

COMPLETE SHOPPING UNDER ONE ROOF • DISCOUNT PRICES • SPORTING GOODS • PATIO SUPPLIES

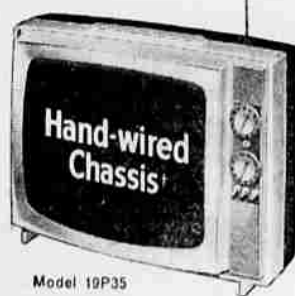
BIRTHDAY SALE

7 BIG BARGAIN DAYS!

Appliance, Grocery & Variety Specials Effective Thursday, Oct. 10, thru Wednesday, Oct. 16

Meat and Produce Specials Effective Thursday, Oct. 10, thru Sunday, Oct. 13

THE 1964 MOTOROLA TV MODELS ARE HERE



WITH FREE
MATCHING STAND

Ideal second set
Motorola's best selling Tarten 19 (overall diag. tube meas.: 172 sq. in. picture viewing area). It has pop-up handle that "hides away" when not in use... built-in Magic Mast Antenna System that adjusts up and down... side to side.

\$149⁹⁵

**SPECIAL BIRTHDAY
PRICE ON EVERYTHING!**

See our complete line-up of Motorola TV... famous for features, reliability...at reasonable prices

BIG Y APPLIANCE DEPT.

FULL YEAR GUARANTEE ON EVERY

MOTOROLA TV

*Manufacturer's one year guarantee covers free exchange or repair of any component proven defective in normal use. Arranged through selling dealer. Labor extra.



Hand-wired Chassis
Model 21K99
IT SWIVELS

198⁰⁰

With Trade



Budget stretcher

Power transformer Super Golden M Chassis for high reliability. Efficiently powered to deliver brilliant, sharp pictures. Frame Grid Custom-Matic Tuner minimizes the need for fine-tuning every time you change channels.

269⁹⁵



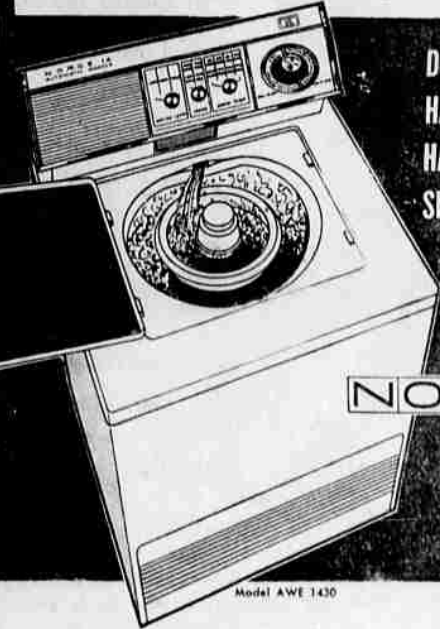
Early American Charm

Authentic styling kerneles this superbly engineered Motorola model. Features power transformer, Super Golden M Chassis for high reliability. Picture Optimizer Control lets you adjust picture to your own preference. "Double-Cleaner" Circuitry helps keep picture steady.

239⁹⁵

Every MOTOROLA TV is all-channel adaptable

NEW Norge 14 FLEXI-LOAD First 14-lb. Capacity Washer



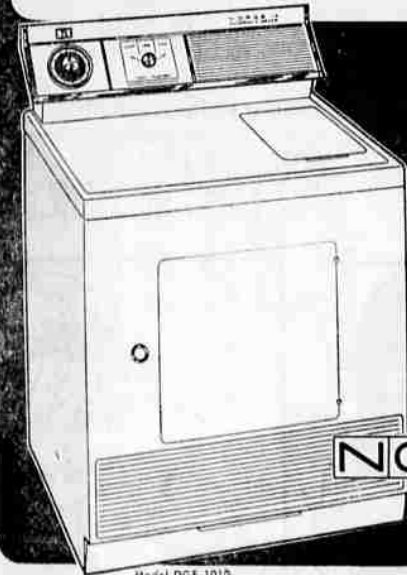
DOES A 14-LB. HAMPERFUL - OR A 2-LB. HANDFUL WITHOUT EXTRA SMALL LOAD ATTACHMENTS

NORGE

\$269⁹⁵

2-YEAR SERVICE POLICY
Norge 2-Year Service Policy. Normal warranty covers parts and labor for 1 year after purchase by original owner. Norge extends parts warranty for 2 years when customer purchases second year's labor policy from dealer at the time of original purchase. 2-Year Protection Policy provides labor and repair or replacement at dealer's option, at functional parts required to maintain machine in normal household operating condition in dealer's servicing area. Invalid when damage is due to misuse, neglect or work by unauthorized persons.

