

Small Worlds Around Us
By Lynn W. Watkins
Medford & Tribune Syndicate, 1963

White Moths Called 'Millers' After Flour Covered Millers
Back in the days before electric wire carried current to mill, factory, or home the cheapest and most dependable power was supplied by water. The water that turned the wheels of the old mill revolved between them wheat, corn, or some other grain was ground to a fine powder, to become flour. The product was water-ground meal, or flour. Even today when the old mill wheel is considered best by many folks; some say, "because the mill wheel turns slowly, the resultant flour was better."
The man who tended the old mill and watched the grain being pulverized to a fine powder, was the miller. Often it was a profession he would follow all his life, and by preference would teach his sons; it was an honorable profession. The miller was one of the pillars of the community.

White Dust
Of course, back then there was no ventilation system in the old mill, only the winds that whispered through the structure, took care of the dust or the flour that escaped the grinding stones. The white dust settled on everything. The miller's clothes became almost white with accumulated flour. When he walked along the street on his way home, after the day's work at the mill, he scattered flour at every step. Having one's clothes white with flour was probably the distinguishing trademark of the miller; something probably to be more than a little proud of, for the milling of grain was as important as any work in any community.

About that time, or shortly thereafter, some child, or perhaps an adult, watched a small winged insect, probably a clothes-moth, fly across a room. He may have caught the moth, and examined it. Even with the most careful handling, a white powder came from the wings and body of the insect; the powder looked like flour, actually it was scales from the wings; scales so small they look more like powder, but that overlap one another, like shingles on a roof, or the scales of a fish.
Resembling Flour
Had he looked at the scales with a powerful reading glass he would have found they were of various sizes, and shapes, those along the edge of the wings being long, and fringed. But to the first observer, they resembled flour, so naturally the insects were called "millers." In deference to the man who watched the mill wheels turn. But the name "miller" stuck, and even today most small moths are called millers, the clothes moth being one of the many. Should you, while resting in your easy chair, see a small moth flying across the room, you might notice it is flying away from the light, it flies toward a darkened corner of the room or toward a closet, as if it knew that woolen garments would be stored there, and organic matter is what the larva of the clothes moth eats.
Should you catch her, the tiny scales of the wings and body would readily come off in your fingers, like a white dust, or powder. Scales from the wings of a butterfly would of course also come loose, but those might be any of various colors, not especially white like that of the miller — the small moths that wear the suits, "covered with flour."

Safeway's **the** place to buy **Chuck Roast**

GROUND BEEF

100% Pure Beef. Quality Controlled



39¢

lb.

FREE GOLD BOND STAMPS
with purchases at SAFEWAY
ADDED SAVINGS plus low everyday prices.
It Pays to Shop SAFEWAY

"PLUS MANY MORE MEAT SPECIALS LIKE THESE ..."

- Beef Roast** Boneless Cross-Rib. Choice oven roast **79¢**
- Bar-S Bacon** Thick sliced. Always fresh at Safeway. **69¢**
- Beef Sausage** 100% pure beef. Safeway. 1-lb. rolls **4/51**
- Pot Roast** Arm cut. Tender Choice beef **59¢**
- Ground Chuck** Lean—Best Quality **59¢**
- Chuck Steaks** Try extra thick. U.S.D.A. Choice **49¢**

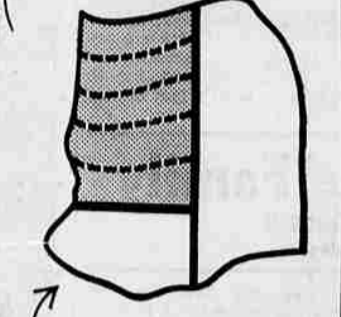
U.S.D.A. CHOICE BEEF

Aged for flavor and tenderness. There's no substitute for quality . . . and price!



ALWAYS CHECK TRIM AS WELL AS PRICE
To give you full value, Safeway trims a chuck roast like this:

SAFEWAY CHUCK ROASTS
The lean, meaty tender Chuck Roasts you get at Safeway are from the shoulder.



NECK CUT ROASTS? NEVER AT SAFEWAY!



Safeway never sells neck cuts as chuck roasts. If you have been getting tough "chuck roasts" that are full of hidden bones, you've probably been getting neck cuts. At Safeway, we bone and sell this part of the beef as stewing meat or ground beef.

