

# Women's News

## Fall Fashion Kick-Off Is Event of Soroptimist Club

ASHLAND — More than 300 spectators and participants were in their places Wednesday evening when the opening whistle sounded for the 1963 Fall Fashion Kick-Off sponsored by the Ashland Soroptimist club.

Proceeds from the event go to the club's scholarship fund which is one of two projects carried on by the organization of classified business and professional women. During the summer season of Shakespeare Soroptimists maintain a blanket and pillow rental booth on the theater grounds to raise funds for a scholarship given to a member of the festival company.

The downstairs lounge of the Elks lodge was the setting for the annual style show which presented 23 models wearing apparel from seven Ashland shops. They appeared against a background of gaily wrapped gift posts and baskets of pompon chrysanthemums. Organ music was played by Mrs. Lucille Williamson.

Ashland High school Rally Girls, wearing red plaid skirts and red sweaters, opened the pre-game activity with a football pep routine. Club president, Mrs. Louise Walters, welcomed the spectators before introducing Dr. Irene Hollenbeck, who called the plays and commented on the line-up.

**Emphases on College**  
During the first half the theme was collegiate with emphasis on youth and the casual and sports looks. Capris, stretch pants and storm wear of the sort suitable for sideline spectators or for active enthusiasts were modeled. In the spotlight were ski costumes in anticipation of the winter opening of Ashland's mountain recreation area.

Plaid predominated in many color combinations for both sexes. Togetherness keyed a college couple attired alike in red and black plaid slacks suits.

The layered look of over-jacket or over-blouse is popular. Boots and boot shoes are a must it seems in the young wardrobe, and turtle necks have returned from the past along with larger, looser sweaters faintly reminiscent of the Sloppy Joes of the 1940's.

Three men took off time from their studies at Southern Oregon college to appear in the latest of sports, daytime and evening wear.

**Halftime Activities**  
Halftime activities included the appearance of the Firehouse Five. The fellow musicians dedicated their number "Wonderful One" to Raoul Maddox's daughter, Amy, who was born that evening. The local instrumentalists in addition to Mr. Maddox are David Fortmiller, Robert Rheinholdt, Richard Cottle and David Wight.

During the second half femininity was more evident in the casual clothes for afternoon and evening wear. Although simple lines still hold first place sheaths and shifts seem to have softened somewhat and some are even belted.

"The Little Suit" is destined to be a winter favorite as it comes in many versions and fabrics. Tweeds, ribbon knits and sheer wools are practical as well as pretty for almost any occasion. Coats have an important place in this season's styles and are either strictly tailored or elegantly furled. Light weight wool after-five frocks feature pastel cotton brocades and the ever-popular white. Many are accessorized with costume jewelry of splashy big shoulder pins and wide hand bracelets. All costumes of the current season reflect moderation.

**Cranberry Red**  
Cranberry is the 1963 name for flame red that once was known as Christmas red. It is definitely the season's new color and was shown in coats, suits and dresses. It outranks black and white in popularity and flatters both blonds and brunettes. Other shades with strange names are thoroughbred blue, peacock, roost chestnut and almond.

It was evident that hats are "in" again and may be anything from a miniature feather cap or a wisp of veiling with a touch of pink to a Cleopatra tall top or a droopy brimmed velvet cloche. Turbans, berets and hoods complement sports outfits. But for the most part Wednesday night's models were hatless and showed simplified hair styles.

This fashion fan's impression from the sidelines was that almost anything goes, providing it is slim and simple. Gone are fancy furbelows along with tucks, pleats, gathers and floating scarfs. The new winter look, according to Ashland arbiters, is "casual classic."

At the conclusion of the second half when the final whistle sounded after-game refreshments were served at individual tables centered with footballs and high school and college pennants.

**Chairmen Noted**  
Mrs. Carol Sharp was general chairman of the Fall Kick-Off and hostesses were the club's past presidents under the leadership of Mrs. Frances Worth. Mrs. Waunita Herndobler and Mrs. Ida Dysert were co-chairmen of the program committee. Publicity was handled by Mrs. Cora Woodward and Mrs. Helmi Leidigh. Script and sequence were directed by Dr. Dorothy Stolp, Mrs. Mabel Winston, Mrs. Bess Madison and Dr. Hollenbeck. Mrs. Gertrude Easterling, Mrs. Leona Murphy and Mrs. Adelaide Clary decorated the stage and lounge. Mrs. Vena Scott was in charge of tables; Mrs. Hattie Litwiller was serving chairman; Mrs. Norma Erwin was store relations chairman, and Mrs. Cora Woodward made the posters.

