

INSTANT MILDNESS

yours with new formula honey lining. For mild, carefree smoking—without inhaling—try Yello-Bole. It's pre-caked with new formula honey lining for instant mildness; instant "break-in". The honey caked bowl is your guarantee of good smoking—without inhaling. \$1.95 to \$5.

Yello-Bole

Imported briar bowl guaranteed against burn-out for life

Standard Pipe Illustrated \$1.95

Free Booklet tells how to smoke a pipe; shows shapes, write: YELLO-BOLE PIPES, INC., 18 East 54th Street, New York 22, Dept. Y50. By the makers of KAYWOODIE

BE RID OF
CORNS BY
wednesday

or money
back from

BLUE JAY

Only Blue Jay can make this 3-day guarantee. Relieve pain fast, be rid of corns with Blue Jay.

THE KENDALL COMPANY
SHOE & SOCK DIVISION

PHOTO CREDITS

Page 4: Illustration by Eric Gurney, courtesy of Johns-Manville.

Why "Good-Time Charlie" Suffers Uneasy Bladder

Unwise eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills. Doan's Pills act 3 ways for speedy relief: 1—They have a soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, headaches, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 16 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. For convenience, buy the large size. Get Doan's Pills today!

1964:
AUTO:
SHOW

The Fabulous '64s (Continued from page 15)



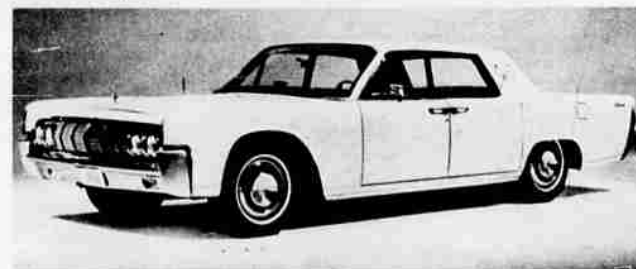
Imperial



Buick LeSabre



Chevrolet Impala



Lincoln Continental ▲



Buick Skylark ▼

three-speed transmission on its Galaxie, replacing the two-speed transmission of last year—and thus beefing up performance. Buick has a 360-horsepower motor, up 35 from last year's biggest. Corvair has gone from 80 to 95 horsepower.

Four-speed manual transmissions are gaining currency all across the industry. Enough motorists want them, Detroit says, so that making them an option has become completely logical. Plymouth and Dodge have gone even further; they supply on request the Hurst shift, a racing unit that zips from gear to gear as fast as you can shove the stick. And many others make available a transmission fully synchronized in all forward speeds, so you can't grind the gear teeth if you shift into low while your car is creeping or your clutch isn't fully engaged.

FOR COMFORT'S SAKE, rear windows of tinted glass are standard on Dodge hardtops and sedans. Rambler has blue-green instrument lighting for better night vision. Lincoln Continental has an automatic parking-brake release. A Pontiac option is a new Electro-Cruise speed control which automatically maintains your pace wherever you want it (Chrysler's Auto-Pilot, another automatic, is standard equipment). And American provides electric window lifts.

Cadillac's outboard seat belts are on gentle springs; they retract out of the way when not in use. On many makes, doors have been widened, making entry and exit easier. So have windows. Ford Fairlane provides a boon for short drivers: its front seat goes forward an added inch.

Developments hitherto limited to one or two makes are finding wider favor. Reclining seats have come to Chrysler, as have head rests. Valiant, Tempest, Chevy II, and Plymouth have self-adjusting brakes. Tilt steering wheels are generally available—on Imperial, Chrysler, F-85, Rambler, among others. Olds has cornering lamps which light when you flick the turn-signal indicator.

And brand-new ideas crop up. Cadillac has a new wrinkle in air conditioning: you set the dial for the temperature you want, and it's held there, winter or summer. Rear windows of top-line Galaxie convertibles are made of a flexible glass this year. It won't scratch or discolor, and the window can be stowed away without unzipping—but zippers are provided anyway, so you can fold it down for ventilation while the top is up.

With all these innovations and variations for '64, it's obvious that the precise car you want is yours for the ordering!