WILLER'S MODEL BAKERY
Assorted Coffee Cake 53c Ea.
Mince Pies 67c Ea.
(date-nut layercake this week)

FLORIDA RUBY RED GRAPEFRUIT

Large size, juice laden fruit



11 for \$1
Or..... **10¢** ea.

Visit our Huge "Garden Room" for More values like these.

MORE PRODUCE VALUES

- Potatoes** All-purpose White Rose. U.S. No. 2. 50 lb. Bag **98¢**
- Mushrooms** Fresh. Complement to all meats. lb. **59¢**
- Apples** Red Rome. Extra fancy. 8 lbs. **\$1**
- Cauliflower** Large size, snowy white curds head **19¢**
- Head Lettuce** Red. lettuce, or Romaine. 2 for **29¢**

HEALTH AND BEAUTY AIDS

- Aspirin** Safeway brand. Bottle of 100 **21¢**
- GILLETTE BLUE BLADES** Super Blue blades. Package of 15 **77¢**

PLUS THESE OUTSTANDING WEEKEND SPECIALS

MARGARINE CANE SUGAR

Goldbrook 1-lb. ctn.

4 for 49¢

Candi Cane 10-lb. bag

99¢

FACIAL TISSUE

Truly Fine White, Yellow, Pink & Aqua

400s PKG. 19¢

Lecture Committee Chairman Named
EUGENE — Dr. Albert C. Spaulding, who recently took up his duties as new head of the anthropology department at the University of Oregon, has been appointed chairman of the Condon Lectures committee.
He succeeds Dr. Luther S. Cressman, professor emeritus of anthropology, who retired last summer. Dr. Cressman assisted in the establishment of the lectureship and had served as the committee chairman throughout its history.
Other new committee members are Dr. E. H. Volkart, dean of faculty at Oregon State university, and Dr. Thurman S. Peterson, chairman of the division of sciences, Portland State college.
Dr. Ralph W. Steele, associate dean and director of educational media, division of continuing education, will continue to serve on the committee.
SLEEPING DOLLARS
NEW YORK (UPI) — Bedding is the biggest and most profitable merchandise line in a furniture store, reports the retail department of the ANPA Bureau of Advertising. It accounts for 12 per cent of a furniture store's business.

Assorted GARDENSIDE VEGETABLES
Green Beans, Tomatoes, Peas or Corn—No. 303 Can
YOUR CHOICE
6 for 89¢

Your Money's Worth More at Safeway

- GRAHAM CRACKERS** Bu. by Baker 1-lb. Package **2 for 49¢**
- AA LARGE EGGS** Cream o' the Crop. Dozen **39¢**
- Instant Coffee** MJB 1.49 6-oz. jar **89¢**
- Instant Coffee** Safeway 1.19 6-oz. jar **75¢**
- Drink Base** Haley's orange or grape. 6-oz. **6 for \$1**
- Brillo Pads** Save on hard rubbing. Pkg. 10. **4 for \$1**
- Tiny Cat Litter** No unpleasant mess. 5-lb. **39¢**
- Pumpkin** Libby's. Time for pumpkin pie. 2½ can **2 for 45¢**
- Apple Sauce** Highway brand. No. 303 can **6 for 89¢**
- M.J.B. Rice** Quick cooking. 24-oz. pkg. **45¢**
- M.J.B. Rice** Quick brown. 24-oz. pkg. **45¢**
- Puppy Food** Friskies. 1-lb. pkg. **39¢**

SAFEGWAY
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Penney-Saving Weekend Specials

- MJB COFFEE** 3-lb. \$1.45 1-lb. can **49¢**
- EDWARDS COFFEE** 3-lb. \$1.39 1-lb. can **47¢**
- CAMAY SOAP—Reg. Bars** 3 for 37¢
- LAVA SOAP—Reg. Bars** 2 for 27¢
- ZEST SOAP—Reg. Bars** 2 for 33¢
- ZEST SOAP—Bath Bars** 2 for 43¢
- IVORY SOAP—Personal Size** 4 for 29¢
- IVORY SOAP—Medium Bars** 3 for 35¢
- IVORY SOAP—Large Size** 2 for 37¢
- IVORY SNOW—32-oz. Pkg.** 75¢
- IVORY FLAKES—12½-oz. Pkg.** 39¢
- OXYDOL DETERGENT—20-oz. Pkg.** 39¢
- PREMIUM DIZ—42½-oz. Pkg.** \$1.09
- TIDE DETERGENT—19-oz. Pkg.** 33¢
- BLUE CHEER—21-oz. Pkg.** 33¢
- SALVO TABLETS—23-oz. Pkg.** 49¢
- PINK DRETT—18-oz. Pkg.** 33¢
- DASH DETERGENT—3-lb. 3½-oz. Pkg.** 79¢
- CASCADE FOR DISHES—20-oz.** 49¢
- PINK THRILL—Liquid, 22-oz.** 69¢
- IVORY LIQUID—12-oz. Bottle** 39¢
- JOY LIQUID—32-oz. Bottle** 99¢
- DOWNY—Softener, 38-oz.** 89¢
- COMET CLEANSER—14-oz. Size** 2 for 35¢
- SPIC & SPAN—54-oz. Pkg.** 99¢
- MR. CLEAN—28-oz. Bottle** 75¢

