

A new kind of Pontiac with
a new kind of Pontiac power



FOREGROUND: '64 TEMPEST CUSTOM CONVERTIBLE BACKGROUND: '64 TEMPEST 4-DOOR SEDAN

It's the '64 Wide-Track Pontiac Tempest with a new SIX for savers and a V-8 for swingers.

When we build a new kind of Pontiac, there's no halfway about it. This Wide-Track Tempest has a new 115" wheelbase, new brakes, suspension, Wide-Track and very pleasing styling. And Tempest's new 215 cubic inch, 140 horsepower in-line

6 will please everybody but your gas station man. (Oh, yes—and the repairman. We build our engines *tough*.) And our optional-at-extra-cost V-8—let's just say you can get it in 250 or 280 horsepower form, depending on whether you want to

run on regular or premium fuel. This 326 cubic incher will do its own talking. But how about you doing some—to your Pontiac dealer?

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CARS—YOUR LOCAL AUTHORIZED PONTIAC DEALER