The participating Ashland shops and their models were: Bon Bazaar, Mrs. Lorena McNair, Mrs. Marcia Riddle, Miss Miki O'Keefe and Miss Cloma Zupan; Bobbett's, Rex Clarke and John Parman; Fortmiller's, Miss Martha Schiewbert, Mrs. Dixie Phillips, Mrs. Donna Litwiller, Mrs. Margaret Selby and Leigh Johnson; Mode 'O' Day, Mrs. Sandra Lee, Mrs. Pat Farmer and Mrs. Shirley Rodrick; Parkview, Miss Courtney Bell, Mrs. Alice Robbins, Mrs. ArBelle Sikes, and Mrs. Judy Bourne; Penny's, Miss Joan Maxwell, Mrs. Betty Jo Krug, Mrs. Roma Laible and Mrs. Betty Herrin, and the Rogue Shop, Steve Peterson. F. McC.

**Party Observes 87th Birthday**  
John W. McConochie, a lifetime resident of this area was honored September 29 on the occasion of his eighty-seventh birthday. Mr. McConochie now lives at the Robinson hotel. He is a retired meat cutter and for many years was employed in the Ashpole - Nichols market, which at one time was located on Main street near the hotel where he lives, and later on the corner where Barker's Men's store now is located.

Some 50 friends called on the honored guest, who is familiarly known as Uncle Mac. Birthday cake was served. He was given a shower of dollars, one for each year of his age, and he was presented gifts.

**Squash Dress-Up**  
Sweetened baked yellow squash with a delicious date glaze. Simmer together finely-chopped fresh California dates, butter, brown sugar and small amount of water about 10 minutes until thickened. Spread over squares of baked squash and slip into the broiler until bubbly.

# Ashland Women Will Be 98 Years Old Tomorrow

ASHLAND — In the spacious two story house at 115 North Main street Mrs. William S. Van Dyke will celebrate her ninety-eighth birthday Tuesday, October 8, by rising early as usual, preparing breakfast for her son Harry, and then doing the regular ironing. Mrs. Van Dyke is a firm believer in the weekly schedule of Monday — wash, Tuesday — iron, etc.

An advance celebration was held Sunday when her family gathered for a birthday dinner at the Klamath Falls home of her daughter and son-in-law, Mr. and Mrs. Chesleigh (Helen) Moore. Mrs. Van Dyke's only regret was having to miss the World Wide communion service at her church, the First Presbyterian church of Ashland, where she has been a member for 62 years.

Mary Mathes Van Dyke, whose parents settled on government donation land, was born October 8, 1865 in a cabin built from trees on the farm. Until recently the house remained as a landmark southeast of Phoenix. Her father, William Mathes, traveled from Pennsylvania by wagon train to Oregon, arriving in 1852. Nine years later he returned to marry and bring back his bride, Christine Riddell, a native of Edinburgh, Scotland.

**Recalls Hard Winters**  
Mrs. Van Dyke has vivid recollections of the long hard winters of her childhood when blizzards were followed by floods that turned Bear Creek into a hazardous torrent.

Her eyes twinkle as she tells of the day in 1894 when she and all of the pupils "played hockey" to see the first steam engine arrive on the new railway tracks, excitedly certain that "the thing was going to blow up."

She recalls the visits of Father Moses Williams, Presbyterian missionary, who established the Jacksonville, Ashland and Phoenix churches, and of his hard and fast rule never to drive anywhere after dark. All weddings and services had to be conducted in daylight.

Mary Mathes' marriage to William S. Van Dyke, also of pioneer parentage, took place on the Phoenix homestead in December 1887. For 13 years the couple raised stock in the valley and in 1900 moved to Ashland.

**Children Listed**  
Four of the five children born to them are living. Mr. Van Dyke and their oldest daughter, Mrs. Ruth Davis, died some years ago. Harry, the oldest son, makes his home with his mother. William lives in Ashland, Fred in Talent, and Helen (Mrs. Moore) resides in Klamath Falls. Mrs. Van Dyke's only grandson, Dr. Herbert Davis, is a pediatric specialist in Kansas City, and her one

granddaughter, Mrs. Barbara Mast, makes her home in Spokane, Wash. She has nine great grandchildren.

Her church and home have Mrs. Van Dyke's chief interests, first as a young girl in the Phoenix Presbyterian church and later when she transferred her membership to the First Presbyterian church of Ashland in 1901. Until the old church building on North Main street was torn down two years ago there were few meetings that Mrs. Van Dyke missed. Now she finds it harder to be a regular attendant at services in the new church more than a mile from her home. Her greatest disappointment is in not being able to hear the sermons or music as she could before in the old sanctuary.

The slender, erect little woman with soft silver hair and bright blue eyes finds nothing unusual in her full-time occupation of housework and gardening and has no intention of hiring help. To her 98 is still on the sunny side of 100, especially since she is the younger sister of Harry Mathes, who will celebrate his 101st birthday next month in San Francisco.

Any woman in the valley interested in the study of antiques is invited to attend.

# Antiques Group Will Open Year

AAUW Antiques Study group will hold an organizational meeting Tuesday, October 8, at 8 p.m. in the home of Mrs. Emerson Anderson, 2131 Hillcrest rd. Anyone having any antique articles, or books or magazines on antiques, is asked to take them to the meeting for display or discussion.