Lucerne Party Pride
Ice Cream
69¢
Half Gallon

Prices effective Thursday, October 10 thru Sunday, Oct. 13 at Safeway in Medford. Limit rights reserved.

Results of Year's Activities Noted At Annual Event

The annual meeting of Vacationland, an association of six area Chambers of Commerce, formed to promote tourist trade in southern Oregon, was held at the Rogue Valley Country club Tuesday night.

The meeting, which was conducted by Ron Gaudes, president of the association, was held to review the results of the past year's promotional activities, and to appraise plans for the forthcoming year.

Present were chamber representatives from Medford, Ashland, Gold Hill and Grants Pass, together with the Jackson county court and the Josephine county board of commissioners. Two other members of Vacationland, the chambers of Cave Junction and Rogue River, were not represented.

Inquiries received Gaudes said that mail inquiries about vacation possibilities in this area, which came as a result of advertisements placed in seven national periodicals several months last fiscal year, constituted a "most productive return" on the investment.

Space advertisements costing nearly \$5,000 were carried during selected months in such magazines as "Sunset," "Holiday," "Westways" and "Motorland," a periodical of the Southern California Automobile association.

Advertisements were placed during April and May in "Holiday," for example, which has a circulation of 921,000, at a cost of \$1,084. A total of 1,304 persons clipped the coupon on the ad and mailed it to a Rogue River post office box to request vacation brochure about the area. Cost of Vacationland per "Holiday" coupon was 51 cents, Gaudes explained.

Vacationland expenses are shared by Jackson and Josephine counties. Jackson county allocated \$5,000 and Josephine county \$3,000 toward the 1963 budget.

Discontinue Ads Gaudes stated that in view of compiled results, the decision had been made to discontinue running advertisements during January and February. Particular advertising stress will be placed instead on March, April and May, the most productive months in terms of coupon returns.

In an experimental attempt to extend the tourist season, advertisements may be placed in "Sunset" and "Westways" during September and October next year, Gaudes said.

Before the meeting adjourned, a vote of confidence was given to Vacationland by the Jackson county court and the Josephine county board of commissioners. Tentative plans for next year's campaign, including an operating budget of \$8,000 received a voice vote of approval by the group.

Winema Forest Has New Staff Assistant

KLAMATH FALLS — The transfer and promotion of Orin F. Palmer to a staff assistant position on the Chilquin district has been announced by Winema Forest Supervisor Alex Smith.

Palmer moved to the Winema from La Grande where he was employed as forester on the Wallowa-Whitman National forest. At Chilquin he fills the position of resource assistant with primary responsibilities in the field of range and wildlife management.

Palmer began his forest service career at Unity, Ore., in 1955. His experience includes assignments on the Siuslaw forest at Corvallis. Palmer is a graduate of Oregon State university with a degree in forest management and a minor in range and wildlife.

Area Students Are High in Two Tests

Three Medford students were included in the list of freshmen entering Oregon State university who made high scores in the college board English composition test and the advanced mathematics test, it was reported by the school.
The two were in the top 48 of the 500 taking the advanced math test were Howard E. Hansen and Carl Lewis Farmer.
Tracy E. Blackstone, Medford, was in the 42 top English placement test scores out of 2,800 who took the test.

Dollar Bills Now Have Longer Lives

NEW YORK (UPI) — Today's dollar bill is lasting 30 per cent longer than it used to, according to the Manufacturing Chemists' association.
This is the result of a specially developed currency paper compounded from cotton, linen fibers and melamine plastic. The new model marked the first change in paper since 1929.