy political image to presidential proportions in 1958-59-60. Of this, Lasky wrote: "It was a buildup without parallel in the history of American politics . . . the work of a well-oiled political machine, a generally friendly press, power-craving intellectuals and — last but not least — the senior Kennedy who had often remarked that money was no object in furthering his son's White House ambitions."

# Try and Stop Me

By BENNETT CERF

A STINGY old lady on an upstate farm hired a new hand, and followed him all the first day to make sure he didn't waste a moment. When dinner time came round, the new hand noted with disgust that the whole bill of fare consisted of a couple of very thin slices of meat loaf, bread, tea, and a very small spot of honey in the center of the table on a big platter. "I see, ma'am," he observed coldly, "that you keep a bee."



A couple of ardent girl-watchers were inspecting the talent at an outdoor music festival. One lass in particular intrigued them. "I wonder where she got those looks?" pondered one. "From her father," answered the other authoritatively. "He's a plastic surgeon."

Douglas Watt overheard a distressing conversation at a mid-town snack bar. "You're nothing but a bum," upbraided a seedy-looking father. "Yeah?" answered his son. "Who brings home the unemployment checks?"

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# In the Day's News

By FRANK JENKINS

From Saigon:  
Two U. S. Marine Corps helicopters, carrying 12 Americans, crashed in the Viet Nam jungles, possibly shot down by communist ground fire. American rescue planes sighted the wreckage of both helicopters. There was no sign of survivors and the search planes were fired on by the red guerrillas, wounding one U. S. Marine officer and killing his South Vietnamese companion.

American reporters rushed to the scene to get pictures—which is their business. The South Vietnamese police, who were apparently there to prevent anyone from putting out the fire, BEAT UP three of the reporters.

What a police force! What a government!

WHAT to do about it?  
Well, we'd better get ALL INTO VIET NAM and wipe out the communists we are supposed to be there to fight, or we'd better get ALL OUT — and quick!

We're putting out a lot of fancy talk in these days about the "American image." It's a flat certainty that the American "image" isn't being improved any by what is going on in South Viet Nam.

THE wreckage of the two helicopters downed was sighted near the banks of the Thuon river, about a half mile from the wreckage of a T28 fighter bomber plane which crashed under communist fire the day before, killing an American Army captain who was its pilot.

Both helicopters belonged to a newly arrived Marine Corps squadron based at Danang, about 40 miles northeast of the site of the crash, which is 325 miles north of Saigon.

If the 12 Americans on the two downed helicopters are dead, it will bring to 124 the total number of Americans who have died in this strife-torn country since the United States began all-out aid in the fight against the Viet Cong communists who are seeking to take over South Viet Nam.

SO MUCH for the fortunes of war — where one must take risks and suffer losses. War is like that. It is grim business.

But, when our nation goes to war to protect another nation, we like to feel that we are going to war in a good cause — that the people we are fighting for are the kind of people we are willing to fight for. We like to feel that the government we are risking our sons to protect is the kind of government that ought to be protected.

So —  
Let's take a look at this South Viet Nam government that is our ally in this war that we are carrying on over on the other side of the world.

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# California Nuclear Power Site Quake Clearance Debated

BODEGA HEAD, Calif. (UPI) — Pacific Gas & Electric Company's nuclear power plant site here has received tentative clearance from earthquake geologists.

The two men, Dr. Don Tocher, an associate research seismologist at the University of California, and Elmer C. Marlave, Sacramento, told newsmen a newly discovered fault in a pit being excavated for the power plant is probably inactive.

The company took newsmen to the excavation site after the Atomic Energy commission announced discovery of the fault.

Further, a government geologist, Dr. M. P. Eaton, said that in his opinion the site "is not an adequately safe location for a nuclear power plant" because of the danger of earthquakes.

Over 40,000 Years Old  
Tocher said that available geological evidence indicated that the fault in the excavated pit was probably more than 40,000 years old and that it might not have been caused by an earthquake originally.

Tocher said further studies of the fault would be made as excavation continues. He said, however, he was certain the new fault was not part of the San Andreas fault, which lies some 1,000 feet away.

The big pit for the plant's nuclear reactor is 145 feet in

diameter and has already been excavated to a depth of 61 feet. It will eventually be 78 feet deep.

The fault is clearly visible in the side of the excavation. The fault line extends through a layer of sedimentary rock into a layer of granite bedrock. Indicated slippage is about two feet.

Tocher said the fault could possibly have been caused by the settling of sedimentary rock rather than earthquake activity. He emphasized he wants to await the results of further studies before reaching a conclusion.

Permit Not Granted  
PG&E's construction work at the site continues unabated, although the Atomic Energy commission permit.

The proposed plant has run into opposition from conservationists who want to preserve Bodega Head and from others who contend the plant would pose a serious radiation threat in the event of an earthquake.

A PG&E spokesman said that the company had already spent about \$3 million at the site. The completed plant is expected to cost \$61 million.

The Atomic Energy Commission will hold a public hearing on the plant in Santa Rosa later this year before making any final decision on whether to grant a construction permit.