Imagine! Only \$149⁹⁵ for a quality Norge 14 Dryer with BIG 14-lb. capacity



SO DEPENDABLE IT HAS A

5-YEAR WARRANTY

Covers defects in material and workmanship for five years. One-year warranty on motor. Parts repaired or replaced at our option during warranty period. Customer to pay labor charge after first year.

NORGE

NORGE MODEL 732-180

Refrigerator with Freezer Chest

America's newest and finest refrigerator made in America's newest, most modern refrigerator plant.

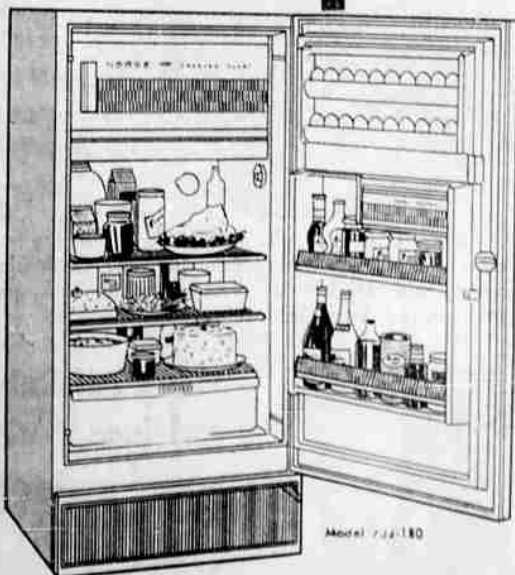
SPECIAL BIRTHDAY PRICE

\$219⁰⁰

NORGE GOLDEN HEART

COMPRESSOR UNIT gives you all these important advantages!

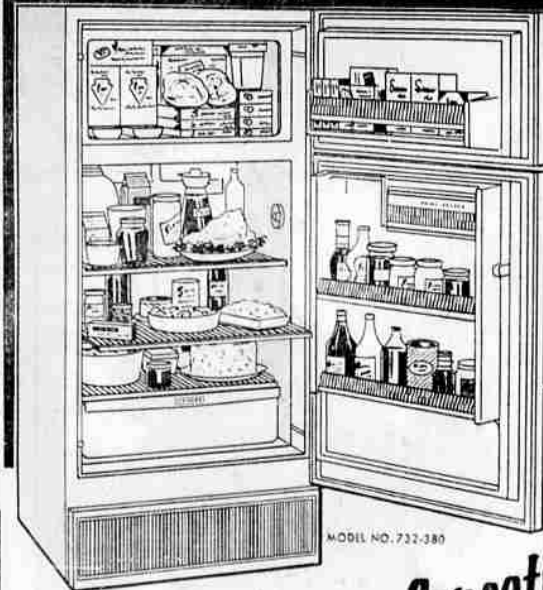
- Performance tested 5 times
- Low operating cost
- Quiet operation
- Cool running
- Special TCP oil protection
- Complete dependability



Model 732-180

BIG CAPACITY! COMPACT SIZE! only 28" wide

NORGE 2-DOOR REFRIGERATOR



with huge **94 lb.** SEPARATE FREEZER and AUTOMATIC DEFROST IN REFRIGERATOR SECTION

Packed with convenience!

- ★ GLIDE-OUT SHELF
- ★ NEW COLD-LOCK MAGNETIC DOORS
- ★ FULL-WIDTH PORCELAIN CRISPER
- ★ BUTTER AND CHEESE KEEPER
- ★ DEEP HANDIDOR STORAGE

Sensational Value

NOW ONLY

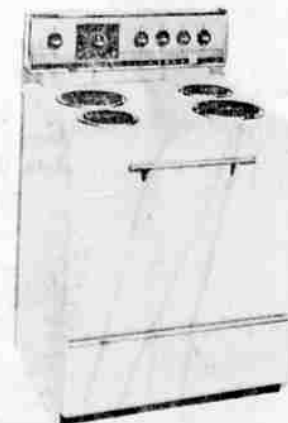
\$269⁰⁰

Pacemaker 30 ELECTRIC RANGE NORGE

The look of luxury... the mark of fine quality. Model 523-160.

BIRTHDAY PRICE

\$189⁹⁵ Less Trade



SHOPPING CENTER'S... **Big Y APPLIANCE** DEPARTMENT... **AMANA** **MOTOROLA** **NORGE**

GROCERIES • HARDWARE • CHILDREN'S CLOTHING • NOTIONS • MONEY ORDERS • PAINT • COSMETICS • JEWELRY • SHOES • TOYS

DRY GOODS • APPLIANCES • DISCOUNT PRICES • GARDEN SUPPLIES • RESTAURANT • CAMERA SHOP • MEN'S CLOTHING

SERVICE STATION • LAUNDROMAT • BARBER AND BEAUTY SHOP • DRUGS • PRESCRIPTIONS • PRODUCE