Any woman in the valley interested in the study of antiques is invited to attend.



Among the models at the Fall Kick-Off Style show of Ashland Soroptimist club were, left to right, Mrs. Maggie Selby, Mrs. Dixie Phillips, and Mrs. Donna Litwiller. The show, which stressed college wear, opened with Pep girls in the perennial college favorite, plaid wool skirts and sweaters. Among the afternoon frocks modeled were these three from Fortmiller's Department Store.

# CALENDAR..

**Monday:**  
6:30 p.m. — Parents Without Partners, Rehabilitation Center for the Blind, East Stewart ave.  
6:30 p.m. — Westminster Guild of the First Presbyterian church, Fellowship hall of the church.  
7:30 p.m. — Oak Grove Parent Teacher association, at school.  
8 p.m. — Olive Rebekah lodge, IOOF hall.

William Seibert, 1904 Crown ave.; Faith, at church; Grace, with Mrs. Clara Ziegler, 1233 Fortune dr.  
1 p.m. — Howard Garden club, home of Mrs. G. G. Stagg, 611 Berrydale ave.

**Jacksonville PTA To Meet**  
JACKSONVILLE — Jacksonville Parent Teacher association will hold the first meeting of the school year Tuesday, October 8, in the Multi-purpose room of the Primary building on Huener lane at 7:30 p.m.

Unit officers and executive board members will be introduced, and Francis J. Guidry, principal of Jacksonville schools will introduce all teachers for the present school year.

A report and summary of the past summers, recreation program will be made.

Entertainment for the evening will be provided by the "Fisher's Quartet."

Refreshments will be served immediately following the meeting.

**Tuesday:**  
9 a.m. — Red Cross Orientation, Red Cross chapter house, 60 Hawthorne ave.  
9:30 a.m. — Women's association circles of First Presbyterian church: Hope, with Mrs. A. L. Sams, 227 North Berkeley Way; Mercy, with Mrs. Lloyd Neilson, 2130 East Jackson st.; Temple, with Mrs. A. Eugene Orr, 3658 Old Military rd.  
10 a.m. — Woman's Mission society, Eastwood Baptist church, at church.  
12:30 p.m. — Women's Fellowship, First Baptist church, at church.  
12:30 p.m. — Women's Association circles of First Presbyterian church: Bethany, with Mrs. Wil-

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# Xi Mu Chapter Meeting Set; Events Named

The next meeting Xi Mu chapter, Beta Sigma Phi sorority has been announced for Wednesday, October 9 at 8 p.m. in the home of Mrs. Raymond Hoadley, Route 3, Box 183E, Medford.

"The Geological Formation of the State of Oregon" was the subject of the program given by Mrs. Robert Hubbard at a recent meeting of the chapter in the home of Mrs. Ernest Mickelson, 109 Highland drive.

Mrs. Ted Gerow and Mrs. Willard Rollins assisted the hostess.

Guests of the chapter were Mrs. Kenneth Smith, Mrs. Wayne Harris, Mrs. Emil Knutson, Mrs. Ted Jensen, Mrs. Eldon Davidson, Mrs. Fred Dyck, Mrs. Gil Kabala of Everett, Wash., Mrs. Frank Brown, Mrs. Don Ferris, Mrs. Gerald Nelson, and Mrs. Charles Marrs.

The social committee announced a chapter Halloween party in the home of Mr. and Mrs. Mickelson, October 26, details to be announced. Also announced is a card party planned for November 23 in Girls Community club. Mrs. Ted Gerow, general chairman will be assisted by Mrs. Mickelson and Mrs. Hubbard and the social committee.

**Grandmother Club Elects Officers; Delegates Named**  
Mrs. Otto Gaston was elected president of the Rogue Grandmother club at a recent club meeting. Other officers serving will be Mrs. Cora Bashaw, first vice president; Mrs. Mary Fredericks, second vice president; Mrs. Paul Kurz, treasurer, and Mrs. Fred Ryde, secretary.

Installation of officers will be held at the November meeting. Delegates going to Washington, D.C. to attend a National convention October 11 through October 17 are, Mrs. Bashaw, who will represent the president; Mrs. L. F. Bittle; Mrs. Mary Fredericks, and Mrs. Arthur Webster.

The members of the club will attend the First Methodist church October 13 which has been proclaimed national Grandmother's Sunday by Gov. Mark O. Hatfield.

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KRAFT—PINT CARTON  
**COTTAGE CHEESE** **25¢**

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Del Monte  
CHUNK STYLE  
**TUNA**  
**4 1/2 Tins \$1**

Best Foods  
Quart Jar  
**MAYONNAISE**  
**49¢**

**OCCIDENT FLOUR** Is Best ..... 10 lb. **79¢** bag

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