# Hurricane Flora Begins Dying Out

MIAMI (UPI) — Long-lived Hurricane Flora, which killed an estimated 3,700 persons in a violent slash across the Caribbean, was expected to begin dying today in the cold Atlantic Ocean.

"Some decrease in highest winds near the center should begin today as the hurricane passes over colder waters," said the Miami Weather Bureau.

The 12-day old tropical storm, boasting top 115 mile per hour winds, buffeted Bermuda with gale winds Thursday night during its race towards the open Atlantic.

The latest advisory 6 a.m. EDT was issued by the Washington Weather Bureau and located Flora near latitude, 35.0 north, longitude 56.0 west, and moving northeast at 25 miles per hour.

Damage estimates from the season's sixth tropical twister were incomplete, but ran as high as \$500 million. Hardest hit were Haiti and Cuba.

DEATH TOLL RISES  
SEOUL, Korea (UPI) — The death toll of South Korea's cholera epidemic rose by six lives to a total of 64 today with 35 new cases reported in the past 24 hours.

# Your Money's Worth

By SYLVIA PORTER  
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WHAT THE TAX BILL MEANS TO YOU — V  
(Fifth in a Series of 10 Columns)

If you are 65 years of age or older, you would get two new, valuable tax breaks under the 1963 tax bill — and in this column, you will read exactly what to do before Jan. 1, 1964, to make sure you qualify for the special benefits if the bill becomes law next year.

The first break covers expenses for drugs and medicines. Today, there are two general limits on medical expense deductions: only medical expenses over 3 per cent of a taxpayer's adjusted gross income are deductible; and drugs and medicines are considered medical expenses only to the extent they exceed 1 per cent of the taxpayer's adjusted gross income.

While the 3 per cent rule does not apply to taxpayers 65 or over, or to a husband and wife filing a joint return where either is 65 or over, or to a 65-year or older parent who is supported by his taxpayer child, the 1 per cent rule does apply. Say Jones is 66, has \$10,000 of adjusted gross income and spends \$350 during 1963 on medicines and drugs. The 1 per cent rule requires him to disregard the first \$100 of his drug and medicine expenses, so he can deduct only \$250 as medical expenses this year.

The 1963 tax bill would knock out the 1 per cent rule for the 65 and older group beginning with 1964. If Jones spends the same \$350 on drugs and medicines next year, he could deduct the entire amount instead of only \$250 as in 1963.

Here's what the tax experts of the Research Institute of America recommend you do if you would benefit under this provision. If you haven't already spent for drugs and medicines an amount equal to 1 per cent of your expected adjusted gross income for 1963, try not to pay for any more this year. Either try to hold off buying, if possible, or try to charge what must be bought and postpone actual payment until 1964. By doing this, you'll get a chance to deduct those payments if the bill becomes law. Otherwise, you will never get a chance to deduct, either in 1963 or 1964, the amount you pay up to 1 per cent this year.

The second break applies to the thousands of older persons who sell their homes to move into apartments, rental housing or smaller houses. Under today's law, if they sell at a profit, they must pay a tax on the gain, because they are not buying a replacement home costing at least as much as their sales price.

The House-passed bill would completely exempt from tax the profit on houses sold after 1963 by persons 65 or over for a price of \$20,000 or less.

Say you're 66 and you sell your house in 1964 for \$17,500 and make a \$5,000 profit. You would pay no tax on the \$5,000 under the new provision. If your sales price is over \$20,000, your profit would be exempt in the same proportion as \$20,000 is to the full price. Again, say you're 66 and you sell your house in 1964 for \$40,000 and make an \$8,000 profit. The proportion of \$20,000 to \$40,000 is 1/2. This would make 1/2 of the \$8,000 profit, or \$4,000, free from tax under the House-passed tax bill.

The key point to remember is that if this part of the bill becomes law, it would apply to sales of houses made from Jan. 1, 1964, on. So here's what to do if you would benefit under this provision.

If you are 65 or over and you are planning to sell your house at a profit, try to hold off the sale until next year — and, of course, give this guide to any friend or relative in the same position.

If you must sell this year or else lose your customer or forfeit a good price, ignore this advice. But if you can do as well selling in early 1964 as in the rest of 1963, you may be tossing unnecessary tax money away by selling in the weeks directly ahead. Waiting to sell in 1964 gives you an opportunity to get this tax break if the 1963 tax bill becomes law.

Next: Tax breaks for employees moving to new job locations and on child care expenses.



# These kids need a YES vote

On Measure 1 October 15th.

TO THE ONE IN COLLEGE . . .  
A no vote means: Higher tuition, borrowing more money, possibly not finishing school.

TO THE ONE IN HIGH SCHOOL . . .  
A no vote means: A closed College door. Schools will cut their enrollments and increase students costs.

TO THEIR PARENTS . . .  
A no vote means: Higher property taxes. Financial chaos in the State. More costly elections.

**VOTE YES MEASURE 1 OCTOBER 15th**

Ad. Adv. by Save Our Students Committee, Phil Sherburn, Treas. 1966 Alder St., Eugene, Ore.

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